

FAMILY COOKIE GUIDE

GIRL SCOUTS SAN DIEGO | 2026



BRAVE.
FIERCE. FUN!



girl scouts
san diego



Dear Girl Scouts and Families,

On behalf of the Girl Scouts San Diego (GSSD) board of directors and staff, we are eager to launch another year of the largest girl-led entrepreneurial program in the world, the 2026 Girl Scout Cookie Program.

We anticipate that approximately 8,500 Girl Scouts in San Diego and Imperial counties will participate, setting and reaching big goals while being “Brave. Fierce. Fun!” This program is made possible through the support of dedicated volunteers. Nearly 1,200 adults will step into the volunteer roles of regional manager, service unit cookie coordinator, and troop cookie manager, and so many more will jump in to support our Girl Scout entrepreneurs throughout the season. Thank you!

Girl Scouts San Diego remains committed to making our programs accessible. All Girl Scouts who sell at least 50 packages during the 2026 cookie program will earn 2026-2027 Girl Scout membership (a \$65 fee) as a reward. Graduating Ambassador Girl Scouts who meet the goal will receive a \$65 credit toward a lifetime membership. Find more details on page 18.

Drumroll, please...there is a new cookie entering the lineup in 2026...Exploremores™ Alongside this rocky road ice cream-inspired sandwich cookie are seven other varieties of beloved cookies, available for \$6 per package—Trefoils®, Thin Mints®, Peanut Butter Patties®, Caramel deLites®, Peanut Butter Sandwich, Lemonades®, and Adventurefuls®—and Caramel Chocolate Chip (gluten-free certified), available for \$7 per package.

Here’s what else you need to know about the 2026 Girl Scout Cookie Program:

- By participating, Girl Scouts show leadership, grow in confidence, and learn five essential life skills—goal setting, decision making, money management, people skills, and business ethics.
- 100 percent of cookie program proceeds stay local to fund outdoor adventures, community service projects, badge and Leadership Award workshops, and so much more.
- Cookies + camp = the sweetest combo! When Girl Scouts reach the 1,000-package level, they can earn a free week of summer camp. Check out the details on page 18.
- Flip to page 19 to see the cookie program rewards like an adorable enamel pin set, fun at Dave & Busters, a Kendra Scott experience, a weekend in Catalina Island, and much more!

And, mark your calendars for these key dates:

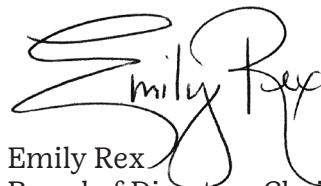
- Girl Scout Cookie Program Begins: Sunday, Jan. 25
- Cookie Booths Begin: Friday, Feb. 6
- National Girl Scout Cookie Weekend: Friday-Sunday, Feb. 20-22
- Girl Scout Cookie Program Ends: Sunday, March 8
- Operation Thin MintSM Family Festival: Saturday, May 16

As we gear up for a brave, fierce, and fun Girl Scout Cookie Program, I hope you dream big, reach an incredible goal, and support your sister Girl Scouts along the way. Here’s to a cookie season filled with excitement, enthusiasm, and entrepreneurship!

Yours in Girl Scouting,



Carol M Dedrich
Chief Executive Officer



Emily Rex
Board of Directors Chair

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IMPORTANT DATES

January

Service unit cookie kickoffs

Jan. 6

Direct ship begins

Jan. 25, 9 a.m.

2026 cookie program begins!

Jan. 28

Cookie cupboards open

Feb. 6

Cookie booths begin

Feb. 20-22

National Girl Scout
Cookie Weekend

March 8

Cookie program ends

May 16

Operation Thin MintSM
Family Festival

IMPORTANT INFORMATION

Check in with your troop to get these important pieces to start a successful cookie program.

Troop cookie manager (TCM) contact info:

Date/time/location to submit additional orders to TCM:

Date the money is due:

What day is my restock order due to the TCM?:

Will the troop accept cookies to be returned to the TCM?
If so, by what date and how many packages?:

Online Resources

Cookie Finder and local customer resources:
sdgirlscouts.org/cookie

Cookie program materials:
sdgirlscouts.org/cookieprogram

Digital Cookie® details:
digitalcookie.girlscouts.org

GSUSA general cookie information:
girlscoutcookies.org

ABC Bakers cookie facts, program resources, and clip art:
abcbakers.com
abcsmartcookies.com

Para documentos en español, visite
sdgirlscouts.org/cookieprogram

Glossary of Acronyms

BFF = Brave. Fierce. Fun!

TCM = Troop Cookie Manager

SUCC = Service Unit Cookie Coordinator

GSSD = Girl Scouts San Diego

GSUSA = Girl Scouts of the USA

OTM = Operation Thin MintSM





Your Girl Scout Cookie favorites are back!



Adventurefuls®

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt



Exploremores™

Rocky road ice cream-inspired cookies filled with flavors of chocolate, marshmallow and toasted almond crème



Lemonades®

Savory slices of shortbread with a refreshingly tangy lemon flavored icing



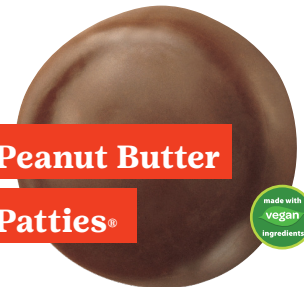
Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe



Thin Mints®

Crispy chocolate wafers dipped in a mint chocolaty coating



**Peanut Butter
Patties®**

Crispy cookies layered with peanut butter and covered with a chocolaty coating



Caramel deLites®

Crispy cookies topped with caramel, toasted coconut, and chocolaty stripes



**Peanut Butter
Sandwich**

Crisp and crunchy oatmeal cookies with creamy peanut butter filling



**Caramel
Chocolate Chip**

*Caramel, semi-sweet chocolate chips, and a hint of sea salt in a delicious cookie**
*Limited availability



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Why the Girl Scout Cookie Program[®] Matters



Since 1917—when Girl Scouts in the Mistletoe Troop in Muskogee, Oklahoma sold homemade cookies in their high school cafeteria—the Girl Scout Cookie Program has helped young entrepreneurs grow into caring, perceptive, can-do leaders.

Girl Scouts, volunteers, and troops in San Diego and Imperial counties, as well as our Girl Scouts San Diego council, all benefit from the largest girl-led entrepreneurial program in the world.

When participating in the program, Girl Scouts...

- Strive for meaningful goals, strengthening their sense of self
- Hone their abilities to communicate directly, collaborate effectively, and resolve conflicts constructively
- Level up their entrepreneurial skills, preparing for future career paths
- Build critical-thinking capacity as they tackle challenges thoughtfully
- Learn what it means to do business honestly and responsibly
- Get on-the-ground experience managing money—a practical and essential financial literacy life skill
- Feel a sense of pride in knowing their hard work funds their Girl Scout experiences
- Earn badges, patches, and rewards!

When participating in the program, volunteers...

- Enhance their communication and team-building skills
- Build friendships and camaraderie with community members who are committed to common goals
- Make a measurable difference as they mentor and partner with Girl Scouts and their families
- **Tip for caregivers:** ask your troop leader how you can get involved and help support the Girl Scout Cookie Program

With proceeds from their cookie business, troops...

- Fund travel, field trips, and activities that widen perspectives, spark joy, build outdoor and STEM skills, and more
- Pay for troop meeting supplies, badges, and materials for activities
- Offset the cost of uniforms and membership with financial assistance
- Fund impactful service projects in the community

With proceeds from the cookie program, Girl Scouts San Diego...

- Provides programs for more than 14,500 Girl Scouts across four pillars—STEM, outdoors, life skills, and entrepreneurship
- Offsets the cost of camp and other events by offering financial assistance so all members are able to participate
- Offers trainings and experiences for more than 9,000 volunteers
- Maintains five properties across San Diego and Imperial counties, plus the Miss Daisy mobile experience
- Covers the costs of running the cookie program, including distribution and logistics, promotional resources, facility rentals, credit card fees, and rewards



Things to Know About the Cookie Program

Be informed, be prepared:

- Use this Family Cookie Guide as your resource for ways to participate, information, and safety guidelines. Remember to contact your troop cookie manager with any questions.

You have the right to:

- Determine how many cookies you will accept responsibility for. While cookies may not be returned to Girl Scouts San Diego, your troop might accept returns if they can be used at cookie booths or for another girl's inventory. Ask your TCM for details.
- Participate at a level that is comfortable for you and your Girl Scout, regardless of the council recommendation or troop goal.

Remember!
Ask your TCM
for a receipt every
time you exchange
cookies and
money.

**All non-cash
payments MUST
be processed
through Digital
Cookie®.**

You are responsible for:

- Every cookie package you pick up and sign for. Note: Ask your TCM for a receipt every time you turn in money or pick up cookies.
- All customer payments you collect, until you turn them in to your TCM.
- Communicating delivery plans with your Digital Cookie® customers.
- Following through on girl-delivery purchases accepted through Digital Cookie®.
- Coordinating with your TCM to determine if you need additional inventory to fulfill orders.
- Safeguarding collected money; do NOT send money to school with girls.
- Reporting all Operation Thin MintSM donations to your TCM.

Important reminders:

- **Do NOT** accept payment using a personal credit card reader or personal account on a third-party app like PayPal, Venmo, or Zelle
- **Do NOT** deposit any funds into a personal account.
- PayPal and Venmo payments **MUST** be processed using Digital Cookie® so funds are added directly to the troop account.
- Troop proceeds belong to the troop, not individual girls.
- While there is no pre-payment for cookies, troops may require you to pay any outstanding balances before providing additional inventory.
- Each troop has its own policy for distribution of cookies and collection of funds. Connect with your TCM to confirm your troop's process.





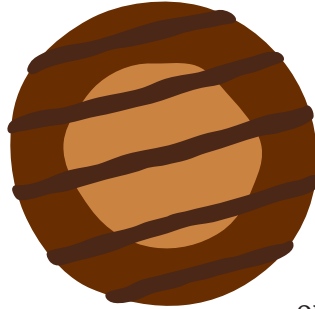
Participation

All participants must be registered Girl Scouts for the 2025-2026 membership year.

Safety first!

Girls should:

- Have adult supervision at booths, standabouts, and when going door-to-door. End these activities by 8 p.m.
- Never enter a customer's house.
- Protect their privacy by providing an adult's contact information.
- Respect authority and abide by all requests from residents, security, or law enforcement personnel (including instructions to stop marketing cookies and/or heed "no soliciting" signs).



Local restrictions

Cookie marketing is not permitted in the following areas:

- City of Coronado (except for residential areas and approved booth locations)
- Farmers markets that are not designated as booth sites
- Military bases, including Camp Pendleton (regardless of caregiver access)

Please help us avoid complaints from business owners and community leaders by marketing only in approved locations.

These guidelines are subject to change. TCMs will communicate any changes throughout the cookie program.

Throughout the season

Please model good behavior, assume good intent, and follow the Girl Scout Law: be honest and fair, friendly and helpful, considerate and caring, respectful of others, and a sister to every Girl Scout.

Southern California council boundaries

Girl Scouts may market cookies to friends and family that reside within our neighboring councils' boundaries. However, you may not publicly market cookies outside of San Diego and Imperial counties. Please respect our neighboring councils by not going door-to-door, holding a standabout, or hosting a booth in Riverside, Los Angeles, and Orange counties, as well as the state of Arizona.



Become a Digital Entrepreneur in a Flash!

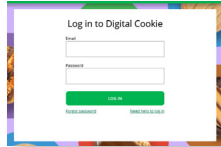
This cookie season, superpower your sale by adding Digital Cookie® to your toolkit.



STEP 1

Register for Digital Cookie®

Look for the Digital Cookie registration email in your inbox on or after _____ to register. If you can't find it, contact your council or visit **digitalcookie.girlscouts.org** and click the "Need help" link.



In Season

Use the Digital Cookie® app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.

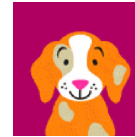


Track Orders and Inventory

- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.

Send Cheers

Cheer on your troop mates by sending encouraging messages and gifts to boost their confidence. It all helps your troop reach their goals by working together.



STEP 2



Set Up Your Site

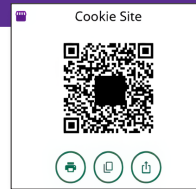
Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go!

Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.

STEP 3

Add Customers

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers.



Need Help?

Look for the Digital Cookie Support button for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click on the customer support button to talk live to a representative or submit a ticket for more support.



Booth Rules



Cookie Booths Begin Friday, Feb. 6

Girl Scouts market cookies outside of GSSD-approved locations across San Diego and Imperial counties like grocery stores, malls, or banks.

Important note: Cookie booth participation must be coordinated with your troop cookie manager.

Booth Locations and Participation

- Girl Scouts San Diego does not authorize marketing cookies in front of or inside places of business that girls themselves cannot legally patronize.
- Marketing cookies is not allowed on private commercial properties and sites used by the general public (farmers markets, shopping centers, university campuses, etc.) unless they have been authorized as booth sites. Ask your troop cookie manager for additional booth guidelines.
- Know someone who owns a business? Email cookiebooths@sdgirlscouts.org for a booth interest form!
- All girls in a troop must have equal opportunities to participate in booths.
- At approved booth sites on military bases, an adult with a military ID must be present at all times.
- Cookie booths that are reserved by your TCM show up in the Girl Scout Cookie Finder for customers looking for a booth near them. If you are unable to attend a booth, please contact your TCM as soon as possible so it can be released and removed from the Cookie Finder.





Booth Safety Tips

- Two registered and background-checked Girl Scout adults must be present at all booths with Girl Scouts from different households.
- Booths with an individual Girl Scout or Girl Scouts from the same household may have their parent or guardian as the designated adult. Note: a second adult is strongly encouraged for booths with Daisies, Brownies, and Juniors.
- Bring a first aid kit.
- Do not block store entrances or exits.
- Do not store cash or a cash box on the table.
- Use Digital Cookie® to process payments.



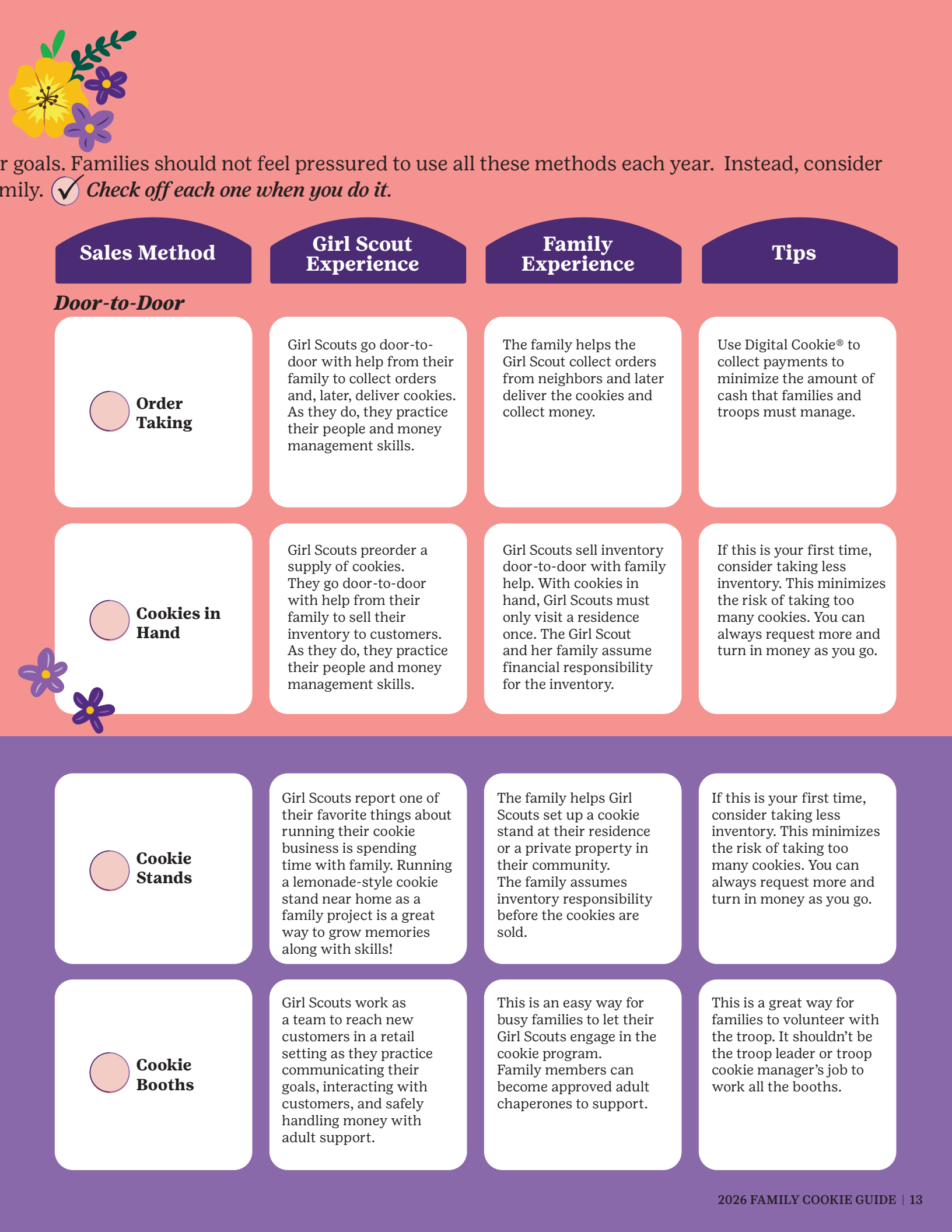
Navigating Ways to Participate


Girl Scouts can use many different cookie sales methods to help them learn, grow, and reach their goals. Use your time and resources as you encourage your Girl Scout to pick the right experience for your family.

Sales Method	Girl Scout Experience	Family Experience	Tips
 Text or Call Friends and Family	<p>Girl Scouts get hands-on experience building people skills while interacting with customers they know and trust.</p>	<p>Girl Scouts take orders, deliver cookies, and collect money from friends and family. The family submits the orders and money to the troop cookie manager.</p>	<p>Use Digital Cookie® to collect payments to minimize the amount of cash that families and troops must manage.</p>
 Connect with Community	<p>This option is perfect for Girl Scouts who have big goals. They practice their people skills as they build relationships in their community to boost their business.</p>	<p>Families can help Girl Scouts make connections in their community. Bigger sales may require more room to store cookies and more support managing inventory and money along the way.</p>	<p>Big goals may mean trips to pick up additional inventory. Check with your troop cookie manager for deadlines and procedures to follow as you request and pick up inventory.</p>

Digital Cookie



 Shipped	<p>Girl Scouts explore online sales using their own Digital Cookie site. They can use the site to set and share their goals, learn how to create a marketing video, and promote their business.</p>	<p>Families can support their budding entrepreneurs without handling cookies or money.</p>	<p>Encourage Girl Scouts to use Digital Cookie to email their cookie link, send reminders, and thank their customers.</p>
 Girl Scout Delivered	<p>Girl Scouts explore online sales and get to interact with customers as they deliver cookies, with help from their family.</p>	<p>The family helps the Girl Scout track sales, request inventory from the troop leader, and deliver cookies to customers all without handling money. All sales are paid for via credit card on the Digital Cookie site.</p>	<p>Your troop cookie managers may have specific troop deadlines. Ask what day order are due and when you can pick them up.</p>



goals. Families should not feel pressured to use all these methods each year. Instead, consider family.  *Check off each one when you do it.*

Sales Method	Girl Scout Experience	Family Experience	Tips
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Door-to-Door

 Order Taking	Girl Scouts go door-to-door with help from their family to collect orders and, later, deliver cookies. As they do, they practice their people and money management skills.	The family helps the Girl Scout collect orders from neighbors and later deliver the cookies and collect money.	Use Digital Cookie® to collect payments to minimize the amount of cash that families and troops must manage.
 Cookies in Hand	Girl Scouts preorder a supply of cookies. They go door-to-door with help from their family to sell their inventory to customers. As they do, they practice their people and money management skills.	Girl Scouts sell inventory door-to-door with family help. With cookies in hand, Girl Scouts must only visit a residence once. The Girl Scout and her family assume financial responsibility for the inventory.	If this is your first time, consider taking less inventory. This minimizes the risk of taking too many cookies. You can always request more and turn in money as you go.

 Cookie Stands	Girl Scouts report one of their favorite things about running their cookie business is spending time with family. Running a lemonade-style cookie stand near home as a family project is a great way to grow memories along with skills!	The family helps Girl Scouts set up a cookie stand at their residence or a private property in their community. The family assumes inventory responsibility before the cookies are sold.	If this is your first time, consider taking less inventory. This minimizes the risk of taking too many cookies. You can always request more and turn in money as you go.
 Cookie Booths	Girl Scouts work as a team to reach new customers in a retail setting as they practice communicating their goals, interacting with customers, and safely handling money with adult support.	This is an easy way for busy families to let their Girl Scouts engage in the cookie program. Family members can become approved adult chaperones to support.	This is a great way for families to volunteer with the troop. It shouldn't be the troop leader or troop cookie manager's job to work all the booths.



From Girl Scout Troops to Military Troops

Through our council-wide service project, Operation Thin MintSM (OTM), customers send a taste of home to U.S. service members around the world.

Since 2002, generous residents from San Diego and Imperial counties have contributed more than 4.3 million packages of cookies and countless handwritten notes to grateful troops and veterans in the U.S. Army, Navy, Air Force, Marines, Coast Guard, and National Guard. Donations are tax-deductible.



OTM Family Festival Saturday, May 16 | USS Midway Museum

Invite your cookie customers to join Girl Scouts and their families as we celebrate Operation Thin MintSM at the USS Midway! This exciting event will feature music, family-friendly activities, and opportunities for photos and to thank service members. Admission is free for Girl Scouts who sell 100+ OTM packages and a guest.



How OTM works Girl Scouts...

- Invite all potential cookie customers to donate.
- Collect any in-person donations and record contributions in transaction log or the "Cookie Packages Donated" column of the order card.
- Invite customers to donate online via Digital Cookie[®].
- Send an electronic receipt by entering customers' email addresses and donation amounts at sdgirlscouts.org/2026otmreceipt.

Troop cookie managers...

- Collect OTM money and record donations.

Girl Scouts San Diego...

- Purchases OTM cookies and ships them directly to military installations and veterans.
- All monetary donations during the cookie program (not exchanged for cookies) must be designated for OTM.

Girl Scouts earn OTM rewards

OTM package credits are cumulative and also count toward regular girl rewards and troop proceeds! Girls in troops that opt out of rewards are eligible to earn the patch.

Notes to show we care

Ask girls and customers to write encouraging messages for cookie recipients. To send one note with each package, we'll need about 100 notes per Girl Scout troop. Download and print blank OTM cards: sdgirlscouts.org/otm.



OTM Patch
18+ OTM
package credits

THE POSSIBILITIES OF GIRL SCOUTING

100% of cookie proceeds stay in San Diego and Imperial counties to benefit local Girl Scouts!

The Girl Scout Cookie Program provides the financial assistance that keeps Girl Scouting available and affordable to all girls. It is also the largest source of funding for volunteer training, property maintenance, and core leadership experiences for youth and adults. Girls who participate in the cookie program earn rewards and funding for adventures, activities, and community service projects, providing enriching experiences for themselves and sister Girl Scouts for years to come.

Note: Girl Scouts San Diego does not receive any portion of girl or adult members' annual membership dues, which are retained by Girl Scouts of the USA (GSUSA).



How the Cookies Crumble

(29%) Cookie program materials, Digital Cookie fees, and baker costs

(50%) Investing in girls by providing financial assistance, member support, and programs in STEM, life skills, entrepreneurship, and outdoors






























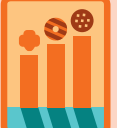










(21%) Troop proceeds for travel, community service, badge activities, and more; girl rewards, including Girl Scout membership fees

Source: Girl Scouts San Diego

Entrepreneurship Badges and Pins



Earn badges and pins as you participate in the Girl Scout Cookie Program and beyond. Learn more at sdgirlscouts.org/badges.

	Cookie Business		Financial Literacy		Cookie Entrepreneur Family	Entrepreneur		
Daisy	 My First Cookie Business	 Cookie Goal Setter	 Money Explorer	 My Money Choices	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Toy Business Designer		
Brownie	 My Cookie Customers	 Cookie Decision Maker	 Budget Builder	 My Own Budget	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Budding Entrepreneur		
Junior	 My Cookie Team	 Cookie Collaborator	 Budget Maker	 My Money Plan	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Business Jumpstart		
Cadette	 My Cookie Venture	 Cookie Market Researcher	 Cookie Innovator	 Budget Manager	 My Money Habits	 My Dream Budget	 Year 1, 2, and 3 Cookie Entrepreneur Family Pins	 Business Creator
Senior	 My Cookie Network	 Cookie Boss	 Savvy Saver	 My Financial Power	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Business Startup		
Ambassador	 My Cookie Business Resume	 Cookie Influencer	 Financial Planner	 My Financial Independence	 Year 1 and 2 Cookie Entrepreneur Family Pins	 Entrepreneur Accelerator		

Cookie Achievements



Cookie Program Lifetime Achievement Award

Girls receive a certificate when they reach 1,000, 2,500, and 5,000 total recorded packages over the course of their cookie program careers at Girl Scouts San Diego. Show the certificate at our stores to purchase a Lifetime Achievement patch.



Cookie Keepsake Coin

The top 100 Girl Scouts San Diego Cookie Program participants will receive an exclusive keepsake coin.



Cookie Entrepreneur Family Pin

The support of families makes the Girl Scout Cookie Program possible! Follow these simple, age-specific guidelines to support your Girl Scout as she develops business skills, makes amazing memories, and earns a unique pin for every year of participation.



VIP Visitor Patch

Girl Scouts San Diego board and staff members will present this exclusive patch (limit 1,000) to girls who conduct themselves professionally and wear their Girl Scout uniform while marketing cookies.

Letters of Recommendation

High schoolers who have earned a cookie program participation patch every year they have been a Girl Scout are eligible to request one personalized letter of recommendation from Girl Scouts San Diego's CEO, Carol M Dedrich.

Coming Soon...

Additional recommendation letter resources for Girl Scouts, including outreach tips, letter templates for volunteers, and more, will be available on our website in 2026.

Learn more at
sdgirlscouts.org/cookieentrepreneur



Earn Girl Scout Membership Through the Cookie Program

New for 2026!

Girl Scouts who sell 50 or more packages during the 2026 cookie program will earn 2026-2027 Girl Scout membership (a \$65 fee) as a reward. Graduating Ambassadors who meet the goal will receive a \$65 credit toward a lifetime membership.

Those who earn this reward will receive instructions in April 2026 on how to redeem it.



2026 SUMMER CAMP

The 2026 camp guide will become available online in early 2026.

Registration for 2026 summer camp will open on Wednesday, Jan. 14, 2026.

Market 1,000 packages or more during the 2026 cookie program, and you can select a week of Girl Scout Summer Camp as a reward!

Here's how to secure your spot:

When camp registration opens, register for the session you want (make sure to find an eligible camp session, which will be indicated in the guide), and pay the deposit. Upon completion of the cookie program, select the camp reward for the 1,000 package level, and we will automatically apply your reward to your chosen camp session and refund the deposit.

For more information go to sdgirlscouts.org/camp



My Goal:



Set Your Cookie Goals

The Girl Scout Cookie Program begins in person on Sunday, Jan. 25, 2026.
You may not take orders or sell cookies before this date.
(Digital Cookie® will open for direct-shipped orders only on Tuesday, Jan. 6, 2026.)

girl scouts
san diego

sdgirlscouts.org | 619-610-0821

18+
Pkgs



Participation Patch

50+
Pkgs



Next Year's Girl Scout Membership (2027)

110+
Pkgs



Enamel Pin Set

165+
Pkgs



Black-Footed Ferret Keychain

210+
Pkgs



Color Morph Alarm Clock

265+
Pkgs



Black-Footed Ferret Squishy Plush

425+
Pkgs



Stainless Steel Thermal Bottle
AND GSUSA x Supermix Exclusive
Exploremores Super Fun Patch

525+
Pkgs



Custom Faux Leather BFF
Mini Backpack

340+
Pkgs



BFF Bubble Bag

650+
Pkgs



KENDRA SCOTT



Club 650 Private Event at Dave & Buster's (plus belt bag and Club 650 patch, May 9, 2026) **OR** Kendra Scott Color Bar Experience (plus Club 650 patch, dates TBD) **OR** \$50 Cookie Buck Program Credits

825+
Pkgs



Night at the Theater Overnight Private Event at UltraStar Cinemas
(April 11-12, 2026) **OR** \$50 Cookie Buck Program Credits

1,000+
Pkgs



OR



One week of Girl Scout Summer Camp **OR** Paddleboard Set
OR Camping Set **OR** Kindle Bundle
OR \$100 Cookie Buck Program Credits

1,500+
Pkgs



Day at Disneyland. Includes transportation, ticket, and meal credit
(Saturday, April 25, 2026) **OR** \$100 Cookie Buck Program Credits

2,026+
Pkgs



Girl Scouts San Diego
Executive Experience

3,000+
Pkgs



App-Enabled Telescope **OR** Portable
Podcasting Bundle

TOP 5
Pkgs



Weekend in Avalon, Catalina Island. This is a staff-chaperoned event for the
Top 5 GSSD Cookie Entrepreneurs (June 5-7, 2026.)



18+
OTM
Pkgs



OTM Patch

100+
OTM
Pkgs



Admission for you and a guest to the
OTM Family Festival aboard the
USS Midway (May 16, 2026)

18+
Unique
Emails



Digital Cookie® Patch

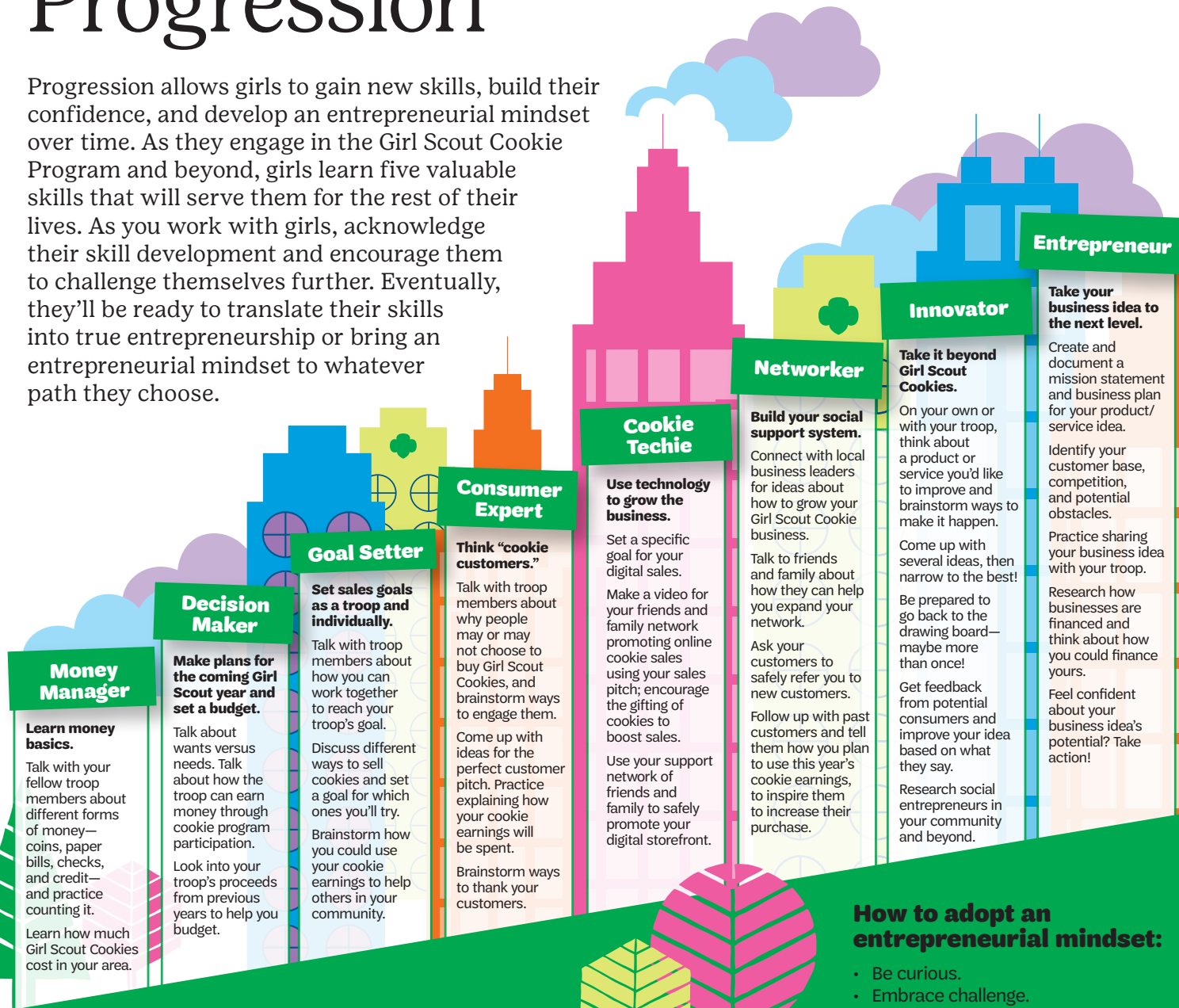
250+
Pkgs



2025-2026 Product Programs Patch
(if fall eligibility met)

Entrepreneurship Progression

Progression allows girls to gain new skills, build their confidence, and develop an entrepreneurial mindset over time. As they engage in the Girl Scout Cookie Program and beyond, girls learn five valuable skills that will serve them for the rest of their lives. As you work with girls, acknowledge their skill development and encourage them to challenge themselves further. Eventually, they'll be ready to translate their skills into true entrepreneurship or bring an entrepreneurial mindset to whatever path they choose.



How to adopt an entrepreneurial mindset:

- Be curious.
- Embrace challenge.
- Take initiative.
- Collaborate with others.
- Take creative risks.
- Adapt to change.

Learn Five Valuable Skills



Goal Setting

To set goals and create a plan to reach them.



Decision Making

To make decisions on their own and as a team.



Money Management

To create a budget and handle money.



People Skills

To be confident through customer interactions.



Business Ethics

To act ethically, both in business and life.



With Special Thanks

Thank you Ronson Shamoun,
of RJS Law, for generously
donating cookie billboards
during the 2025 Girl Scout
Cookie Program!





DECEMBER

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

During December I will _____

I need _____
from my family to help me this month.



JANUARY

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6 Digital Cookie Opens for Direct-Shipped Orders Only	7	8	9	10
11	12	13	14 GSDD Camp Registration Opens	15	16	17
18	19	20	21	22	23	24 National Peanut Butter Day
25 Cookie Program Begins	26	27	28 Cookie Cupboards Open	29	30	31

- January: Service unit cookie kickoffs
- Jan. 25: Cookie program begins at 9 a.m.
- Jan. 28: Cookie cupboards open

During January I will _____

I need _____
from my family to help me this month.





FEBRUARY



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6  First Day of Cookie Booths	7
8	9	10	11	12	13	14
15	16	17	18	19 National Chocolate Mint Day	20 National Girl Scout Cookie Weekend	21 National Girl Scout Cookie Weekend
22 National Girl Scout Cookie Weekend	23	24	25	26	27	28

- Feb. 6: Cookie booths begin
- Feb. 20-22: National Girl Scout Cookie Weekend

During February I will _____

I need _____

from my family to help me this month.



MARCH



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8  Cookie Program Ends	9	10	11	12 National Girl Scout Day	13	14
15	16	17	18	19 National Chocolate Caramel Day	20	21
22	23	24	25	26	27	28
29	30	31				

- March 8: Cookie program ends
- May 16: OTM Family Festival

During March I will _____

I need _____

from my family to help me this month.





NON-PROFIT ORG.
U.S. POSTAGE
PAID
SAN DIEGO, CA
PERMIT NO. 305

Check out our new merchandise! Pick up a new cookie-themed tee, yard signs, tablecloths, GSSD cookie fun patches, and much more. When you shop at your local Girl Scout store, 100% of the proceeds stay local to help support and serve Girl Scouts in San Diego and Imperial counties.

\$1.75

\$38

\$5.95

Girl Scout Cookies®

LEMON
Tart lemon curd filling topped with a lemon glaze.

RASPBERRY
Tart raspberry filling topped with a raspberry glaze.

VANILLA
Soft vanilla wafer cookies with a vanilla glaze.

DOUBLE CHOCOLATE
Rich chocolate cookies with a chocolate glaze.

CARAMEL
Soft caramel filling topped with a caramel glaze.

DONATE
Visit girlscoutcookies.org to learn more about donating.

Chocolate Chip 1 is the total.

6 = \$36

\$9.95

Cookie Program Toolkit

Contents and Instructions

1. **Get ready!** (page 1) - This page contains information about the program and how to get ready for it.
2. **Get ready!** (page 2) - This page contains information about the program and how to get ready for it.
3. **Get ready!** (page 3) - This page contains information about the program and how to get ready for it.
4. **Get ready!** (page 4) - This page contains information about the program and how to get ready for it.
5. **Get ready!** (page 5) - This page contains information about the program and how to get ready for it.
6. **Get ready!** (page 6) - This page contains information about the program and how to get ready for it.
7. **Get ready!** (page 7) - This page contains information about the program and how to get ready for it.
8. **Get ready!** (page 8) - This page contains information about the program and how to get ready for it.
9. **Get ready!** (page 9) - This page contains information about the program and how to get ready for it.
10. **Get ready!** (page 10) - This page contains information about the program and how to get ready for it.

Access Before Program Begins!

1. **Get ready!** (page 1) - This page contains information about the program and how to get ready for it.
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11. **Get ready!** (page 11) - This page contains information about the program and how to get ready for it.
12. **Get ready!** (page 12) - This page contains information about the program and how to get ready for it.
13. **Get ready!** (page 13) - This page contains information about the program and how to get ready for it.
14. **Get ready!** (page 14) - This page contains information about the program and how to get ready for it.
15. **Get ready!** (page 15) - This page contains information about the program and how to get ready for it.

\$45

\$9.95

\$4
DECAL

Two t-shirts are displayed. The one in the foreground is grey with maroon sleeves and a maroon collar. It features a colorful graphic with the text 'GIVE SWEET TOOTH TREATS' in a playful font, surrounded by various cartoon characters and a heart. A large, circular pink price tag is overlaid on the bottom right of the t-shirt, showing '\$26.95' in a dark purple font and 'T-SHIRT' in a smaller, dark purple font below it. A second, larger t-shirt is visible in the background, also featuring the same graphic.

\$50

24