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## **FOR IMMEDIATE RELEASE**

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### **Girl Scouts San Diego and ABC Bakers Establish New Partnership** *Local Girl Scout Cookie customers will be able to enjoy classic cookie favorites and new flavor varieties starting in 2025*

**San Diego, CA** – Today [Girl Scouts San Diego](#) (GSSD) announced its new partnership with [ABC Bakers](#) (ABC), an officially licensed Girl Scout Cookie baker since 1937. In preparation for the Girl Scout Cookie Program, which begins on Sunday, Jan. 26, 2025, across San Diego and Imperial counties, the agreement will continue through the end of 2028.

“The Girl Scout Cookie Program is the world’s largest girl-led entrepreneurial program, providing real-life leadership, problem-solving, and community building experience that serves girls throughout their lives.” **said Carol M Dedrich, CEO of Girl Scouts San Diego.** “By forging a new partnership with ABC Bakers, we will continue delivering on our mission of building girls of courage, confidence, and character, who make the world a better place, while also prioritizing our strategic goals for the next three-to-five years. ABC has demonstrated a strong commitment to supporting the national Girl Scout Movement, and after thorough research and negotiations, we are confident with the baker’s ability to serve our local members and business needs.”

[Girl Scout Cookie customers in San Diego and Imperial counties can look forward to a new cookie lineup](#), featuring nine varieties of America’s Most Beloved Cookies—Trefoils®, Thin Mints®, Peanut Butter Patties®, Caramel deLites®, Peanut Butter Sandwich, Caramel Chocolate Chip (gluten-free certified), Toast-Yay!®, Lemonades®, and Adventurefuls®. Eight cookie varieties will be available for \$6 per package; the gluten-free certified Caramel Chocolate Chip is a specialty cookie that will be sold for \$7 per package.

As the oldest and most experienced Girl Scout Cookie baker in the United States, ABC supports its partner Girl Scout councils in providing an enriching entrepreneurial program, where girls and volunteers gain new skills and have fun, memorable experiences that last a lifetime. To continue supporting the national movement, ABC Baker recently invested in its infrastructure and strategically selects Girl Scout councils to support across the country.

### **About Girl Scout Cookie Ingredients**

Great news for people with vegan diets! ABC Bakers makes five cookies with vegan ingredients: Lemonades®, Toast-Yay!®, Thin Mints®, Peanut Butter Patties®, and Adventurefuls®. While the cookies made with vegan ingredients do not contain any animal product ingredients, the cookies may be produced on equipment that is also used to bake items containing dairy ingredients.

A Gluten-Free Cookie: The Caramel Chocolate Chip Girl Scout Cookie is produced in a dedicated gluten-free facility and is certified by the Gluten-Free Certification Organization, meeting the 10 parts per million standard set by the organization.

All Girl Scout Cookies produced by ABC Bakers are certified kosher and halal.

By participating in the Girl Scout Cookie Program, girls learn five essential skills: goal setting, money management, people skills, decision making, and business ethics. **100 percent of proceeds raised from in-person and online cookie orders stay in San Diego and Imperial counties.** The funds enable GSSD to deliver programming and maintain its six properties, also allowing Girl Scout troops to explore their interests and address issues they care about.

To learn more about Girl Scouts San Diego and the cookie program, visit [sdgirlscouts.org/cookies](https://sdgirlscouts.org/cookies).

### **About Girl Scouts San Diego**

[Girl Scouts of the USA](https://www.girlscouts.org/) is the nation's preeminent leadership development organization for girls, with a mission of building girls of courage, confidence, and character, who make the world a better place. As one of 111 councils, [Girl Scouts San Diego](https://www.girlscouts.org/san-diego) provides year-round activities and volunteer training for more than 24,000 girls and adults in San Diego and Imperial counties.

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