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Girl Scouts San Diego to Kick Off 2025 Girl Scout Cookie Program, Jan. 26
All proceeds from the program stay local and support Girl Scouts in grades K-12, powering up one-of-a-kind experiences in leadership development, STEM, outdoor programs, and more.

San Diego, CA — On Sunday, Jan. 26, Girl Scouts San Diego (GSSD) will kick off the 2025 Girl Scout Cookie Program in San Diego and Imperial counties. Through Sunday, March 9, more than 9,400 local Girl Scouts will rally their communities, neighbors, and friends to support the world's largest girl-led entrepreneurial program by purchasing Girl Scout Cookies.

Thanks to Girl Scouts San Diego's new strategic partnership with ABC Bakers (ABC), an officially licensed Girl Scout Cookie baker since 1937, Girl Scout Cookie customers in San Diego and Imperial counties can look forward to a new cookie lineup this year, featuring nine varieties of America's Most Beloved Cookies—Trefoils®, Thin Mints®, Peanut Butter Patties®, Caramel deLites®, Peanut Butter Sandwich, Caramel Chocolate Chip (gluten-free certified), Toast-Yay!®, Lemonades®, and Adventurefuls®. Eight cookie varieties will be available for $6 per package; the gluten-free certified Caramel Chocolate Chip is a specialty cookie that will be sold for $7 per package.

100 percent of Girl Scout Cookie Program proceeds stay local, making the magic of Girl Scouting available and affordable in San Diego and Imperial counties. Cookie program funding benefits more than 23,000 youth and adult members through year-round leadership development programs, volunteer training, outdoor adventures at Girl Scout Summer Camp, property maintenance, financial assistance, and more.

"The Girl Scout Cookie Program is so much more than a beloved tradition—it is a launching pad for the next generation of leaders, empowering girls to dream big and take charge of their futures," said Carol M Dedrich, CEO of Girl Scouts San Diego. "This iconic program 'unboxes the future' for our local Girl Scouts, equipping them with vital and out-of-the-box entrepreneurial and life skills that open doors to endless possibilities. Together with the community, we celebrate the innovative spirit of these young entrepreneurs as they learn new skills, explore different career fields, create meaningful change, and make the world a better place."

Through the cookie program, **girls learn five essential life and business skills—goal setting, decision making, money management, people skills, and business ethics**—while growing in confidence and leadership. They also earn individual rewards and troop funding for travel, community service projects, and badge workshops.

Community members can also support local Girl Scouts this season by donating cookie packages for Operation Thin Mint℠(OTM), a service project that originated in San Diego and has benefitted military troops and veterans for more than two decades. Since 2002, Girl Scouts and their generous cookie customers have sent more than 4.2 million packages of Girl Scout Cookies and

handwritten notes of support to thousands of military veterans and deployed overseas troops via OTM.

Starting Sunday, Jan. 26, unbox the future for young entrepreneurs by ordering Girl Scout Cookies, and support life-changing programs in San Diego and Imperial counties. Girls will accept orders in person and via Digital Cookie® to personally deliver cookies to local customers or for direct shipment.

Cookie Program Key Dates

- **Sunday, Jan. 26** – Girl Scout Cookie Program begins in San Diego and Imperial counties
- **Friday, Feb. 7** – Cookie booths open. Consumers can use the Cookie Finder to locate a booth near them
- **Friday-Sunday, Feb. 21-23** – National Girl Scout Cookie and Girl Scouts San Diego Cookies on Tap Weekend (takes place at breweries and brewpubs across San Diego County)
- **Sunday, March 9** – Girl Scout Cookie Program ends
- **Saturday, May 17** – OTM Family Festival returns aboard the USS Midway, where cookie program entrepreneurs and their families celebrate the success of the Operation Thin Mint℠ program

About Girl Scout Cookie Ingredients

Great news for people with vegan diets! ABC Bakers makes five cookies with vegan ingredients: Lemonades®, Toast-Yay!®, Thin Mints®, Peanut Butter Patties®, and Adventurefuls®. While the cookies made with vegan ingredients do not contain any animal product ingredients, the cookies may be produced on equipment that is also used to bake items containing dairy ingredients.

A Gluten-Free Cookie: The Caramel Chocolate Chip Girl Scout Cookie is produced in a dedicated gluten-free facility and is certified by the Gluten-Free Certification Organization, meeting the 10 parts per million standard set by the organization.

All Girl Scout Cookies produced by ABC Bakers are certified kosher and halal.

To learn more about Girl Scouts San Diego and the cookie program, visit sdgirlscouts.org/cookies.

About Girl Scouts San Diego

Girl Scouts of the USA is the nation's preeminent leadership development organization for girls, with a mission of building girls of courage, confidence, and character, who make the world a better place. As one of 111 councils, Girl Scouts San Diego provides year-round activities and volunteer training for more than 23,000 girls and adults in San Diego and Imperial counties.

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