

OUR VISION

To be viewed and valued as a go-to partner for developing and elevating girl and women leaders in San Diego and Imperial Counties.

OUR VALUES

To realize our mission and vision, we must be an organization that models the **Girl Scout Promise** and **Law** and is committed to upholding these values:

We create and foster a culture of trust



- Communicate honestly and consistently
- Collaborate earnestly
- Be accountable to self and others

We create inclusion and belonging



- Build authentic relationships and create space for others to be their authentic selves
- Seek, respect, and include diverse perspectives and experiences
- Reflect the communities we serve

We model leadership in every role



- Take initiative to drive solutions at every level
- Remain resilient in the face of challenges
- Choose to act with integrity
- Exhibit passion for the mission

We intentionally learn and grow to design our futures



- Seek out and take advantage of opportunities to learn
- Encourage risk and learn from failure
- Commit to reflection and evaluation

We cultivate an evolutionary mindset for greater impact



- Break down barriers and embrace change
- Balance tradition and innovation
- Engage in continuous improvement cycles (evaluate, plan, do, study, act)

Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

**Members may substitute for the word "God" in accordance with their own spiritual beliefs.*

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.