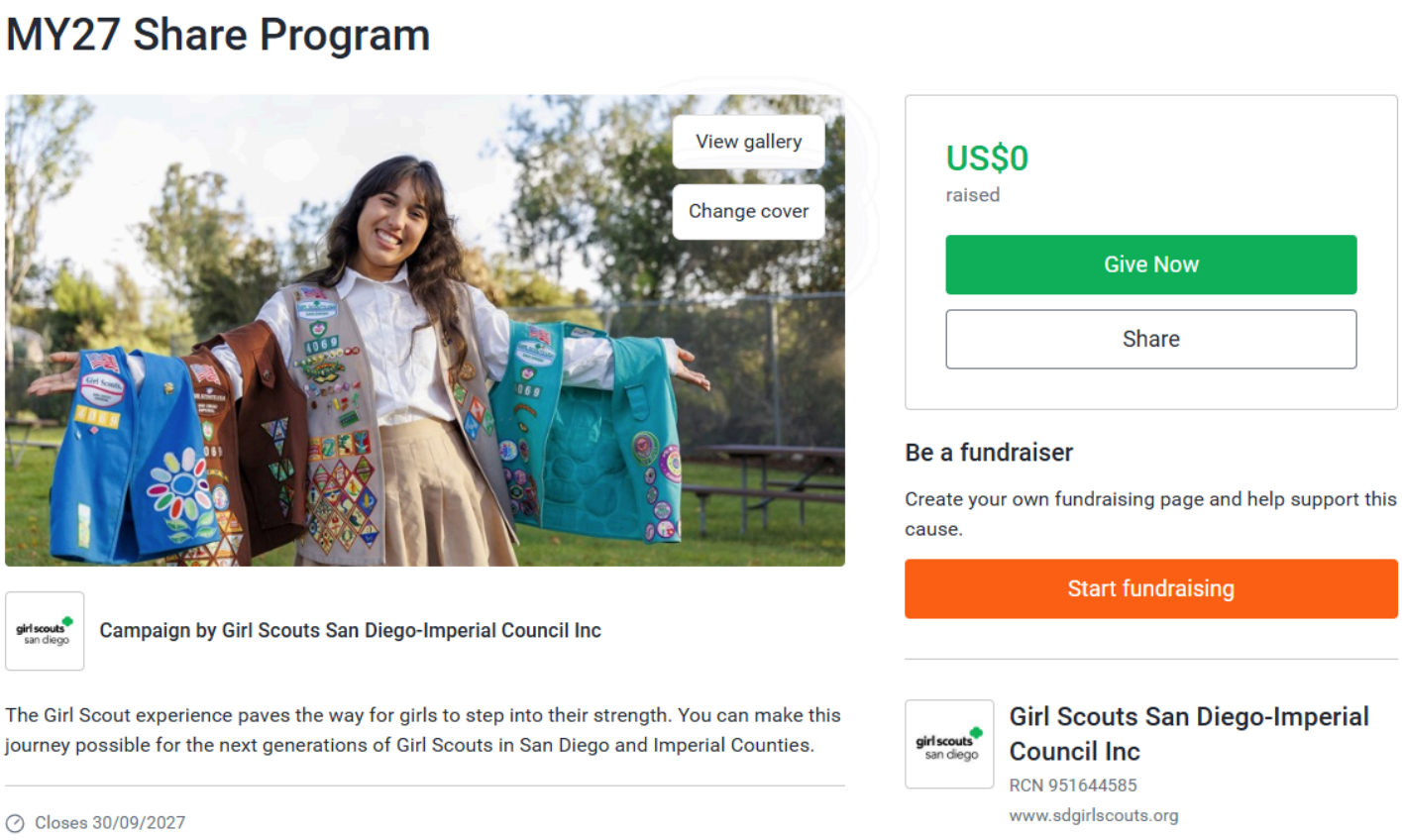
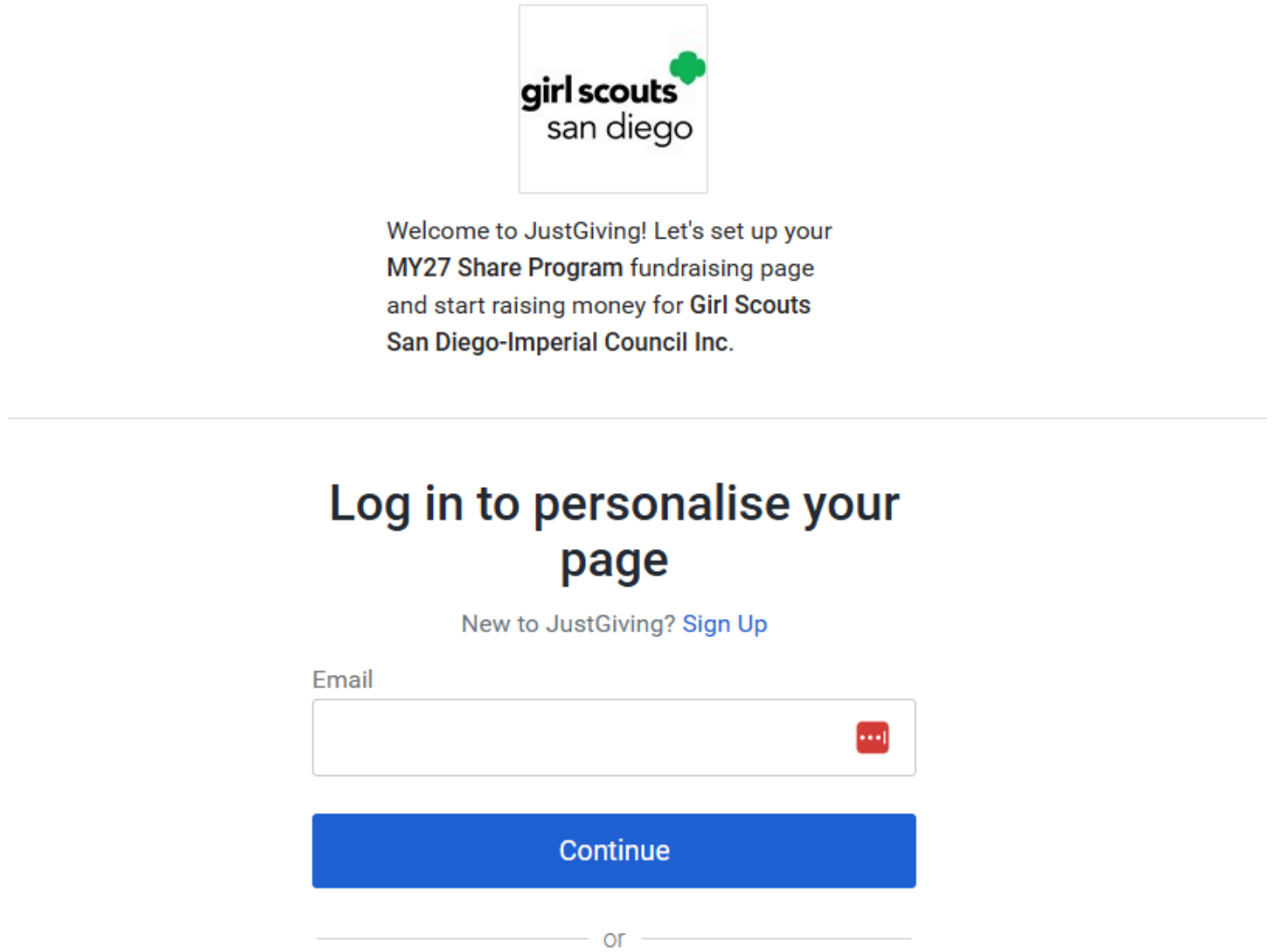
# How to set up your Service Unit’s Share Page

1. Visit https://www.justgiving.com/campaign/gssd-share-my27 to set up your Service Unit’s Membership Year 2027 (MY27) Share fundraising page
2. Share your personalized Service Unit donation page on Rallyhood!

Click the orange “Start Fundraising” button

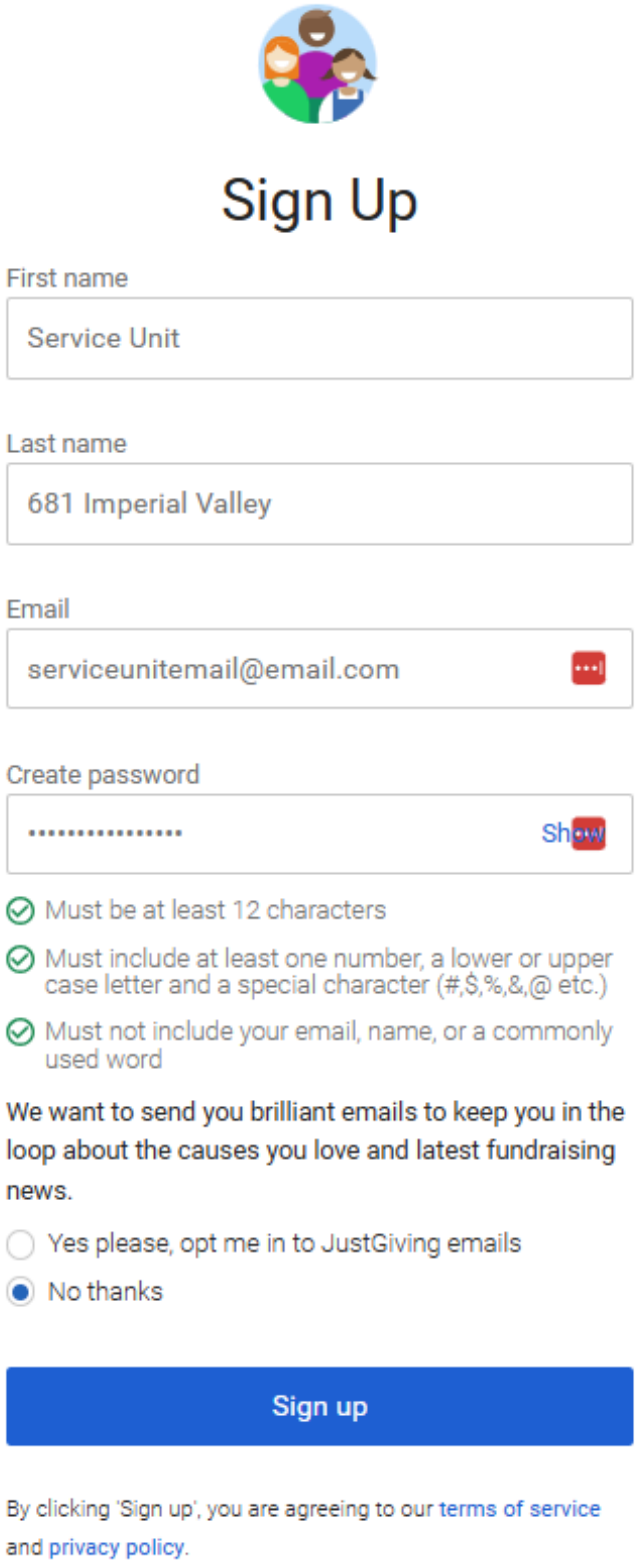



The next page will prompt you to log-in or sign-up. Please click the blue “Sign Up” hyperlink under “Log in to personalize your page”




We recommend signing up as a Service Unit rather than as an individual volunteer.

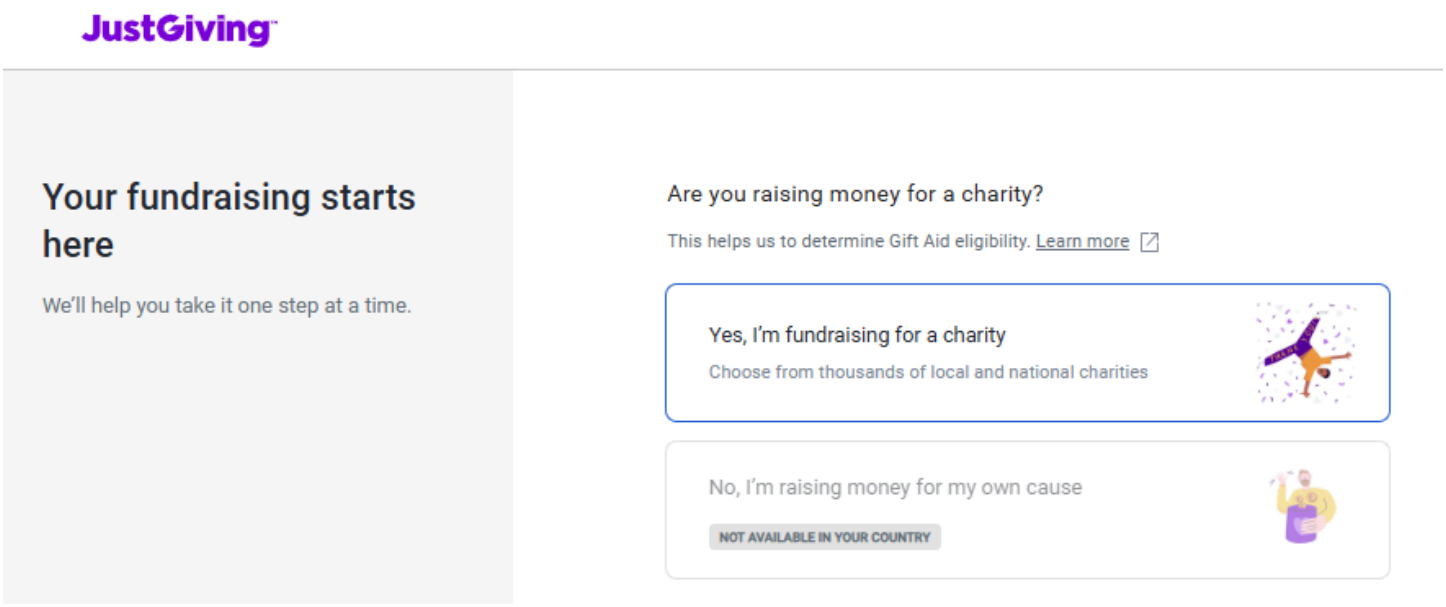
- First Name “Service Unit”
- Last Name “681 Imperial Valley” (your SU # and name)
- Email use a Service Unit group email address that you have access checking the inbox to
- Create a Password of your choosing
- You can choose “No thanks” to Email Marketing
- Click the blue “Sign Up” button



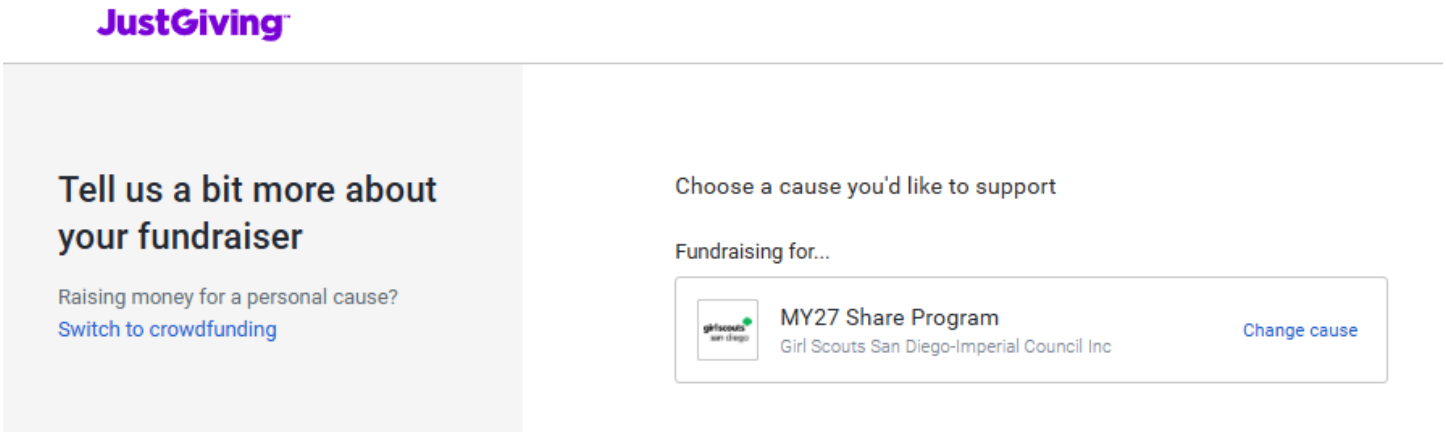

Just Giving may ask you to verify your account via email before creating your own fundraising page.

You will now set up your fundraising page. If you follow the direct link above, these first two questions may not appear. After selecting each answer, click the blue Next button on the bottom right hand of your screen.

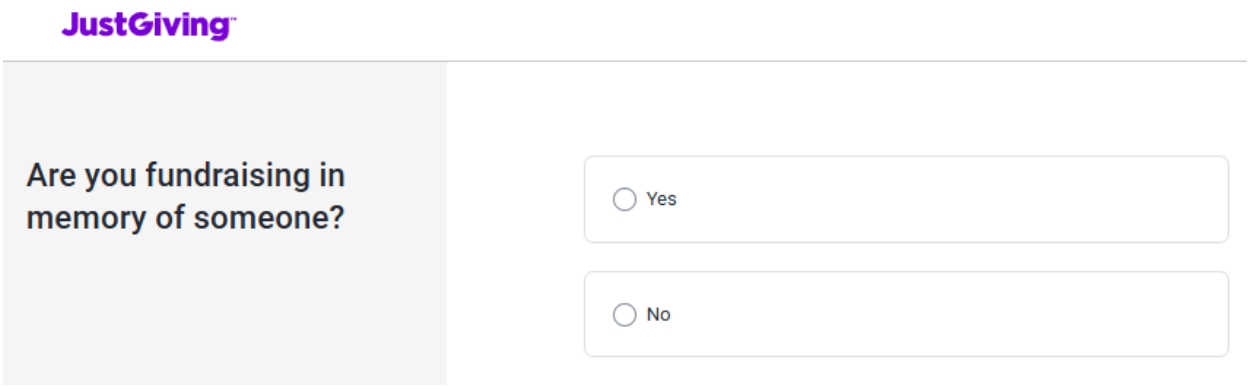
Are you raising money for a charity? (answer Yes, I'm fundraising for a charity )



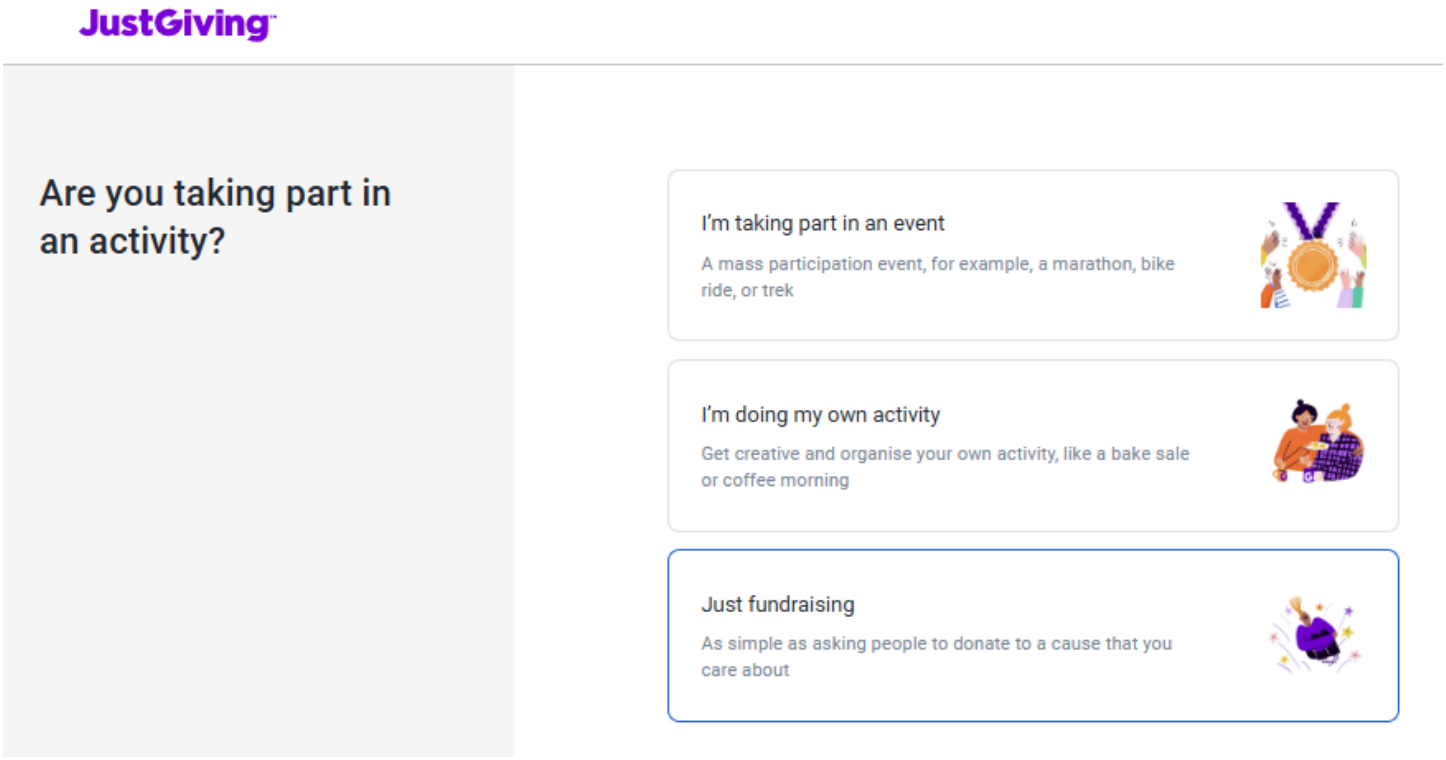

Choose a cause you'd like to support. MY27 Share Program may already be selected. If not, please type in MY27 Share Program



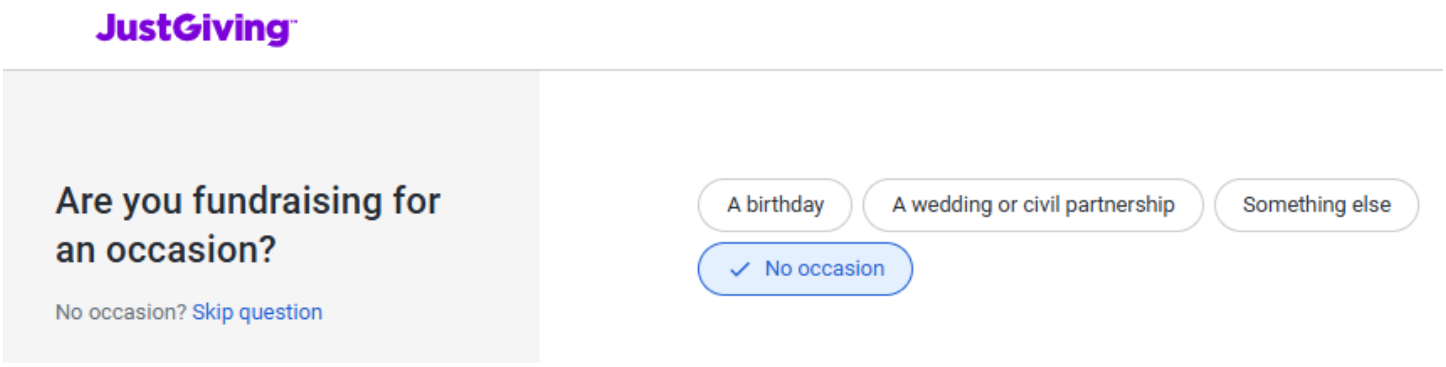

Are you fundraising in memory of someone? (answer No)




Are you taking part in an activity? (answer Just fundraising and click the blue next button on the bottom right)

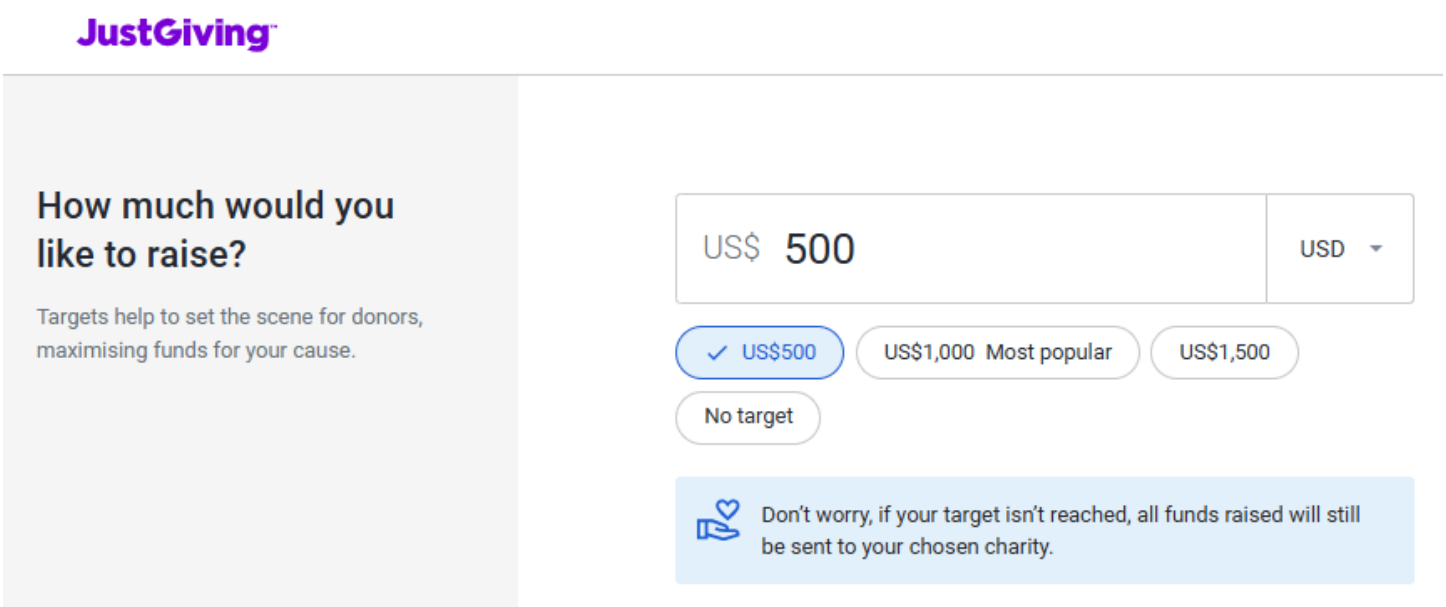



Are you fundraising for an occasion? (answer No occasion and click the blue next button on the bottom right)




How much would you like to raise? (please type in your MY2027 Share goal!)

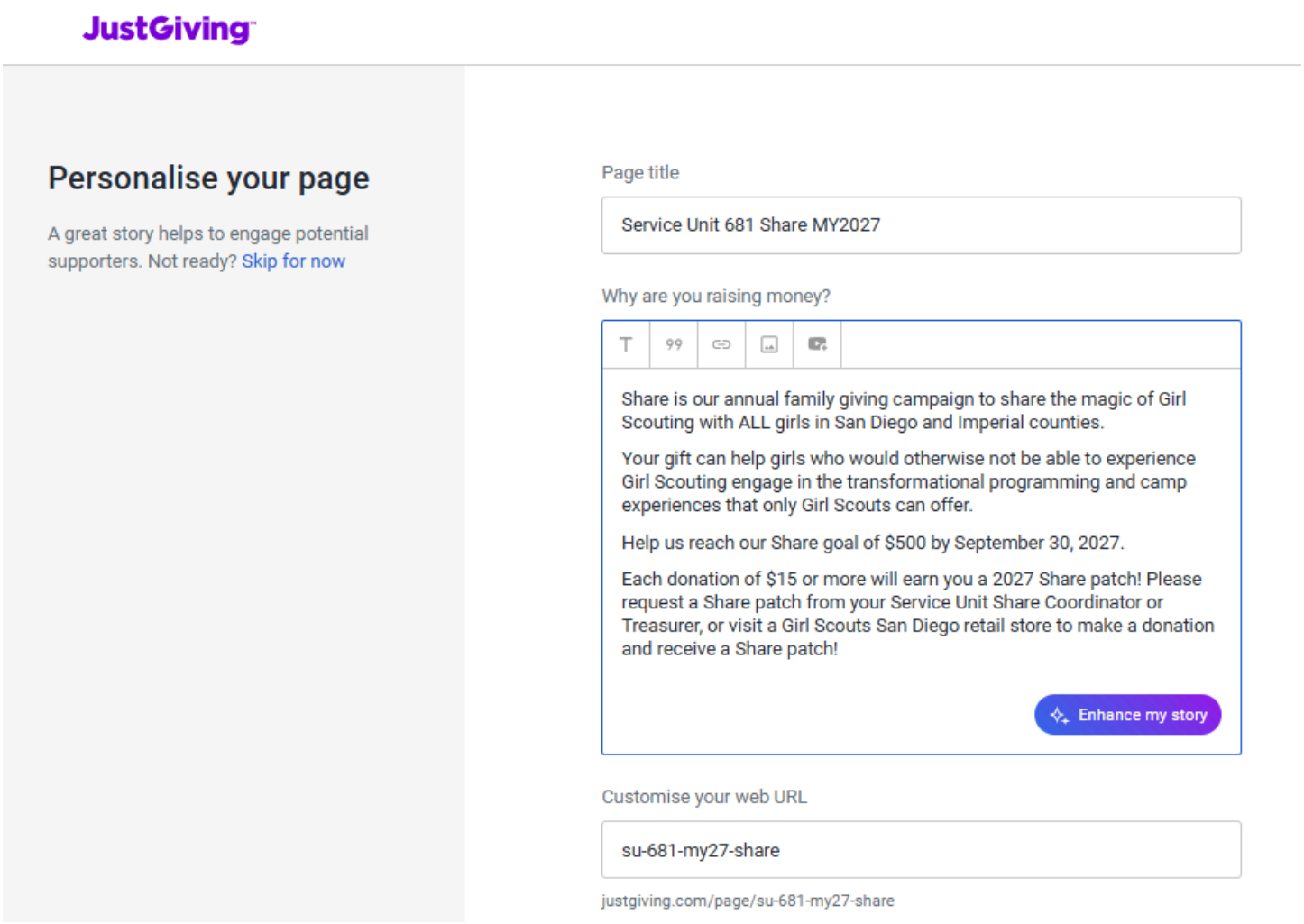
Recommended goals:



Personalize your page! This page will provide templated language and we recommend you keep or add upon this language.

Make sure to fill in your Service Unit # and or name in the Page Title and fill in your Share goal in the “Why are you raising money section?” You can add specificity about how to receive Share patches from Service Unit representatives.

Customize your URL. We recommend this format: su#-my27-share




Add a cover photo. We’ve provided a templated photo that you can change out to be specific to your Service Unit. We recommend that this is a group photo of girls or a Service Unit program/event, and not a picture of one individual girl/family in your group.

Click the blue “Upload photo” to change the photo and click “Next: Finalize”

JustGiving

## Add a cover photo or video

A personalised page typically raises 30% more. Not ready? Skip for now

Photo | Video

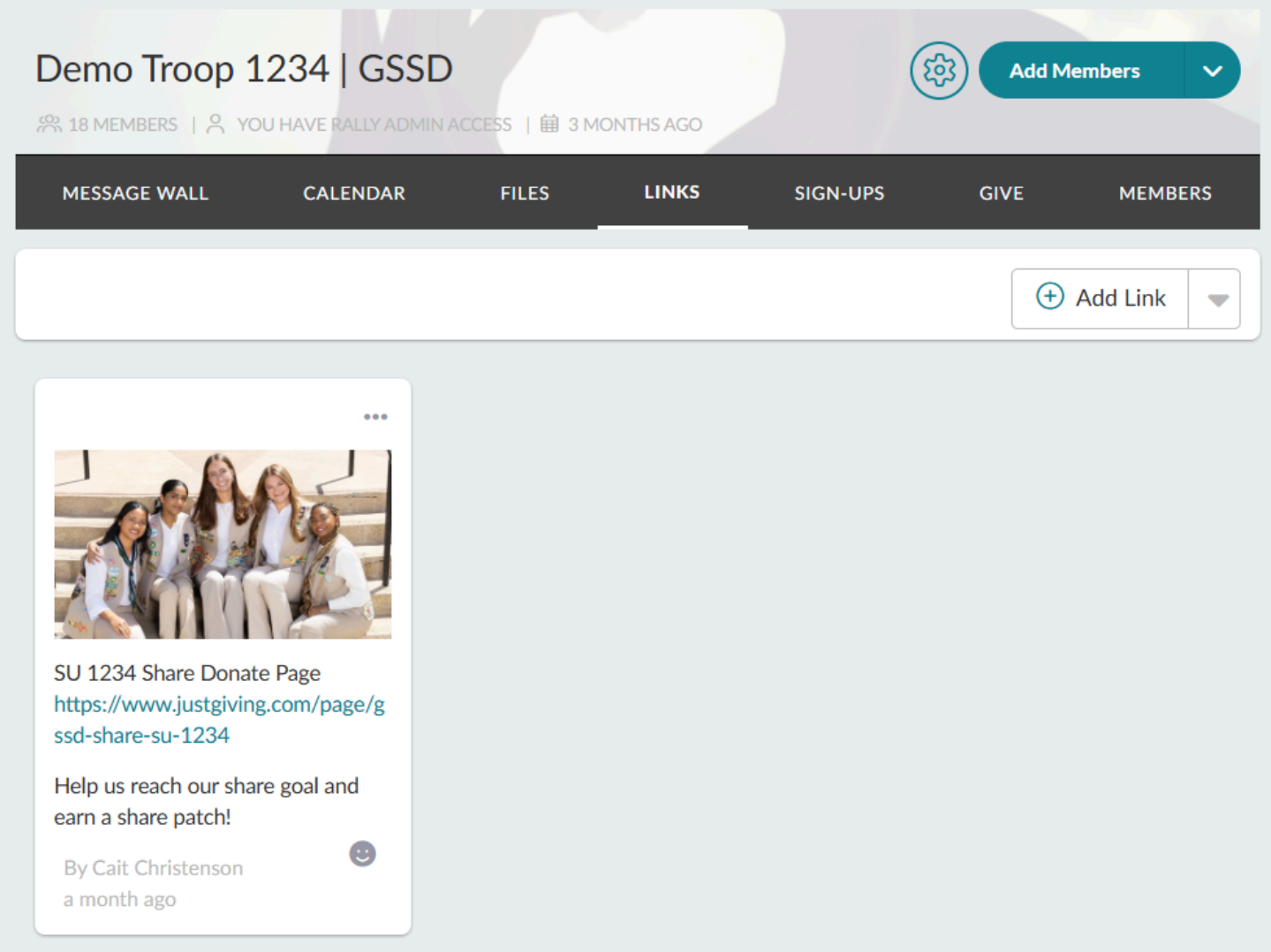
Suggested photo



Upload photo

Your fundraising page will now be live!

We recommend sharing your Share donation page on your Rallyhood page under Links by using your personalized Just Giving URL.




We also recommend posting on the Message Wall under “New Message” letting your group know about this amazing opportunity to support the Service Unit’s Share goal! Remember to click “Notify Immediately” so members receive your message.

Here’s a template for a New Message promoting your Share goal:

Title: Help us reach our MY27 Share Goal!

Body:

I’m excited to share that XXX Service Unit is kicking off the 2027 Membership Year with a new Share goal of $XXXX! I hope you join us in supporting Girl Scouts across San Diego and Imperial counties. With a gift of $15 or more, you will receive a girl-designed patch.

**What is Share?** Share brings Girl Scouting to more girls! Together, we can ensure more girls have opportunities to make the world a better place. When you donate to Share, you help girls who would not otherwise be able to experience Girl Scouting engage in the same all-girl, girl-led programs as your own Girl Scout. These funds can help ensure that every girl can participate in Girl Scouts, regardless of her ability to pay.

**How can you support Share?**

- Make a donation on our new Service Unit donation page (insert link here).
- Join and support a Service Unit Share event throughout the year
- Add a Share patch to your GSSD retail shop purchase in-store at the Balboa or Escondido campuses.
- Make a donation when registering for membership or a Girl Scout event through MyGS.
- Sign up for Daisy Circle, Girl Scouts San Diego's monthly giving program.
- Ask your company if it matches gifts or makes donations in recognition of volunteer hours.

Share helps benefit Girl Scouts San Diego's capacity to support all who want to be Girl Scouts. All members are welcome to apply confidentially for opportunity funds at sdgirlscouts.org/financialaid.

Yours in Girl Scouting,

Share Coordinator or SU Treasurer Name & Information

