



IGNITE THE POSSIBILITIES

2026 URBAN CAMPOUT

Come together at the beautiful Balboa Campus for an evening inspired by the **magic of camp**, featuring memorable experiences, camp-inspired cuisine, cocktails and activities, and the opportunity to fuel the future for Girl Scouts across San Diego and Imperial counties. Together, we'll kindle new connections, share stories worth telling, and raise the resources needed to **Ignite the Possibilities** and extend the life-changing glow that girls carry from a Girl Scout campfire into the world.

girl scouts
san diego

2026 Urban Campout Sponsorship Opportunities

Girl Scouts San Diego | Urban Campout | Friday, Sept. 18, 2026

Sponsorship Benefits



BENEFITS	DIAMOND \$50,000	PEARL \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,500	VIP TABLE/ HON COMMITTEE \$5,000	TABLE \$4,000	EMBER \$2,500
Exclusive presenting sponsor with largest logo presence	♣							
Prominent logo placement on GSSD vehicle for one year, that will be seen throughout San Diego and Imperial counties	♣							
Opportunity to give brief remarks during the event program (approx. 400 attendees)	♣							
VIP parking at event	8 spots	4 spots	2 spots	1 spot				
Feature story or advertisement in GSSD newsletter (20,000+ subscribers)	♣							
Inclusion in all post-event marketing materials, including recap video, emails, and GSSD blog	♣	♣						
Name/logo advertised in print ads with local publications such as Ranch and Coast magazine	♣	♣						
Exclusive social media post with logo highlighting support (25,000+ social followers)	♣	♣	♣	♣				
Highlighted in all event media releases (distributed to 150 television, print, digital outlets)	♣	♣	♣					
Logo presence on event promo materials (digital and print ads, event emails)	♣	♣	Listing	Listing				
Logo presence on print and digital event invitation	♣	♣	Listing	Listing				
Featured ad space in event program	Full page	Full page	1/2 page	1/4 page	1/4 page			
VIP Table of 8 with premier seating	2	♣	♣	♣	♣	♣	1 General Table	4 General Seats
Support spotlighted at event (signage, program slide deck, printed program, verbal remarks)	♣	♣	♣	♣	Listing	Listing	Listing	Listing
Event website recognition (150,000+ annual web views)	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo	Logo	Listing	Listing	
Highlighted in Girl Scouts San Diego's annual report publication (sent out to GSSD community via email and showcased on website for one year)	Logo	Logo	Listing	Listing	Listing	Listing	Listing	
Prominent name recognition on table signage	♣	♣	♣	♣	♣	♣	♣	
Supporting the mission of Girl Scouts San Diego, and building up female leaders of tomorrow!	♣	♣	♣	♣	♣	♣	♣	♣

Underwriting Opportunities



ITEM	PRICE	DETAILS AND BENEFITS
Paddle Raise Sponsor	\$5,000	The event’s bidding paddles are prime locations for your company’s logo. Each guest will receive a bidding paddle at check-in, and as the paddles are raised, your logo will be seen and photographed, showcasing your support for GSSD. Additional benefits include a quarter page ad in the event program and two VIP tickets.
S’mores Station Sponsor	\$5,000	This sponsorship underwrites one of the most classic—and delicious—parts of Urban Campout. As part of Girl Scout tradition, guests will be invited to gather around the campfire and make their own s’more to cap off the evening. Your logo will be prominently recognized at this popular station. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Centerpieces Sponsor	\$5,000	This is the perfect way to get your logo noticed by every guest. Your logo will be paired with a beautiful centerpiece at every table throughout the event space. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Hosted Cocktail Bar Sponsor	\$5,000	We raise a glass to you! An impactful way to get your sponsorship noticed, this underwriting opportunity places your company’s logo front and center at each cocktail bar during the event and on cocktail napkins throughout the space. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Archery Station Sponsor	\$5,000	If you're "aiming" to get recognized, this underwriting opportunity is “right on target.” A beloved activity at Urban Campout, the archery station is buzzing with attendees from start to finish, and your logo will be prominently featured here. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Souvenir Photo Booth Sponsor	\$5,000	Say cheese! Our interactive photobooth is always a hit at Urban Campout. This sponsorship underwrites the cost of the photo booth at our event and presents a great opportunity to show your support for GSSD. Your logo will be included on printed photo strips that guests will take home, as well as in the digital photo gallery that will be sent out to all guests in the post-event email. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Activity Sponsor	\$5,000	It’s all fun and games, especially at Urban Campout! Each year, we host a few activities during cocktail hour, keeping our guests entertained and enjoying some Girl Scout magic before our dinner and program. Your logo will be prominently featured at the game or activity station of your choice. Additional benefits include a quarter page ad in the event program and two VIP tickets.

Questions or ideas? Let’s talk! Contact Betsy Paige at 619-610-0801 or bpaige@sdgirlscouts.org



Girl Scouts San Diego

23,000+ members in San Diego and Imperial counties

Girl Scouts San Diego builds girls of courage, confidence, and character, who make the world a better place. For more than a century, our innovative programs in STEM, Outdoors, Entrepreneurship, and Life Skills have prepared the next generation of leaders to make meaningful contributions to their communities and beyond.

1,200+ troops in the region

Our strategic vision is to be viewed and valued as the go-to partner for developing and elevating girl and women leaders in San Diego and Imperial counties. Beyond traditional leadership development, our relevant programs and experiences foster a sense of well-being in girls, so they are well-rounded individuals poised for success in life.

114 years of blazing trails and redefining what’s possible for girls across our region.

    
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