

Join Girl Scouts San Diego for an evening of wicked good fun

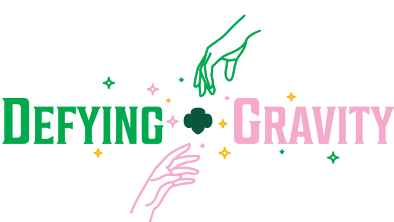
at Urban Campout: Defying Gravity! On Friday, Sept. 12, you and 400+ other guests are invited to venture into an emerald land (our beautiful Balboa Campus) to experience local cuisine, fabulous auction items, and the magic of Girl Scouts among friends new and old.

At Urban Campout, connect with the Girl Scout mission, help raise essential funds, and give every girl the chance to fly!



2025 Urban Campout Sponsorship Opportunities

Girl Scouts San Diego | Urban Campout | Friday, Sept. 12, 2025



Sponsorship Benefits

BENEFITS	DIAMOND \$50,000	PEARL \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$7,500	VIP TABLE/ HON COMMITTEE \$6,000	TABLE \$3,500
Exclusive presenting sponsor with largest logo presence	♣						
Prominent logo placement on GSSD vehicle for one year, that will be seen throughout San Diego and Imperial counties.	♣						
Opportunity to give brief remarks during the event program (approx. 400 attendees)	♣						
VIP parking on campus (general attendance parking is at the San Diego Zoo)	8 spots	4 spots	2 spots	1 spot			
Feature story or advertisement in GSSD newsletter (20,000+ subscribers)	♣						
Inclusion in all post-event marketing materials, including recap video, emails, and GSSD blog	♣	♣					
Name/logo advertised in print ads with local publications, such as San Diego Magazine, Ranch and Coast, and KPBS	♣	♣					
Exclusive social media post with logo highlighting support (25,000+ social followers)	♣	♣	♣	♣			
Highlighted in all event media releases (distributed to 150 television, print, digital outlets)	♣	♣	♣				
Logo presence on event promo materials (digital and print ads, blasts, event emails)	♣	♣	Listing	Listing			
Logo presence on print and digital event invitation (3,000 distributed)	♣	♣	Listing	Listing			
Featured ad space in event program	Full page	Full page	1/2 page	1/4 page	1/4 page		
VIP Table of 10 with premier seating	2	♣	♣	♣	♣	♣	
Support spotlighted at event (signage, program slide deck, printed program, verbal remarks)	♣	♣	♣	♣	Listing	Listing	Listing
Event website recognition (150,000+ annual web views)	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo	Logo	Listing	Listing
Highlighted in Girl Scouts San Diego's annual report publication (print distributed to GSSD community, showcased digitally on website for one year)	Logo	Logo	Listing	Listing	Listing	Listing	Listing
Prominent name recognition on table signage	♣	♣	♣	♣	♣	♣	♣
Supporting the mission of Girl Scouts San Diego, and building up female leaders of tomorrow!	♣	♣	♣	♣	♣	♣	♣

Questions or ideas? Let's talk! Contact Betsy Paige at 619-610-0801 or bpaige@sdgirlscouts.org

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Underwriting Opportunities

ITEM	PRICE	DETAILS AND BENEFITS
Trolley Sponsor	\$6,000	Your logo and sponsorship will be the first and last impression for guests at Urban Campout! Classic trolleys will be utilized as the main guest shuttle, and you will be prominently recognized on shuttle pickup signage, and on the shuttle as guests arrive and depart. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Paddle Raise Sponsor	\$6,000	The event's bidding paddles are prime locations for your company's logo. Each guest will receive a bidding paddle at check-in, and as the paddles are raised, your logo will be seen and photographed, showcasing your support for GSSD. Additional benefits include a quarter page ad in the event program and two VIP tickets.
S'mores Station Sponsor	\$5,000	This sponsorship underwrites one of the most classic—and delicious—parts of Urban Campout. As part of Girl Scout tradition, guests will be invited to gather around the campfire and make their own s'more to cap off the evening. Your logo will be prominently recognized at this popular station. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Centerpieces Sponsor	\$5,000	This is the perfect way to get your logo noticed by every guest. Your logo will be paired with a beautiful centerpiece at every table throughout the event space. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Hosted Cocktail Bar Sponsor	\$5,000	We raise a glass to you! An impactful way to get your sponsorship noticed, this underwriting opportunity places your company's logo front and center at each cocktail bar during the event and on cocktail napkins throughout the space. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Archery Station Sponsor	\$4,000	If you're "aiming" to get recognized, this underwriting opportunity is "right on target." A beloved activity at Urban Campout, the archery station is buzzing with attendees from start to finish, and your logo will be prominently featured here. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Souvenir Photo Booth Sponsor	\$4,000	Say cheese! Our interactive photobooth is always a hit at Urban Campout. This sponsorship underwrites the cost of the photo booth at our event and presents a great opportunity to show your support for GSSD. Your logo will be included on printed photo strips that guests will take home, as well as in the digital photo gallery that will be sent out to all guests in the post-event email. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Game or Activity Sponsor	\$4,000	It's all fun and games, especially at Urban Campout! Each year, we host a few activities during cocktail hour, keeping our guests entertained and enjoying some Girl Scout magic before our dinner and program. Your logo will be prominently featured at the game or activity station of your choice. Additional benefits include a quarter page ad in the event program and two VIP tickets.
Event Volunteer and Staff Sponsor	\$3,000	This sponsorship underwrites one of the most crucial parts of the event: the staff and volunteers, and the materials and meals needed to support them. More than 50 people will help this fundraiser come to life. Your logo will be highlighted in our email communications to all volunteers, at signage in our volunteer hub, and on our website. Additional benefits include two VIP tickets.

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Girl Scouts San Diego

23,000+ members in San Diego and Imperial counties

1,400+ troops in the region

113 years of blazing trails and redefining what's possible for girls across our region.

Girl Scouts San Diego builds girls of courage, confidence, and character, who make the world a better place. For more than a century, our innovative programs in STEM, Outdoors, Entrepreneurship, and Life Skills have prepared the next generation of leaders to make meaningful contributions to their communities and beyond.

Our strategic vision is to be viewed and valued as the go-to partner for developing and elevating girl and women leaders in San Diego and Imperial counties. Beyond traditional leadership development, our relevant programs and experiences foster a sense of well-being in girls, so they are well-rounded individuals poised for success in life.

