26th Annual

Cool Women

girl scouts san diego

Honoring Cool Women,
Investing in Emerging Leaders

For more than 20 years, Girl Scouts San Diego has honored Cool Women who have made a significant impact on our community. At the **Cool Women Celebration**, five honorees share the stage with Emerging Leaders, Girl Scouts in grades 10-12 who strive to be leaders of courage, confidence, and character.

"Because of this program, I am a more well-spoken, independent woman. Meeting these inspiring leaders has encouraged me to keep striving for my goals."

-2025 Emerging Leader Girl Scout

Emerging Leader Girl Scouts receive valuable mentorship from influential female leaders and build essential skills in networking, public speaking, and personal branding

With your sponsorship, you create pathways for young leaders to grow in confidence and make the world a better place!



Friday, April 23, 2027

Hilton San Diego Bayfront

Mentoring Session 8:30-10:30 a.m.
Reception and Luncheon 11:00 a.m.–1:30 p.m.

Cool Women Celebration | Friday, April 23, 2027

Sponsorship Benefits

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Benefits	Pearl $25,000	Gold $15,000	Silver $10,000	Copper $7,500	Bronze $5,000	VIP Table $2,750	Table $1,750
Exclusive presenting sponsor with largest logo presence	✓						
Opportunity for sponsor remarks on stage from female executive (approx. 400+ attendance)	✓						
Feature story or artwork in newsletter (50,000 subscribers)	✓						
Opportunity for staff member to volunteer/mentor in leadership development workshops with Emerging Leader Girl Scouts (January - April)	2	2	2	1	1		
Opportunity to have staff representative at exclusive mentor session with Emerging Leader Girl Scouts (Apr. 23, speed-networking with 60 ELGS)	2	2	2	1	1	1	1
Inclusion in all post-event marketing materials	Logo	Logo	Logo	Listing			
Prominent recognition during Emerging Leader Girl Scouts workshops (January - April)	Logo	Logo	Logo	Listing			
Valet parking on event day	2	2	1				
Listed in all campaign media releases (distributed with 150 media outlets)	✓	✓	✓				
Name/logo included in print ads in local publications, including San Diego Magazine, Ranch and Coast, Giving Back Magazine	✓	✓					
Exclusive social media post highlighting support (27,000+ social followers)	✓	✓	✓	✓			
Logo on pre-event and post-event marketing materials (digital and print ads, blasts, event emails)	Logo	Logo	Logo				
Logo on event invitation (1,000 distributed)	Logo	Logo	Logo	Listing			
Ad in event program	Fulll Page	Full Page	1/2 Page	1/2 Page	1/4 Page	Listing Only	
Table for 9 guests, with lunch included. Hosted by Emerging Leader Girl Scout.	2	2	1	1	1	1	1
Event website recognition (150,000+ annual web views)	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo	Logo	Listing

Questions or ideas? Let's talk! Contact Betsy Paige at (619) 610-0801 or bpaige@sdgirlscouts.org