

Cool Women Celebration

Honoring Cool Women,
Investing in Emerging Leaders

For more than 20 years, Girl Scouts San Diego has honored Cool Women who have made an immense impact on our community. At the **Cool Women Celebration**, five honorees share the stage with Emerging Leaders, Girl Scouts in grades 10th through 12th who go above and beyond to further develop their leadership skills.

“This program helped me learn how to plan for the future and make the best of the present. I now feel more confident in myself and my goals!”

-2024 Emerging Leader Girl Scout

Through the Emerging Leaders program, Girl Scouts receive valuable mentorship from influential female leaders in the community, and build essential skills in networking, public speaking, and personal branding.

With your sponsorship, you empower these young leaders to move forward on their future paths with confidence, and to make the world a better place.



girl scouts
san diego



Friday, March 14, 2025
Marriott Marquis San Diego Marina

Mentoring Session 8:30-10:30 a.m.
Reception and Luncheon 11:00 a.m.-1:30 p.m.

Sponsorship Benefits



Benefits	Pearl \$25,000	Gold \$15,000	Silver \$10,000	Advocate \$7,500	Bronze/Honorary Committee \$5,000	VIP Table \$2,750	Table \$1,750
Exclusive Presenting Sponsor with largest logo presence							
Opportunity for sponsor remarks on stage from female executive (approx. 400+ attendance)							
Feature story or artwork in newsletter (50,000 subscribers)							
Opportunity for staff member to volunteer/mentor in leadership development workshops with Emerging Leader Girl Scouts (Jan. 12 or 18)	2	2	2	1	1		
Opportunity to have staff representative at exclusive Mentor Session with Emerging Leader Girl Scouts (Mar. 12, speed-networking with 30+ ELGS)	2	2	2	1	1	1	1
Inclusion in all post-event marketing materials	Logo	Logo	Logo	Listing			
Logo recognition during Emerging Leader Girl Scouts workshops	Logo	Logo	Logo	Listing			
Valet parking for Marriott Marquis on event day	2	2	1				
Listed in all campaign media releases (distributed with 150 media outlets)							
Name/logo included in print ads in local publications, including San Diego Magazine, Ranch and Coast, Giving Back Magazine, KPBS							
Exclusive Social Media Post Highlighting Support (24,000+ social followers)							
Logo on campaign promo materials (digital and print ads, blasts, event emails)	Logo	Logo	Logo				
Logo on event invitation (2,000 distributed)	Logo	Logo	Logo	Listing			
Ad in event program	full page	full page	1/2 page	1/2 page	1/4 page	listing only	
Table for 9 guests, with lunch included. Hosted by Emerging Leader Girl Scout.	2	2	1	1	1	1	1
Event website recognition (150,000+ annual web views)	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Logo	Logo	Listing

Questions or ideas? Let's talk! Contact Betsy Paige at 619-610-0801 or bpaige@sdgirlscouts.org