

Troop Recruitment Ideas

There are 30,000 girl members in Girl Scouts San Diego ... and at least another 200,000 girls who are just waiting for a chance to join! Whether you are participating in the spring membership campaign or simply want to help girls in your community get involved, there are tons of ways to help grow Girl Scouts. Remember: Your service unit, fellow volunteers, and membership development coordinator (MDC) are here to help. They can share ideas and help you get the materials you'll need for a successful event.

Recruitment ideas include:

Parent/Guardian Information Night

Help start a new troop in your area. Flyer your school, community center or faith institution to invite interested girls and their families to an information night. Create posters or trifold featuring photos of favorite troop activities to display at the meeting and be prepared to speak about all the fun you've had in Girl Scouts. Plan a fun activity to show the other girls while adult members talk to parents about their experience with Girl Scouting and encourage them to volunteer.

Bring-A-Buddy

Make any field trip a Bring-A-Buddy event! Each girl can invite a friend (or two) to accompany the troop on an activity — fun options include a museum visit, an outdoor adventure day, a swimming trip, etc. Make time before or after the activity to speak about Girl Scouting and share information about joining or forming troops. Ask your MDC where you can get special "Bring a Buddy" patches for you and your guests.

Journey Day

Distribute flyers or personally invite interested girls and their families to work on a Journey with your troop. Daisies can learn to plant a flower at their very own Garden Party (*Welcome to the Daisy Garden*, adult book p. 72), Brownies might create SWAPS and learn about the Brownie Elf Adventure (*Brownie Quest*, adult book p. 85), Juniors can plan a *GET MOVING!* sleepover — use your imagination! At the end of the meeting, discuss how girls can continue in Girl Scouting and talk to adults about volunteering.

These are only a few ideas. You might also try strawberry picking or a family picnic. Be creative, think outside the box, and design recruitment activities that work for your community!