

Girl Scout Success Factor!

New research finds that Girl Scouting is linked to success!



Girl Scouts shine above

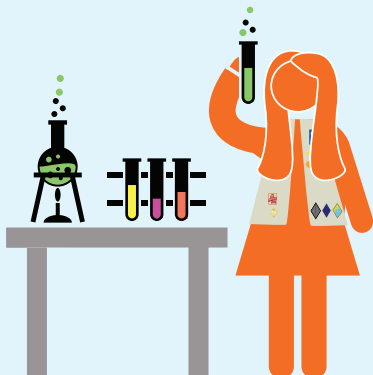
their peers in leadership, academics, career aspirations, and hope for the future.



At Girl Scouts, everything she'll do is designed **with, by, and for girls!**

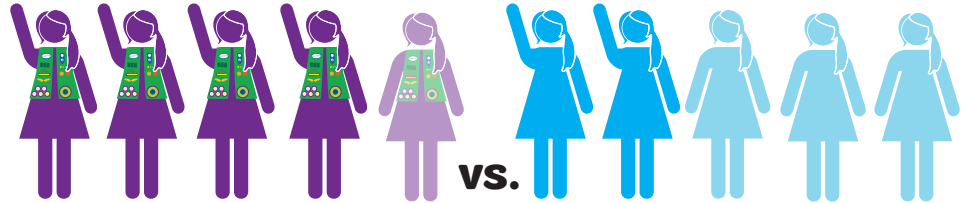


Whether it's an outdoor adventure, exploring science and technology, or making the world a better place while having fun with friends, she's preparing for a lifetime of leadership, adventure, and success.








Girl-Tested, Girl-Approved

The Girl Scout Leadership Experience is based on time-tested methods and research-backed programming that prepares every girl to take the lead—in her life and in the world.



4 in 5 Girl Scouts are leaders vs. **2 in 5** non-Girl Scouts




Girl Scouts are more likely than non-Girl Scouts to:

-  Have a strong sense of self (**80%** vs. 68%)
-  Have positive values (**75%** vs. 59%)
-  Seek challenges and learn from setbacks (**62%** vs. 42%)
-  Develop and maintain healthy relationships (**60%** vs. 43%)
-  Exhibit community problem-solving skills (**57%** vs. 28%)

The unique, all-girl environment of a Girl Scout troop delivers a safe space where she can try new things, take on new roles, and just be herself.



Girl Scouts are more likely than non-Girl Scouts to participate in:

-  Leadership activities when working in a group (**79%** vs. 44%)
-  Outdoor activities, like hiking or camping (**76%** vs. 43%)
-  STEM activities, like science experiments and building robots (**60%** vs. 35%)

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Results found in the Girl Scouts Research Institute 2017 Impact Study.


girl scouts
san diego

THERE IS POWER IN EVERY

G.I.R.L.

Unleash it at Girl Scouts.



Did you know?

A Girl Scout is a **G.I.R.L.** (**G**o-getter, **I**nnovator, **R**isk-taker, **L**eader)[™]

At Girl Scouts, girls *discover* who they are, where their talents lie, and what they care the most about. They *connect* with people in their communities. And they take *action* to change the world.

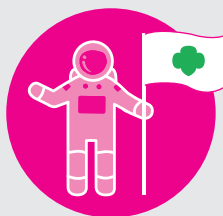
How does she find the power of **G.I.R.L.** in her?

Girl Scouts teaches girls to empower themselves by engaging in girl-led, collaborative, and hands-on experiences. Guided by supportive adults who help girls pursue their goals, girls participate in a variety of fun and challenging activities.

Girl Scouts:

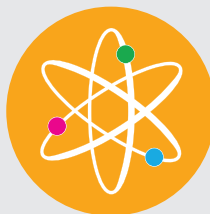
- Engage in healthy activities.
- Find her entrepreneurial spirit and learn financial literacy.
- Explore the great outdoors.
- Participate in hands-on STEM skill-building.
- Connect with girls around the world.
- Take on meaningful community service projects.

Girl Scouts are prepared for a lifetime of leadership.



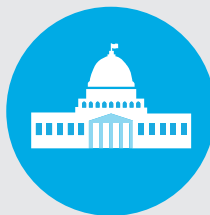
90%

OF ALL FEMALE
U.S. ASTRONAUTS



80%

OF ALL FEMALE
TECH LEADERS



76%

OF FEMALE
U.S. SENATORS



100%

OF FEMALE
U.S. SECRETARIES
OF STATE

... were Girl Scouts.