



**Service Unit**  
**Tasks**  
**and Goals**

### **We had a healthy service unit team. We...**

- recruited new volunteers on to the service unit team
- tried a new way to recruit service unit team members
- filled \_\_\_\_\_ positions
- empowered volunteers to participate in the service unit outside of service unit team roles (membership recruiters, event planning, administrative tasks, etc.)
- had team meetings separate from leader meetings

### **We as a service unit team committed to learning from Girl Scout San Diego.**

- Our \_\_\_\_\_ completed a training (each service unit position) or learned about \_\_\_\_\_.
- We represented our service unit at...
  - >> our council webinars
  - >> position roundtables
  - >> at Volunteer Conference
  - >> at Volunteer Celebration

### **We supported a spirit of inclusion within the service unit and troops. We...**

- created a feeling of welcome at service unit events and meetings
- informed troops of Girl Scout financial assistance programs
- encouraged Girl Scout troops to open to new members
- sought volunteer participation and leadership at schools across our service unit
- increased our participation in service unit leader meetings (attendance or discussion)

### **Our service unit had an impact in our community.**

### **We shared about the benefits of Girl Scouts with our community and encouraged Girl Scout visibility. We...**

- participated in “show your girl pride” days
- marched in a parade
- did a Girl Scout activity booth at a community fair
- had our service unit featured in the local paper/publication

### **We did something to recruit new members. We...**

- held a recruitment opportunity (open house, event, parent meeting)
- reached out to school and daycares
- started a troop in \_\_\_\_\_ area or at \_\_\_\_\_ school (focus on a new or lapsed area)
- hosted a fall/spring recruitment event
- posted recruitment flyers at schools or community centers

### **We supported new leaders. We...**

- provided startup funds in support of newly forming troops
- introduced volunteers to the Volunteer Toolkit
- offered a variety of adult learning trainings
- encouraged troop leaders to complete relevant Girl Scout San Diego trainings
- provided networking time at service unit leader meetings
- hosted a new leader event

**We empowered volunteers to guide their troops in the fall program. We...**

- got first-year troops to participate in fall product program
- offered troop fall manager trainings and ensured troop fall managers had all resources
- increased participation
- celebrated girls' participation in the fall program

**We empowered volunteers to guide their troops in the cookie program. We...**

- Secured additional cookie booths
- got first-year troops to participate in cookie product program
- offered troop cookie manager trainings and ensured troop cookie managers had all resources
- increased participation
- offered an in-service-unit opportunity to exchange cookies and booth sites
- celebrated girls' participation in the cookie program

**We equipped volunteers to confidently address financial matter in their troops. We...**

- offered an Annual Financial Report training or office hours
- reached out to troops during Annual Financial Report season
- helped troops disband
- encouraged money earning troop projects and process

**We supported IRMs. We...**

- included them in all service unit communication
- Invited them to participate in all events and programs

**We effectively communicated and distributed information to our volunteers. We...**

- had in-person service unit meetings monthly/bi-monthly/quarterly
- have an online communication platform
- updated our online communication platform (the bio section, who the admins are, \_\_\_\_, and \_\_\_\_)

**We did something to retain our current members. We...**

- offered a local early renewal incentive
- reached out to lapsed members
- met the Early Bird Renewal campaign service unit goals
- assisted troops in transition to find new leadership

**We recognized our volunteers. We...**

- hosted a dinner/tea/retreat
- had an end-of year celebration
- nominated and endorsed people for our council- and service-unit level awards
- held on-time, leader meeting drawings
- creatively thanked people who hosted events
- recognized service unit team members for their roles
- thanked new leaders

**We went above and beyond to provide additional support to volunteers as needed**

**We encouraged a spirit of philanthropy in our service unit. We...**

- contributed to SHARE as a service unit
- made a SHARE fundraising plan or hosted a SHARE benefitting event
- hosted a service project
- highlighted/supported a Take Action Project

**We supported girl planning and leadership in our service unit through a...**

- camper council
- troop planned event
- older girl leadership board

**We encouraged girls to complete higher awards**

**We hosted one or more of the following events**

- rededication and investiture
- Daisy day
- Juliette Gordon Low birthday party
- Cookie Kickoff
- World Thinking Day celebration
- Girl Scout Week celebration
- bridging ceremony
- leader appreciation dinner/brunch
- holiday party
- older girl event
- encampment

**We promoted camp**

**We completed and kept to a service unit budget**

**We met \_\_\_\_\_ requirement of the President's Award**

