

Back-to-School and PTA Event Recruitment Challenge



What's the best way to tell your community about all of the awesome things Girl Scouts do?

Show them!



Step 1: Contact your school to request to table at Back-to-School night or fall PTA/PTO event. Once it's a go, contact your community's Recruitment Specialist for a recruitment kit including brochures, interest cards, flyers, and giveaways.

Step 2: Have your troop create a display for the event. Show your Girl Scout pride—it's a chance for girls to share what they love about Girl Scouts with their peers!

Step 3: On the day of the event, have your girls team up at the table to engage with families who have girls in grades TK-12 and ask if they want to learn more about local Girl Scout opportunities. If they say yes, have them complete an interest card and invite them to visit the online troop catalog to look for a troop.

Step 4: Submit completed interest cards you have collected (scan and email, send by mail, or bring them to Girl Scouts' Balboa Campus) with the Recruitment Challenge Debrief Card. Girl Scout San Diego will contact the families. When your troop collects five or more completed interest cards, we will send you a free patch for each girl in the troop who participated in the activity!

Girl Scouts San Diego Recruitment Challenge Debrief Card

Thank you for participating in a Girl Scouts San Diego Recruitment Challenge. Please submit the interest cards and the information below within one week of the event to: Girl Scouts San Diego, 1231 Upas St., San Diego 92103 or membership@sdgirlscouts.org
Patches will be awarded to each participating troop member if five or more completed interest forms are submitted.



Troop # _____ Troop contact _____
Email _____ Event location _____
Mailing address _____

Number of interest forms collected _____ # of Girl participants in the Recruitment Challenge _____
Girl participants (please write their first and last names on the back of this card)