



In-Person Cookie Program Guidance

Based on the *California Blueprint for a Safer Economy*
Updated 1/5/2021

As our most publicly visible activity, the Girl Scout Cookie Program provides us with a unique opportunity to **model leadership** by doing our part to **reduce community transmission of COVID-19**.

In addition to understanding and following this guidance, girls and adults should **model their behavior on the Girl Scout Law** at all times, including during cookie program activities.

County Risk Level	Door-to-Door Marketing	Door-to-Door Transacting*	Accepting Electronic Payments	Deliveries and Product Exchanges	In-Person Booths*
Purple level: Widespread Many non-essential indoor business operations are closed	✓		✓	✓	
Red level: Substantial Some non-essential indoor business operations are closed	✓	✓	✓	✓	✓
Orange level: Moderate Some indoor business operations are open (with modifications)	✓	✓	✓	✓	✓
Yellow level: Minimal Most indoor business operations are open (with modifications)	✓	✓	✓	✓	✓

**Girls in Red, Orange, and Yellow counties may cross council county borders to counties of like color for door-to-door and booths.*

- Girls and adults should review, accept, and adhere to the [Girl Scouts San Diego \(GSSD\) COVID-19 Guidelines](#) and the current [Girl and Adult In-Person Participation Guidance and Waiver](#).
- Girls must remain within their council county boundaries during in-person activities, except:
 - They may do contactless (see description below) deliveries in all counties.
 - If they are in a **Red, Orange, or Yellow** county, they may go to same-color counties for door-to-door marketing and booths.
- Girls who do not comply with COVID guidance from the State of California, San Diego County, and/or Girl Scouts San Diego may be removed from the 2021 cookie program. (Examples of non-compliance: hosting booths in purple counties, not wearing masks, not taking social distancing precautions, and allowing more people than permitted at a booth, etc.)
 - First report of non-compliance: A volunteer will follow up with the girl and her family.
 - Second report of non-compliance: Girl Scouts San Diego staff will follow up with the girl and her family and possibly remove her from the 2021 cookie program.

Definitions

- **Contactless:** *without contact; for example, “contactless delivery” would include leaving purchased items at the entryway of a home rather than handing it directly to a person.*
- **Touchpoint:** *any point of contact between multiple people; for example: girl gives cookies to customer, customer gives cash to Girl Scout, Girl Scout gives cash to parent, parent gives cash to troop cookie manager, troop cookie manager gives cash to bank teller.*

In-person activities

- **Door-to-door contactless marketing**
 - Knocking on doors to transact with customers, while taking all appropriate safety precautions, is allowed in **Red**, **Orange** and **Yellow** risk level counties.
 - In counties of all risk levels, girls may leave flyers, business cards, or signs with their Digital Cookie information at residences and businesses, *but only in a contactless manner*.
- **Contactless payment acceptance**
 - We recommend all customer purchases be transacted through girls' Digital Cookie sites.
 - When not possible to accept payment through girls' Digital Cookie site, we encourage using credit card readers or the Digital Cookie mobile app to reduce transmission touchpoints.
 - We do not recommend accepting cash or checks. However, if circumstances require it and a girl and parent elect to do so, we recommend taking appropriate safety precautions. To reduce touchpoints, *this year*, adults may deposit cash or checks into their personal accounts, then electronically transfer the funds to their troop volunteers. Each troop may decide whether to allow this option.
- **Contactless deliveries**
 - Delivery day: Volunteers will provide troops with county and site-specific guidance for exchange of products on delivery day (Saturday, Jan. 23). Plan for extra time as pick-up processes are new.
 - Troop distribution: Prepare receipts in advance and create a plan for families to pick-up cookies and sign receipts safely. Consider placing cookies outside with the receipt attached, and having a box for signed receipts.
 - Customer delivery: Make delivery plans with customers before dropping off the cookies.
- **In-person booths and standabouts (lemonade-style stands)**
 - **Booths and standabouts are not allowed** in **Purple** risk level counties.
 - **Booths and standabouts are allowed** in **Red**, **Orange**, and **Yellow** risk level counties.
 - **Until further notice, participants may include only individual households** (a single household of people who have been social distancing together).
 - Follow county, state, and GSSD guidance to determine frequency of in-person activities per girl.
 - Follow any additional site and/or business restrictions.
 - Follow all GSSD booth safety protocols regarding number of adults and girls (two adults per girl in grades K-5; two adults if more than one girl present, etc.)
 - Take all appropriate COVID-19 precautions.
 - Booth submission, approval, and management processes are done only by the service unit and GSSD.
 - Counties that move up from the **Red** risk level to **Purple** must immediately cancel any planned booths. Booths may not be rescheduled until the county returns to the **Red** level.
 - Booths must be outdoors.
 - Booths must be approved by GSSD (for insurance tracking purposes and to be included in the Girl Scout Cookie Finder).

Reminder: Any in-person activity carries an inherent risk of exposure and illness. There are no guarantees that anyone can prevent exposure to COVID-19, even with health and safety precautions.