



Girls can earn a different Financial Literacy badge and Cookie Business badge each year!



THIS COOKIE SEASON, ADD TO YOUR SKILLS!

Find out how to earn all these badges* by getting *The Girl's Guide to Girl Scouting* and checking out your Financial Literacy and Cookie Business badges.

	COOKIE BUSINESS BADGES	FINANCIAL LITERACY BADGES
DAISY		
BROWNIE		
JUNIOR		
CADETTE		
SENIOR		
AMBASSADOR		

Start planning *now* to earn Financial Literacy and Cookie Business badges!

During fall troop meetings, and when talking with friends and family, girls can begin to complete requirements for the **Financial Literacy** badges. Financial Literacy badges teach girls about money—how to make it, spend it, save it, and share it with others. Steps can include:

- Researching customer engagement techniques
- Setting a group or personal goal
- Practicing handling money and making change
- Writing a mission statement and business goal
- Developing a marketing message
- Exploring giving back through cookie proceeds
- Brainstorming business ideas



Complete Financial Literacy and Cookie Business badges requirements can be found on Volunteer Toolkit

Once the cookie program starts, girls can showcase their skills and complete requirements for the **Cookie Business** badges. Activities can include:

- Marketing through Digital Cookie
- Meeting with customers at cookie booths, standabouts and door-to-door activities
- Learning from customer engagement
- Tracking inventory and goal progress
- Using money management skills

