THIS COOKIE SEASON, ADD TO YOUR SKILLS!

Find out how to earn all these badges* by getting *The Girl’s Guide to Girl Scouting* and checking out your Financial Literacy and Cookie Business badges.

Girls can earn a different Financial Literacy badge and Cookie Business badge each year!

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<thead>
<tr>
<th>COOKIE BUSINESS BADGES</th>
<th>FINANCIAL LITERACY BADGES</th>
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* Learn how to earn the latest Cookie Activity pin for all levels, found on the Girl Scout Website at [http://www.girlscouts.org/program/gs_cookies/cookie_activity.asp](http://www.girlscouts.org/program/gs_cookies/cookie_activity.asp)
Start planning *now* to earn Financial Literacy and Cookie Business badges!

During fall troop meetings, and when talking with friends and family, girls can begin to complete requirements for the **Financial Literacy** badges. Financial Literacy badges teach girls about money—how to make it, spend it, save it, and share it with others. Steps can include:

- Researching customer engagement techniques
- Setting a group or personal goal
- Practicing handling money and making change
- Writing a mission statement and business goal
- Developing a marketing message
- Exploring giving back through cookie proceeds
- Brainstorming business ideas

Once the cookie program starts, girls can showcase their skills and complete requirements for the **Cookie Business** badges. Activities can include:

- Marketing through Digital Cookie
- Meeting with customers at cookie booths, standabouts and door-to-door activities
- Learning from customer engagement
- Tracking inventory and goal progress
- Using money management skills

Complete Financial Literacy and Cookie Business badges requirements can be found on Volunteer Toolkit.