

Suzanne Frontz



Suzanne's love for Girl Scouting began as a Brownie Girl Scout. In Los Angeles, she led Junior and Cadette troops and was an active member of her service unit. Locally, she was a mentor for Girl Scouts San Diego's inaugural Camp Exec program, and has served as a panelist/organizer of several teen girl workshops. She is a volunteer in the Girl Scout Outreach Program, and an enthusiastic counselor at the program's Mountain Adventure Weekend. She also chairs the Girl Scout Committee of Rotary Club 33 and has received that organization's Cliff Dochtermann Award for exemplary service to Girl Scouting.

Suzanne's business career centers on sales and marketing. She enjoys the challenge of employing marketing as a springboard for business growth.

As marketing vice president of the American Brandy Association, she expanded and opened new markets in Canada, Mexico and China. Pursuing her passion for all things wine, she became marketing and sales director at Cinnabar Winery and Vineyards, a boutique producer in Saratoga's Santa Cruz Mountains, with vines overlooking Silicon Valley. She expanded case production, pioneered in marketing wine blends, reorganized western distribution, and established a national distributor network. Her business success and work on industry committees were recognized by appointment as President of Cinnabar, and election as the first woman Chair of Family Winemaker's of California. During her tenure, the association launched northern and southern wine tastings, now the largest tasting events in the state. Her business profile was featured in the Silicon Valley Business Journal. Because of her public advocacy and marketing skills, Suzanne became prominent in the industry's successful national campaign to secure judicial, state and local regulatory approval of consumer internet wine sales. Upon retirement from Cinnabar, she formed her own consulting practice with winery clients, as well as several successful entrants in San Diego's burgeoning craft beer scene.

She is a board member of the Women's Wine Alliance, a member of the Art Education Committee of the Coronado Cultural Arts Commission, and the Contemporary Art Committee of the San Diego Museum of Art. She serves as board member and Treasurer of the Coronado Chamber of Commerce. Suzanne and her husband, Doug, reside in Coronado.