



Giving Wisely

NEWSLETTER

FOR FRIENDS OF GIRL SCOUTS SAN DIEGO • SPRING/SUMMER 2018

COOL WOMEN,
EMERGING
LEADER
GIRL SCOUTS
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BUILDING BRIDGES BENEFITS EVERYONE

Bringing older adults and young people together offers both groups considerable benefits



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STEM SUPPORTER SDG&E PROMOTES #BETHATGIRL

Five of San Diego's top women leaders honored; 20 mentors coach 30 Emerging Leader Girl Scouts





JULIETTE GORDON LOW SOCIETY SPOTLIGHT

Robin Evans: Proud Girl Scout Dad Gives His All

Giving to Girl Scouts, as a volunteer and donor, is something Robin Evans strongly believes in.

He and his wife, Kimberly, are raising two Girl Scout daughters, Kalea and Makayla. By including Girl Scouts San Diego in their estate plans, the couple recently joined our Juliette Gordon Low Society. In addition, Robin volunteers as a troop leader, manager of Girl Scouts' Blue Sky Service Unit in Poway, and volunteer trainer for our council—balancing those duties with those of his IT business and his sons' Cub Scout pack.

During our 2017 Volunteer Celebration, Robin received an Appreciation Pin for providing outstanding service. His contributions include creating opportunities for older girls to lead younger ones, and recruiting and training adult volunteers. Robin's dedication is driven by his conviction that the Girl Scout mission is critical.

For Robin, leaving a bequest to our organization is an integral part of the Evans family giving puzzle. "This way, we could be certain we could continue to give to Girl Scouts after we're gone. And that's very important for us," he says.

"One of the best ways for girls to grow as leaders is through outdoor adventures."

"Girl Scouting is about building strong female leaders. Everything we do in this organization is leadership-focused, and that's why I support Girl Scouts! Men and women are each 50 percent accountable for what goes on in society. Both have equal responsibility to influence the future. But historically, women have not been given the opportunity to collectively provide their full leadership because

they are not equally represented. "Girl Scouts is the remedy to that," continues Robin. "In keeping with the vision of our founder, Juliette Gordon Low, we are preparing girls to become the leaders of tomorrow—locally, nationally and internationally."

"One of the best ways for girls to grow as leaders is through outdoor adventures," he adds. Robin facilitates excursions for service unit members, often with "bring-a-buddy" options to introduce others to Girl Scouts. Most recently, Robin spearheaded an unprecedentedly large-scale whitewater rafting excursion—through which 60 middle and high school girls, representing seven service units and two Girl Scout councils, ventured to Kernville, California to raft the Kern River.

"It was the first high-adventure trip that Blue Sky has taken as a whole. We designed it to encourage girls to stretch out of their comfort zones, experience a brand new activity, build skills, and discover the fun of Girl Scouting!" Next up for Robin is a Blue Sky-hosted encampment and an "Outdoor Journey in a Weekend" in September, where the Girl Scouts will have their first opportunity to go target shooting, and learn about rifle safety.

Robin says he will always strive to prepare girls for a lifetime of leadership by supporting Girl Scouts San Diego.



Robin Evans, center with his Girl Scout troop on a recent whitewater rafting trip to the Kern River.



La Costa Glen camp visit (left to right), front row: Mary Hanson-Hirsch, Barbara Anderson, Nancy Thompsen, Elaine Lones, Ginny Davis; back row: Ron Moss, Mimi Murray, Paul Thompsen



Our New Initiative: Bridging Across Generations

Thanks to generous funding from the Linden Root Dickinson Foundation, Girl Scouts San Diego recently launched Building Bridges—a new initiative that encourages intergenerational learning by connecting Girl Scouts with older adults.

Building Bridges raises awareness about the advantages of interacting with people of different generations. Bringing older adults and young people together can offer both groups considerable benefits, according to a recent report by the Stanford Center for Longevity. The older adults stand to gain by interacting with youth, fostering emotional satisfaction, productive activity, engagement and a sense of purpose. Elderly individuals are exceptionally suited to meet the needs of youth, noted Laura Carstensen, PhD, who led the report. They are equipped with the attitudes, behaviors and strategies required to operate as a productive adult in an increasingly complex world. “Age-

related increases in wisdom, life experiences and emotional stability are well documented, as is a drive to give to others in a meaningful way,” says Carstensen.

By participating in Building Bridges, Girl Scouts of all ages explore and identify ways to serve seniors in the community and learn from them. The program provides experiences that promote learning, sharing and skill building. It also strengthens community connections, teaches the value of listening, and builds understanding that everyone’s story matters.

Girls can earn a free Building Bridges patch by completing the program curriculum requirements, which include visiting a senior facility and interacting with residents. Options include engaging in fun, get-acquainted activities like playing board games from different eras, discussing how technology has changed over time, and exchanging life stories. Girls

are also encouraged to share what they experienced with friends and family members.

Girls can participate in the Building Bridges program on their own any time of year, or take part in periodic events—including recent multi-troop workshops at various senior assisted living communities. For more information, visit sdgirlscouts.org/buildingbridges.



As part of the Building Bridges program, Troop 8858 visited with 100-year-old Pauline, a resident of The Views senior living facility in Poway.



Tange and Tom Gavin received the 2017 Promise Circle Award.

Thank you, Promise Circle and Juliette Gordon Low Society

During our annual Promise Circle and Juliette Gordon Low Society recognition celebration, held in November at the home of Nancy and Alan Spector, we presented longtime Girl Scout friends Tange and

Tom Gavin with the 2017 Promise Circle Award. Thanks to supporters like Tange and Tom, Girl Scouts have the tools they need to become the leaders of today and tomorrow!



Event hosts Nancy and Alan Spector, pictured with CEO Carol Dedrich, welcomed guests to their home.

Make a Tax-free Gift from Your IRA

Your individual retirement account (IRA) is an excellent tool for saving for your retirement years. It's also an easy and financially prudent way to give to Girl Scouts.

If you are between 59 1/2 and 70 1/2:

Once you reach the age of 59 1/2, you may begin taking money out of your IRA without paying a penalty, but will need to pay income tax on the amount you decide to withdraw. If you use this money to make a donation to Girl Scouts San Diego, and you itemize your tax deductions, you are eligible to take an income tax charitable for the full value of the gift.

If you are 70 1/2 or older:

This is the age when you must begin taking the minimum required distribution from your IRA. If you don't need this income for your day-to-day expenses, and would like the satisfaction of making a difference in the lives of girls today, you can make a charitable contribution of up to \$100,000 to Girl Scouts directly from your IRA. It's a simple way to make a great impact, and not pay income tax on the distribution to Girl Scouts.

If you are any age:

You can support us with your IRA regardless of your age or financial needs during retirement by naming Girl Scouts as a beneficiary of the account. Choosing to give a percentage or dollar amount of any size is appreciated and will make a difference. This costs you nothing today, and you retain complete control over your account during your lifetime. One hundred percent of your gift goes to our organization, since any funds we receive as a beneficiary are non-taxable.

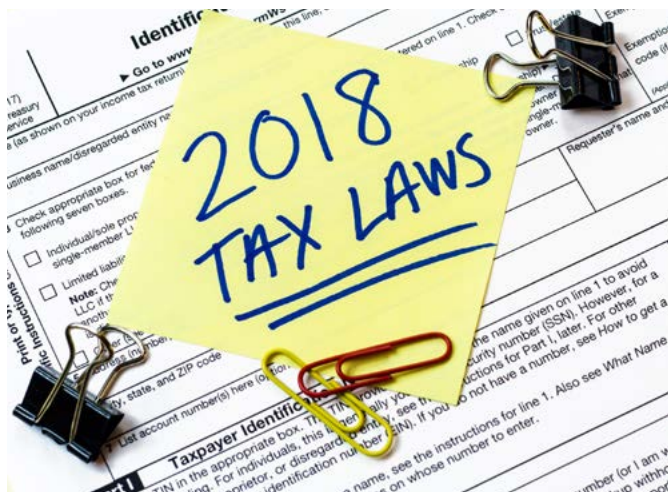
Please consider giving to Girl Scouts San Diego through your retirement fund. Speak with your tax advisor to see if the IRA charitable rollover makes sense for you.



Merle Brodie

Gift Planning Officer

(619) 610-0804, mbrodie@sdgirlscouts.org.



New Tax Laws Have Beneficial Giving Options

Are you thinking about how the 2018 tax laws may change the extent of your philanthropy? You're not alone! There are still advantageous opportunities that remain for you. Here are a few charitable giving options that can benefit you and Girl Scouts San Diego:

Stock—With the stock market at, or near, all-time highs, giving appreciated stocks to nonprofits is more beneficial than ever.

Charitable gift annuities—Funding these annuities with appreciated stock is a tax-wise choice. (For details, see story on page 7.)

Real estate—Many real estate markets are enjoying gains. Donating appreciated real estate will protect it from capital gains tax.

Retirement assets—Subject to taxes when distributed to a beneficiary, these assets are tax-free when given to a charity.

IRA charitable rollover—Beneficial for those age 70½ or older, this gift can help fulfill required minimum distribution and will not be considered taxable income. (For details, see story on page 4).

As always, please consult with your financial advisor to see how the new tax laws affect you before making charitable decisions. To learn more about ways you can support Girl Scouting now, and in the future, contact Merle Brodie at (619) 610-0804 or mbrodie@sdgirlscouts.org.

Network with Fellow Alums through Events and New LinkedIn Initiative

Our local Girl Scout Alums group brings together former Girl Scouts who understand, first-hand, the importance of Girl Scouting. Alumnae can reconnect with old friends while making new ones, and help keep the legacy going for a new generation of girls. Networking opportunities include local events and a new national LinkedIn partnership.

Recent Girl Scouts San Diego alum events included our alum reunion during the 4th annual Cookies on Tap. Hosted by AleSmith Brewing Company, Mike Hess Brewing and Stone Brewing, the multi-site fest gave adult fans of Girl Scout Cookies the opportunity to enjoy them with San Diego's best craft beers while supporting Girl Scouting and Operation Thin MintSM. Upcoming Girl Scout Alums gatherings include an old-fashion summer cookout at our Balboa Lodge on Saturday, June 23, 3 p.m.

We are also part of a national community of Girl Scout alums connecting with like-minded professional women through a new initiative: Girl Scouts of the USA and LinkedIn recently launched the Girl Scout Network on LinkedIn. More than 50 million Girl Scout alums nationwide can now follow the Girl Scout Network to support female advancement in the workplace and help prepare girls for a lifetime of leadership and career success.

For more information about Girl Scout Alums event and the LinkedIn initiative, visit sdgirlscouts.org/alumnae or contact Volunteer and Alum Project Specialist Monica de la Cruz at (619) 610-0728 or mdelacruz@sdgirlscouts.org.



Girl Scout alums Brenda Greenawalt, Elaine Taillac, and Nicole Vargas enjoy Cookies on Tap at Alesmith.



Honoring Cool Women, Investing in Emerging Leaders

During Girl Scouts San Diego's 2018 Cool Women luncheon and celebration, we honored five extraordinary, inspiring women—and presented our inaugural Class of 2018 Emerging Leader Girl Scouts. The Cool Women honorees (pictured above with their Emerging Leader Girl Scout presenters standing directly behind them) are: **Jeannie Hilger** (VP, Communications Business, Northrop Grumman Corp.) with Paige Zimmerman; **Dea Hurston** (arts advocate, philanthropist, playwright) with Rebecca Ebling; **Caroline Winn** (COO, San Diego Gas & Electric) with Eleanor Wong; **Laura Shawver, Ph.D.** (President/CEO/director, Synthorx Inc., founder, Clarity Foundation) with Maria Burritt; and **Paola Avila** (VP, International Business Affairs, San Diego Regional Chamber of Commerce) with Ana de Almeida Amaral. Congratulations to all the Cool Women and Emerging Leader Girl Scouts!

We witnessed the power of Girl Scouting as we heard from each of the Cool Women, all of whom are alumnae. "In my day, Girl Scouts learned to open doors. Now, they learn to knock them down!" shared Dea Hurston.

Earlier in the day, the girls participated in a mentoring session with 20 female executives, including some of the Cool Women. Many of the mentors reported it was a life-changing experience. Event emcee Wendy Urushima-Conn (a Cool Woman of 2017) declared she'd "hire any of the girls in a heartbeat," noting she had learned a great deal from them. The girls raved about their mentees as well.

"I received great advice about how to succeed in college!" stated Girl Scout Lillian Wood. "One main theme I heard across all the mentors was to be open to opportunities and to not be afraid to switch paths, as long as I work hard in what I am passionate about." View other quotes, along with the program, photos, honoree bios, mentor and sponsor lists at sdgirlscouts.org/cw.

Arlene Harris (Cool Woman of 2013) and Sue Major (a longtime friend of Girl Scouts San Diego and member of Girl Scouts of the USA's board of directors) co-chaired the event.

Our Champion STEM Supporter SDG&E also contributed to the success of

the Cool Women program. SDG&E representatives attending the event included newly-named Cool Woman Caroline Winn and three other female executives. Caroline took the stage to share how SDG&E inspires girls to consider STEM career options through the company's new #BeThatGirl initiative—through which more than 50 women in STEM professions interact with, and serve as role models for, girls in the community.

Cool Women event proceeds will help empower girls to use their voices, develop a strong sense of self, step outside their comfort zones, and build resilience. Together, we raised a record-breaking \$140,000 (boosted by Patti Roscoe's generous matching challenge) to empower G.I.R.L.s.™ (Go-getters, Innovators, Risk-takers, Leaders).

2018 MENTORS

Adriana A. Avalos, Kaiser Permanente
Paola Avila, San Diego Regional Chamber of Commerce
Pamela Carson, Mission Federal Credit Union
Emily Catt, Anderson Plumbing, Heating & Air
Susie Cranston, First Republic Bank
Anne S. Fege Ph.D., Forester, Educator
Laura Georgantos, San Diego Gas & Electric
Arlene Harris, Dyna, LLC
Kendall Helm, San Diego Gas & Electric
Jeannie Hilger, Northrop Grumman
Jenny Hill Bratt, Withersworldwide
Dea Hurston, Arts Advocate, Philanthropist, Playwright
Monica Ma, Blankinship & Foster, LLC
Sue Major, Major Executive Search
Kelly Prasser, San Diego Gas & Electric
Patti Roscoe, PRA Destination Management Company
Laura Shawver, Synthorx, Inc.; The Clarity Foundation
Nhu Tran, San Diego Gas & Electric
Wendy Urushima-Conn, Asian Business Association
Jean E. Vincent, Morgan Stanley

Charitable Gift Annuities: A Tax-Smart Way to Give to Girl Scouts

When you make a gift to Girl Scouts San Diego using a charitable gift annuity, you'll receive fixed payments for life. If you are at least 70 years old and looking to give a gift of \$20,000 or more, a gift annuity is a tax-smart way for you to give back. With its attractive giving rates, this giving option truly is a win-win.

A gift annuity is a contract with Girl Scouts of the USA, in which you agree to make an irrevocable donation and, in return, GSUSA makes fixed annual payments to you for life. The part of your donation that remains after your lifetime helps us build girls of courage, confidence and character, who make the world a better place.

Advantages include:

- A partial charitable deduction for tax purposes, when you itemize
- Partially income tax-free payments throughout your estimated life expectancy
- Capital gains income reportable over your life expectancy, in most cases

Payment Rates

Age	Rate
70	5.1%
75	5.8%
80	6.8%
85	7.8%
90	9.0%

For more information, or to request a charitable gift annuity illustration, please contact Merle Brodie, Gift Planning Officer, at (619) 610-0804 or mbrodie@sdgirlscouts.org.



Urban Campout: Mad About Science Set for Sept. 14

We're gearing up for a spectacular STEM-themed adventure under the stars! Mark your calendars for Urban Campout: Mad About Science, our 21st annual fun fundraiser for grown-ups. Rita Datko and Tange Gavin are teaming up to co-chair this year's event, alongside Honorary Co-chairs, mother-daughter duo Barbara Groce and EA Stewart.

These talented, dedicated ladies have exciting plans for the evening, to include games, fabulous auction items, gourmet food and drinks, and dancing the night away to a live band.

Event proceeds will help Girl Scouts San Diego provide more than 23,000 local girls with invaluable life skills and countless opportunities in STEM (science, technology, engineering and math), the outdoors and entrepreneurship.

Sponsorship opportunities abound, from bronze, silver and gold giving levels to Honorary Committee (see below).

Register by Tuesday, July 31 to enjoy great early bird rates:

- \$5,000/Honorary Committee
- \$3,000/standard table of 10
- \$300/individual ticket

Prices for standard table and tickets increase to \$3,500 and \$350, respectively, in August. Honorary Committee Sponsorship includes a VIP table of 10, admission to VIP reception, as well as premier seating, upgraded wine with dinner, a special gift and mention in program.

For more information, visit www.sdgirlscouts.org/uc or contact Sarafina Scapicchio at (619) 610-0728 or sscapicchio@sdgirlscouts.org.

Help Change a Girl's Life and Make the Joys of Camp a Reality!

Camp is a transformative experience, where within days, girls build their courage, confidence and character.

Each week during the summer, girls board the buses headed to Camp Winacka or Camp Whispering Oaks. By the end of the week, they arrive home, and something's changed about them. At camp, girls overcome fears and take risks. Girls are challenged and build resilience. And girls learn to love the outdoors and become caretakers of our environment.

You can give a girl a life-changing outdoor experience by sponsoring a campership for \$500.

Girl Scouts San Diego hosts thousands of girls at camp every year. For many of them, camp is possible only because of assistance from supporters like you.

Last year, a fourth-grader named Angie traveled to Whispering Oaks from City Heights for her first time away from home. Although shy, she jumped right into camp life. She hiked, shot archery, and, encouraged by her cabin mates, Angie conquered the challenge course. While stargazing one night, she confided in her counselor, "I love looking at the sky here! I can't see the stars from my house."

Make your gift today!

Please mail us your gift using the enclosed envelope, or donate online at sdgirlscouts.org/camperships.



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