



Giving Wisely

NEWSLETTER

FOR FRIENDS OF GIRL SCOUTS SAN DIEGO • FALL/WINTER 2017



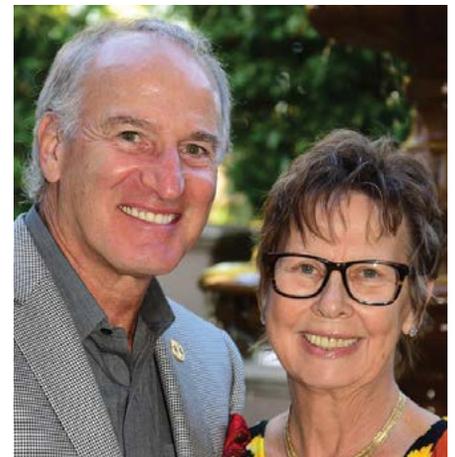
JULIETTE GORDON
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LOCAL COUPLE LAUNCHES GIRL SCOUT PLANNED GIVING CHALLENGE

Open to all Girl Scout councils



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SAN DIEGO EXECUTIVES MENTOR GIRL SCOUTS AT WEEKEND WORKSHOP

Three days of team building, hiking,
and topical discussions at our camp
properties in Julian





Arline Fisch: innovative artist, author, educator ... and Girl Scout for life

Arline Fisch was drawn to the world of art since childhood. Born in New York City, she grew up appreciating the area's museums and other cultural riches. In second grade, she earned a medal for her artwork.

As a Girl Scout, Arline discovered weaving, knitting and crocheting — techniques she employs for the vibrant wire and metal-strip masterpieces that define the renowned artist's signature design style.

The first artist to combine jewelry-making, weaving and metalsmithing, Arline is among the most visible and influential forces in the international art jewelry movement. She has a long and distinguished career as a maker

of striking adornments often inspired by ancient cultures.

Arline says that Girl Scouting played a key role in her leadership development. "I was a shy kid. Being a Girl Scout gave me an opportunity to do things I was good at, which built my confidence," she reflects.

Arline's fond memories of Girl Scouting include hiking up Bear Mountain on the Hudson River. As a Girl Scout Mariner (a program for older girls interested in water-based activities), she made annual visits to the Seaman's Institute in Lower Manhattan to learn about seafaring and serving the community. Her Mariner adventures included volunteering on a hospital

ship for low-income families, where she led arts and crafts classes for children while medical and dental care were provided for both mothers and children. "That work was rewarding, and showed me a lot about how I could make a difference," observes Arline.

Her work is exhibited around the globe, including a current installation at the Mingei Museum (see sidebar). For her innovation in adapting and applying fiber techniques to working in metal, she has received the American Craft Council's Gold Medal and a Lifetime Achievement Award from the National Museum of Women in the Arts. Her book, *Textile Techniques in Metal*, published in 1975 (and recently reprinted), is considered the seminal publication on textiles and metal arts.

Arline, who holds a bachelor's of science degree in art from Skidmore College and a master's degree from the University of Illinois, finds great joy in teaching others.

Her first job after art school was training Girl Scout volunteers in arts and crafts at Girl Scouts of the USA's Edith Macy Conference Center. She later taught art at Wheaton College and her alma mater, Skidmore.

Those posts led to her proudest professional achievement: developing and overseeing San Diego State University's jewelry and metalsmithing



Photo by Cary Okazaki



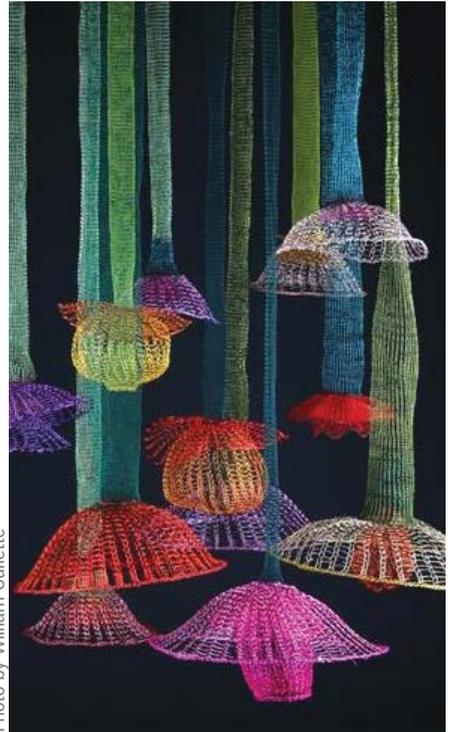
Photo by William Gullette



Photo by William Gullette



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“I was a shy kid. Being a Girl Scout gave me an opportunity to do things I was good at, which built my confidence.”

program. During her 39 years of leadership the program grew, eventually adding a master of fine arts degree program that remains a national model. Arline shaped the lives of thousands of students, including Diane Powers, owner/operator of Bazaar del Mundo shops and restaurants as well as Taboo Studio co-owners Jane Grooves and Joanna Rhoades.

Following Arline’s retirement from SDSU in 2000, she joined the Girl Scouts San Diego board of directors, serving two terms.

She has made generous financial gifts to our organization in memory of her mother. In addition to being Arline’s troop leader, Elizabeth Fisch was a “Girl Scout Commissioner” who guided clusters of other volunteers, led arts and crafts activities and

raised money for girls to go to camp. In honor of Elizabeth, Arline and her siblings — Robert Fisch, Bettianne Welch and Nancy Helsper — established a “campership” endowment.

Arline continues her Girl Scout journey today as a member of the Juliette Gordon Low Society (formerly the Legacy Circle), which celebrates individuals who include Girl Scouts San Diego in their estate plans.

Arline hopes her gifts will make Girl Scouting possible for those who might not otherwise have the opportunity to participate. “Being a Girl Scout made a difference in me. I also saw how much camp meant to my great-niece Justine, and how it increased her self-confidence. I want other girls to have the same type of life-enhancing Girl Scout experiences.”

Mingei Museum showcases Arline Fisch creations

The artwork of Arline Fisch can be found in collections at The Vatican Museum, Victoria and Albert Museum in London, National Gallery of Australia, the Museum of Modern Art in Kyoto, and the Cooper Hewitt Smithsonian Design Museum in New York and many others. *Arline Fisch: One of a Kind*, an exhibition at San Diego’s Mingei International Museum, runs through Sunday, Jan. 7. It features examples of wearable art made in over five decades, along with hanging flowers and whimsical jellyfish that Arline knit and crocheted from color-coated copper wire. For details, visit www.mingei.org.



About the Juliette Gordon Low Society

Our Juliette Gordon Low Society honors individuals who include Girl Scouts San Diego in their estate plans. The society is named for Girl Scouts' founder, whose life's work influenced nearly 60 million Girl Scouts, and countless others. Juliette's leadership and vision were matched by her far-reaching stewardship. She converted her carriage house into the first national headquarters and later sold a rare strand of pearls to pay rent on a new Girl Scout office in Washington, D.C. Juliette also made our organization's first planned gift when she bequeathed her home to Girl Scouts.

Girl Scouts of the USA established the nationwide Juliette Gordon Low Society to thank and honor friends of Girl Scouting who, like Juliette, choose to make a planned gift to Girl Scouts. Girl Scouts



San Diego understands the value of charitable planned giving and recently followed suit, renaming its Legacy Circle after Juliette.

Members of our local Juliette Gordon Low Society are donors who have named Girl Scouts San Diego as a beneficiary of their:

- Wills
- Retirement plans
- Living trusts
- Donor advised funds
- Life insurance policies
- Remainder gifts of real estate
- Other estate-planning tools

By becoming part of the Juliette Gordon Low Society, you can help and sustain Girl Scouting in the future — extending your involvement with the Girl Scout Movement beyond your lifetime. For more information about joining the society or to declare that you have named Girl Scouts San Diego as a beneficiary of your estate, please contact Gift Planning Officer Merle Brodie at (619) 610-0804 or mbrodie@sdgirlscouts.org.

Meet Carol Stachwick!

We are pleased to announce that Carol Stachwick is the new chair of our local Juliette Gordon Low Society. Carol has been a San Diego Girl Scout for 40 years. In Carol's words:

When I went to my first summer camp at Winacka at about 10 years old, I learned who I was and who I wanted to be. I thought my counselors were the most amazing women I had ever met!

No wonder I worked hard to earn the money for camp every year after that. Having such a goal was powerful.

As I worked toward my Silver and First Class Awards, all my leaders were inspiring. As role models, they set the bar very high!

After college, I spent four years leading a Cadette-Senior troop for my three younger sisters and their friends. Our mom did the paperwork, and I planned the adventures.

The girls grew confident and developed independence through our many outdoor activities.

Finally, I had my own Girl Scout, my daughter Carly. For 13 years, Troop 8250 was a huge part of our lives. My goal was to give these girls the experiences that would prepare them for life, create incredible memories, and develop their sense of who they wanted to be. At our final bridging in their senior year, 18 girls walked across that bridge and off to college, prepared for life.

Girl Scouts gave my family and me so many opportunities and experiences that — in addition to my volunteer time — I decided to leave a gift in my trust.



By making those arrangements and informing Girl Scouts San Diego, I became a member of a special nation-wide group of Girl Scout supporters called the Juliette Gordon Low Society. It is my pleasure to now lead this thoughtful group of Girl Scout friends!

Urban Campers make history!

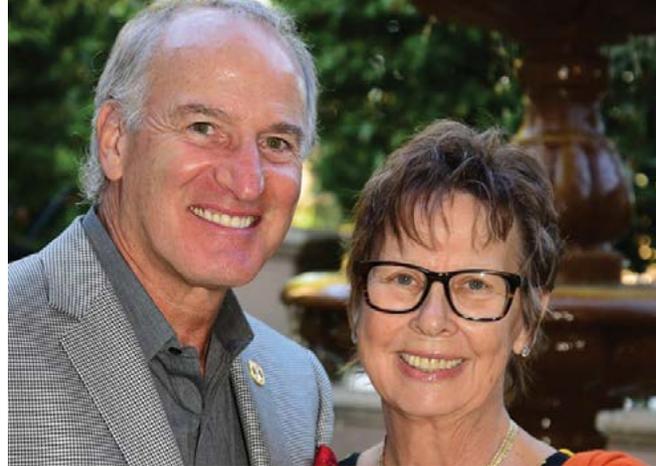
More than 500 guests joined us for Urban Campout: Celebrate 100 Years, donating a record-breaking \$610,000! That amount included support pledged during the paddle raise, with 21 guest offering gifts of \$1,000. As a reward for that show of generosity, San Diego Police Chief Shelley Zimmerman took the stage to play with the band for the second consecutive year.

Thank you to everyone who contributed to the spectacular success of this milestone celebration! With your support, we can empower girls to grow as leaders in a safe, all-girl space. Event proceeds will help Girl Scouts San Diego provide 23,000 local girls with countless programs that focus on life skills, the outdoors, entrepreneurship and STEM (science, technology, engineering and math).

Applause to Event Chair Liza Crisafi and our Honorary Co-Chairs and Girl Scout alumnae Katie Sullivan and daughters, Megan Delgado, Lindsay Estrada and Sarah Houghton – and to all the Urban Campout committee members and legions of volunteers – for making this year's Urban Campout one for the books!

Urban Campout underwriters included Silver Sponsors Qualcomm and Southwest Airlines; and Bronze Sponsors Nadine and Carlo Daleo, Barbara and David Groce, Katie and Dan Sullivan, the Linden Root Dickinson Foundation, Major Executive Search, Mission Federal Credit Union and Wells Fargo. Jones Zafari Group – Merrill Lynch Private Banking & Investment Group, SDG&E and Sharp Health Plan were Friendship Circle Sponsors.

View event photos, underwriters and the names of committee members at sdgirlscouts.org/UC.



National donation of \$1.2 million has local match benefit

We are thankful to San Diego residents and Girl Scout friends Dianne Belk (founding chair of the national Juliette Gordon Low Society) and Lawrence Calder for their generous \$1.2 million contribution to Girl Scouts! Together with GSUSA, the couple is using this gift to launch a groundbreaking planned giving challenge open to all councils.

With your support, Girl Scouts San Diego can benefit from this unprecedented nationwide opportunity. You can help us qualify to receive a local planned gift by becoming a member of the Juliette Gordon Low Society, which celebrates individuals who include Girl Scouts San Diego in their estate plans. For more information, visit www.sdgirlscouts.org/give or contact Gift Planning Officer Merle Brodie at (619) 610-0804 or mbrodie@sdgirlscouts.org.

Double the impact of your time and treasure!

Your charitable gifts to Girl Scouts San Diego could be matched dollar for dollar by your employer to help us reach even more girls. Many local companies sponsor matching gift programs, through which they will double any charitable contributions or volunteer hours made by their employees, retirees and/or employees' spouses. To participate, simply complete the organization's matching gift form and mail it with your donation to:

Girl Scouts San Diego, Matching Gifts
1231 Upas Street
San Diego, CA 92103



For more information, contact Corporate Giving Officer Sarafina Scapicchio at (619) 610-0801 or sscapicchio@sdgirlscouts.org.

Give a year-end gift and receive a tax break

This season, give a gift that gives back — literally! By making a year-end gift, you'll enjoy not only the satisfaction that comes from supporting a cause that's close to your heart, but also a tax break when you itemize deductions on your federal income tax return. We are happy to work with you and your tax or legal advisors to help you meet your giving goals.

Here are four popular ways to support Girl Scouts:

- **Cash.** Cash is the easiest way to make a difference. To document a cash gift of \$250 or more for tax benefit purposes, please keep the written gift acknowledgement you receive from us.
- **Appreciated stock.** When you donate stock that has grown in value, you eliminate the capital gains tax you would have paid had you sold it. If you have held the stock for more than one year, your gift will be deductible at its full, fair market value
- **Life insurance.** A life insurance policy is a year-end gift you may not have considered. For your donation to qualify as a deductible gift, Girl Scouts San Diego must become the policy owner. For most types of insurance policies, your tax deduction is usually the cost basis or the fair market value of the policy, whichever is less.
- **Personal property.** Perhaps you have artwork or other collectibles that you would like to give to Girl Scouts. Please contact us so that we can help you determine if your gift will help us further our mission.



Merle Brodie
Gift Planning Officer
(619) 610-0804, mbrodie@sdgirlscouts.org.



Empowering girls with the gift of camp

This summer, nearly 3,700 local girls attended Girl Scout camp — with more 50 percent of them receiving some form of financial assistance. For many campers, the Girl Scout Cookie Program was their ticket to outdoor adventures: 131 day campers and 436 resident campers earned sessions by selling 525 boxes or more. An additional 456 had the opportunity to experience camp through “camperships” funded by donors and Girl Scout troops or individuals who contributed cookie earnings.

“Our new campers included girls facing homelessness, living in foster care or experiencing other hardships.”

“Thank you to everyone who made it possible for girls to discover the power of Girl Scouting at camp!” said Girl Scouts San Diego Program Director Jen Nation. “Our new campers included girls facing homelessness, living in foster care or experiencing other hardships.” Through our outdoor programs, girls seek challenges, take on community problem-solving, develop positive Girl Scout values and gain a deeper sense of self. Girls take the lead in a safe, all-girl space where they're free to explore, learn and have fun. These invaluable experiences prepare girls for a lifetime of leadership.

To send a girl to camp, or learn about other ways to support our outdoor programs, contact Director of Development Laura Rice at (619) 610-0735 or lrice@sdgirlscouts.org.

Thank you, Camp Exec mentors and sponsors!



We commend all the women who inspired girls to dream big during our Camp Exec weekend! Each of the 18 women was paired with a high school Girl Scout to mentor.

“We had a blast!” said Christina Hastings, associate director for corporate communications at Bridgepoint Education. Her mentee was Girl Scout Bryn (pictured below right, with Christina). “We incorporated ‘networking 101’ lessons among other takeaways,” Christina noted. “It also helped girls see that careers are not always a ladder; rather, they can be more like a jungle gym. In order to go up, you sometimes have to take a winding path, connecting with others as you go.”

Camp Exec took place at Camp Whispering Oaks Sept. 21-24. Activities included resume development, personal brand building, networking and job interview tips. Campers also enjoyed outdoor adventures like archery, catch-and-release fishing, hiking and tackling the high-ropes course. Special thanks to Gold Sponsor Wells Fargo and Bronze Sponsor Northrop Grumman Corporation, our mentors and other supporters for making the program possible.

Camp Exec 2017 mentors

Christina Alarcon, *Veterinarian*

Tiffany Chatham Smith, *Regent Publishing Services*

Chris Dulnikowski, *Northrop Grumman*

Suzanne Frontz, *Metz and Associates*

Danell Gavares, *Community leader*

Christina Hastings, *Bridgepoint Education*

Sara Herrman, *Illumina*

Anna Howard, *A.C. Howard Law*

Divya Kakaiya, *Healthy Within, Inc.*

Linda Katz, *Civic and social activist*

Tarryn Mento, *KPBS*

Pam Mudd, *SmartFood Foundation and Mudd Charitable Foundation*

Chelsea Painter, *UCSD Biomedical Sciences*

Rachel Reed, *Northrop Gumman*

Summer Rogers, *Startup CEO/entrepreneur*

Audrey Ruland, *Ruland Design Group*

Christina Shih, *News Revenue Hub*

Judy Thompson, *Thompson Financial Search*



We believe in the power of G.I.R.L.s (go-getters, innovators, risk-takers, leaders)!

By providing the world's best girl leadership experience, Girl Scouts San Diego prepares 23,000 local "G.I.R.L.s" with the skills they need to practice a lifetime of leadership. For 100 years, we've been opening doors to opportunities in outdoor adventure, financial literacy, community leadership, and STEM (science, technology, engineering and math).

As we embark on our second century of Girl Scouting, you can help us expand opportunities for Girl Scouts to set goals, try new things and solve problems. That's what a 16-year-old G.I.R.L. named Molly did when she joined Girl Scouts San Diego's first-ever Technovation Challenge team. With guidance from a female software development engineer at Intuit and our STEM program staff, Molly and her teammates created and coded an innovative app that encourages San Diegans to conserve water. Their actions are having a positive, sustainable impact on the environment.

Help us prepare girls like Molly to become the next generation of leaders.

Make your gift today!

Please mail us your gift using the enclosed envelope, or donate online at sdgirlscouts.org/give.

G.I.R.L.
go-getter / innovator / risk-taker / leader



Innovator Molly



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