



Volunteer Conference

Agenda • Aug. 3, 2019

- 8 a.m.** **Registration begins—Ballroom 6 lobby**
Exhibitor Hall and networking stations—Rooms 6C/F
Product Program preview—Ballroom 6
Girl Scout Store—Room 11B
Volunteer Toolkit Lab—Ballroom 6 lobby
- 9 a.m.** **Opening program—Ballroom 6**
Flag ceremony Girl Scout Troop 6149
Andrea Bastiani Archibald, Ph.D.
Chief Girl & Family Engagement Officer, GSUSA
- 10:15–11:15 a.m.** **Session A**
- 11:30 a.m.–12:30 p.m.** **Session B**
- 12:45 p.m.** **Lunch, networking, and program—Ballroom 6**
Exhibitors, store, and Product Program preview open
- 2-3 p.m.** **Session C**
- 3:15-4:15 p.m.** **Session D**
- 4:15 p.m.** **Networking—Ballroom 6 lobby** (snacks, no-host cash bar) and
outdoor terrace (no-host cash bar)
- 5 p.m.** **Girl Scout Store and Volunteer Toolkit Lab close**
- 5:15-5:30 p.m.** **Closing ceremony, Spirit Stick presentation,**
Southwest Airlines giveaways

Post your photos! #gssdvc #GSVolunteer #SDGirlScouts #BestPlace4Girls





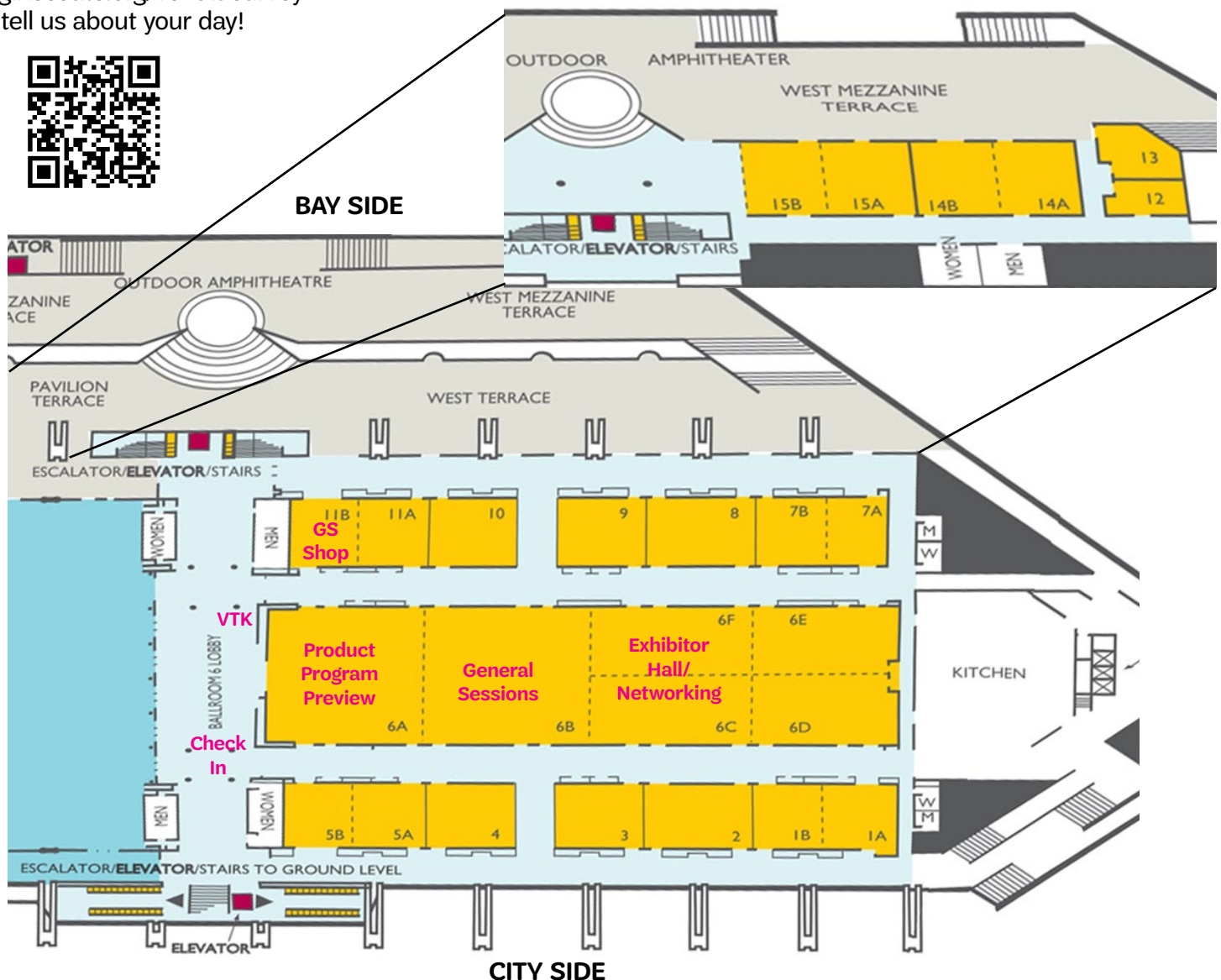
Volunteer Conference 2019

Need to Know

- **Print carpool voucher for free parking** (sdgirlscouts.org/vc). Bring 2 or more friends; present voucher at the parking entrance booth.
- **The Girl Scout Store** has a bag check and features event specials (Room 11B). Please pick up pre-ordered shirts by noon.
- **Visit the Volunteer Toolkit Lab** to see new badges and features (e.g., access for service unit team members and parents of individually registered girls).
- **Don't miss the Product Program preview** (Ballroom 6) of what's ahead for the fall and cookie programs.
- **Network!** Find your peers at program-level chat tables (Rooms 6C/F).
- **Check out community partners** and identify your council resources in the Exhibitor Hall (Rooms 6C/F).
- **Catch the G.I.R.L. spirit!** Draw inspiration at displays showcasing service units' best ideas (lobby and hallway).
- **Drawings for Southwest Airline gift cards** will be held during the lunch and closing sessions. You must be present to win.
- **The no-host bar accepts cash only.** ATMs are available on the ground level lobby.

Survey

Use this QR code or sdgirlscouts.org/vc2019survey to tell us about your day!





Andrea Bastiani Archibald, Ph.D.

Dr. Archibald, a developmental psychologist, is the Chief Girl and Family Engagement Officer for Girl Scouts of the USA (GSUSA). In this position, she helps develop and implement national strategic initiatives to effectively serve girls and their families. She serves as a national spokesperson on girls' and women's leadership development; parenting and family dynamics; cultural influences such as economics, social media, and pop culture; gender issues; current events; and demographic shifts in the national girl population.

In addition to girl expertise developed during nearly a decade at GSUSA, Dr. Archibald speaks on the exclusive data generated by the Girl Scout Research Institute (GSRI), which she also oversees. The GSRI generates reports on topics as they affect girl development and leadership, such as *The Vote Is In: What Americans Say About the Importance of Girls' Issues*, *The Resilience Factor: A Key to Leadership in African American and Hispanic Girls*, and, most recently, *State of Girls: Emerging Truths and Troubling Trends*, a synthesis of data from national agencies reflecting changes in the overall health and well-being of girls in the U.S.

Dr. Archibald has shared her insights during interviews by top-tier media, including *The Today Show*, *Good Morning America*, *Fox News*, *CNN*, *NPR*, *AP*, *Fast Company*, *Parents Magazine*, *BuzzFeed* and *Mashable*. She directs content and writes regularly for *Raising Awesome Girls*, a dedicated section for parents and families, found at [girlscouts.org/raising-girls](https://www.girlscouts.org/raising-girls).





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SESSION A

Register online or download printable form at sdgirlscouts.org/vc. Choose one option for Session A.

LEGEND

Audience

CSA = older girls

P = parent

DBJ = younger girls

Topic

☑ = adult development

☆ = fun

▲ = girl leadership

🏕 = outdoor

🌐 = travel

\$ = entrepreneur

◆ = general G.S. knowledge

⚡ = STEM

Cookie Program MD \$ Room 10

Troop leaders, are you interested in keeping your cookie program healthy? Preventative maintenance and continuity of care are the best defense against cookie emergencies. Learn about steps you can take to support your troop and service unit cookie coordinators that will ensure that your troop doesn't need urgent care during the 2020 cookie program.

Get Outside! 🏕 Room 8

Unsure where to get started on your camping journey? Looking for more ideas to expand on your troop's camping repertoire? This class is for you! Our experts will tell you all about awesome local camping and outdoor opportunities, and help you gauge girl readiness and develop the skills to progress in their outdoor journey.

Girl Led in Practice CSA | ▲ Room 9

As girls get older, they can assume more responsibility in the troop! That field trip research that needs to be done, price shopping for the best vendor...these are things you can start passing on to your girls. This class will give you hands-on experience with various models of troop governance, as well as strategies for getting girls to step up – so you can step back.

Inclusive Communication P | ☑ Room 14A

Words carry power. Reduce unintended discrimination by incorporating words and phrases that avoid stereotypes or prejudice. Learn best practices for modeling inclusive language for your troop members in this safe, interactive workshop.

Just Junk: Stuffed Stuff ☆ Room 7B

The Just Junk series is BACK—stuffed with simple and adorable projects you can teach to girls of all ages! Join in a hand-on class to learn to make easy stuffed & plush little items to play with, wear, and display, using materials you can probably find in your home! All materials included!

Leveraging Your GS Experience ☑ Room 12

It's time to claim a little credit for all that you do! Let's face it, sometimes Girl Scouts feels like your job. As leaders, co-leaders, and engaged 4Her helpers, you put in a lot of time and effort to making your troop successful. The skills you develop as a Girl Scout volunteer—in project management, delegation, team building, etc.—are skills you can translate to your professional life.

San Francisco Golden Gate Bridging Room 13

(continued in Session B) DBJ | 🌐

Each April, Juniors from across the U.S. travel to San Francisco and bridge to Cadettes across the Golden Gate Bridge. This trip takes about a year to plan and may be your troop's first big travel experience. Begin your adventure at this workshop: Find out about required training and forms, girl planning, where to go and where to stay, budgeting, getting there and getting around. You asked for it: This is the complete, two-hour workshop!

Songs & Ceremonies ☆ | ◆ Room 5B

Get a taste of some of Girl Scouts' favorite traditions! You'll sing all sorts of songs—from upbeat to poignant—and choose which to include in your troop's ceremonies. Together, songs and ceremonies will make for special and poignant memories for your girls.

STEM on a Shoestring DBJ | ⚡ Room 5A

Explore STEM activities and projects that relate to Girls Scouts' STEM badges and journeys. Learn how to lead these activities for your girls, with items you already have, or can find cheaply.

Visit with Community Partners Room 6C/F

Join us in the exhibitor's hall for a session to explore our community partners' offerings. Learn about opportunities for your troop that are in line with the Girl Scout Leadership Experience. From badge or journey workshops, to service learning opportunities, to new and unique experiences for your Girl Scout, you'll find it all here.

Volunteer Toolkit Lab ◆ Lobby

Get a head start setting up your 2019-2020 year plan! You'll have a chance to see what's new in the Volunteer Toolkit (lots!), explore leader-parent communication functionality, and understand the Resources tab a little better. The toolkit has new features for every troop—if you haven't checked it out in a while, it's time to take another look! Bring your own smartphone or internet-ready device if you want to follow along.

Youth Leadership CSA | ▲ | ☑ Room 7A

"Girl Led." What does this really mean? If your older Girl Scouts aren't planning and running your troop and service unit meetings or large events, then join Blue Sky's Robin Evans and his youth leadership team to learn how to develop practical leadership skills in your girls. This class will change your older girl program and will give you the foundational leadership tools to take back to your service unit and troop. We will help you develop the leaders of tomorrow and arm them with the experience and confidence to conquer anything they set their minds to.

SESSION B

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___ **A Girl Friends' Guide to Money** ☑ | 💰 **Room 12**

Barbara Norman, CFP® will entertain you with "tell-all stories." Gain insights for how to talk to your kids about money, manage budgets, navigate investments, and deal with estate planning. This stuff doesn't have to be intimidating. It just needs a woman's perspective for how to get it done.

___ **Anxiety—Mental Health First Aid** P | ☑ **Room 5B**

This engaging session covers concerns that show up for troop leaders as they deal with mental health issues such as depression, anxiety, self-harm, and ADHD. Board Member Dr. Divya Kakaiya is a seasoned psychologist with over 30 years' experience dealing with girls. She will talk about ways to build emotional resilience in your girls and introduce you to effective resources. *Agenda subject to change.*

___ **Developing Leaders** ☑ | ▲ **Room 9**

Girl leadership doesn't just happen. As a leader, you have to meet girls where they are and lay the groundwork for them to grow into planning, organizing, and leading. In this session, you'll dive into case studies that explore girl-leadership at different ages and have a chance to discuss your own challenges with group.

___ **Fun with Cricut** ☆ | ◆ **Room 8**

Join this session for ideas on unique and creative ways to use your cricut! We'll explore troop crafts you can do as a group, as well as gift ideas for the volunteers and helpers that make your troop or service unit run smoothly. You'll also leave with a better understanding of GSSD's branding guidelines—so you'll know how to make sure your gear looks neat and professional!

___ **Girl Scouts 101** P | ◆ **Room 7B**

Are you a new leader? The proud parent of a new Girl Scout? Then this class is for you! We'll take you through the basics of Girl Scouts—badges, journeys, our traditions, and our goal for every girl. You'll leave with a deeper understanding of what it means to be a Girl Scout.

___ **Go for Bronze!** DBJ | ▲ **Room 14A**

Calling all Junior leaders: Help your girls go for the highest award for Girl Scout Juniors! Discover the steps to the Bronze Award process and Take Action project standards. Hear tips on guiding and mentoring your girls as they develop and implement projects that make the world a better place.

___ **Have you Found the Root Cause?** CSA | ▲ **Room 5A**

Take Action awards ask girls to identify the root cause of an issue they would like to help address. If you struggle with finding the root cause, this session is for you! Karen Henken, USD Professor of Practice, Social Innovation and Entrepreneurship, will walk you through scenarios designed to help girls distinguish a root cause from a presenting problem, and ensure that you are thinking about your audience when designing your project.

___ **High Adventure Experiences** CSA | 🏕 **Room 7A**

Epic adventures can keep girls engaged and interested as other interests compete for their attention. Join us for an overview of backpacking, canoeing, aquatics, climbing...and what the new outdoor badges mean for girls! You'll get an overview of involving girls in your planning process to organize fun, safe adventures that build confidence and create lasting memories.

___ **Play with Clay** ☆ | ◆ **Room 10**

Get hands on! In this session you'll try your hand at simple air dry clay projects (that meet badge requirements!) that you can take back to your troop. In addition to taking home your own creation, you'll leave with additional project ideas to try later—suitable for indoor and outdoor meetings.

___ **San Francisco Golden Gate Bridging**

(continued from Session A) DBJ | 🌐 **Room 13**

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___ **Volunteer Toolkit Lab** ◆ **Lobby**

Get a head start setting up your 2019-2020 year plan! You'll have a chance to see what's new in the Volunteer Toolkit (lots!), explore leader-parent communication functionality, and understand the Resources tab a little better. The toolkit has new features for every troop—if you haven't checked it out in a while, it's time to take another look! Bring your own smartphone or internet-ready device if you want to follow along.

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___ **Constructive Conflicts** P | ☑ Room 14A

Conflict doesn't have to be negative—it can be a productive vehicle for change! Come to this session to learn how to address conflict in all its forms. You'll walk away from this session with several strategies you can deploy when tough situations arise.

___ **Girl Led in Practice** DBJ | ▲ Room 7B

Find out what girl-led means at all age levels. This is a progression, and it can sometimes be a little confusing to figure out how our youngest members can participate. This session will give you hands-on experience with techniques and tools for involving your young ones in the decision-making process.

___ **Go for Silver!** CSA | ▲ Room 9

Calling all Cadette leaders: Help your girls go for the second highest award in Girl Scouts! Learn the ins and outs of the Silver Award process and Take Action project standards, and hear tips on guiding and mentoring your girls as they develop and implement projects that make the world a better place.

___ **Growing Global Girl Scouts** ◆ Room 12

World Thinking Day is just one day, but global action and cultural awareness matter all year long! Sample cool tools and activities to connect your girls to issues that affect girls and women around the world. Learn how your troop or service unit might earn a subsidy to help run an impactful Thinking Day or other event that raises awareness on these topics.

___ **Next Level \$ Earning** \$ Room 5B

Does your troop have big plans you're unsure how to fund? Maybe you're the parent of an IRM and want a little guidance on what options are available to your girl? We'll help you understand the options available to each group! For those who want to pursue money-earning projects, we'll give you an overview of the approval process.

___ **Next Level Encampments** ◆ | ☆ Room 13

This session goes beyond the Encampment and Event Director training—and gets into the nuts and bolts that help you to pull-off a smooth, successful encampment. You'll also take back some ideas on incorporating girl leadership into the planning and execution of the event.

___ **Older Girl Opportunities** CSA | 🌐 | ▲ Room 7A

When girls make it to Cadettes, a whole other world of Girl Scouting opens up to them! Learn about Destinations—the individual travel opportunities for girls 11 and older. You'll also get a peek at the Girl Advisory Board, Global Arms of Advocacy, and other leadership opportunities girls can get involved in.

___ **Outdoors for Little Ones** DBJ | 🌳 Room 5A

Getting younger girls outdoors doesn't have to be intimidating! Join us in this session to discuss what "outdoors" means for our youngest Girl Scouts. We'll also head out side for a bit to learn (read: play!) some games you can take back to your troop. You'll leave comfortable and ready to get outside.

___ **STEM on a Shoestring** CSA | ⚡ Room 10

Explore STEM activities and projects that relate to Girls Scouts' STEM badges and journeys. Learn how to lead these activities for your girls, with items you already have, or can find cheaply.

___ **Team Building** CSA | ▲ Room 8

As girls get older in Girl Scouts, cliques, bullying, and other forms of relational aggression can sometimes crop-up. In this session you'll experience some team-building games and strategies to help your troop effectively manage behaviors and sustain a healthy troop dynamic.

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Explore Letterboxing DBJ | ☆ Room 12

Fun for all ages, this session is perfect for those curious about the Brownie Letterboxer badge! In letterboxing, girls use clues to find secret letterboxes hidden by others that have special items and stamps inside. Join us in this session for an overview of getting started with this unique combination of hiking and scavenger hunting!

Fall Product Program Vendor Spotlight \$ Room 9

The Fall Product Program (formerly the Fall Sale) is easy to take part in and benefits your troop! Sample the full product lineup and join our vendor partners, Ashdon Farms and QSP, as they review successes and improvement areas from the 2018 season, and unveil enhancements to the 2019 UNIFY online ordering system for girls and customers. This session is for everyone—Fall Product Program rookies or seasoned pros.

Go for Gold! CSA | ▲ Room 13

Calling all Senior-Ambassador leaders: Learn the ins and outs of the Gold Award process, hear about successful projects and come to understand project standards. Understand your role and gain tips on how to support your girls as they go for—and earn—the highest award in Girl Scouting.

Group Behavior Techniques DBJ | ☑ Room 8

Learn the secrets behind effective group management! We will share the best games, activities, and strategies for working with large groups of young girls.

Journey in a Weekend ◆ Room 14A

Learn how to embark on a Girl Scout Journey in the course of a single weekend—and still include the essential elements to make it a fun and impactful experience that fits award standards. Discover how to empower girls to come up with a meaningful Take Action Project during their Journey Weekend, so they can later execute it with intention and leadership. Get a jump start on planning with specific tools and advice from a successful leader.

Outdoor STEM 🌳 | ⚡ Room 10

Join us for a hands-on exploration of all things STEM! We'll take a look at projects you can conduct outdoors so you can get down and science-y on your next camping trip.

Play It Safe! Self-Defense ☆ Bayside Corridor

Go “Chihuahua Crazy!” Play It Safe Self-Defense teaches verbal and physical defense techniques, with topics including bully defense, overcoming friendship drama, appropriate touch, and stranger awareness and defense. Empower yourself to coach Daisies-Ambassadors in these areas.

Raising Resilient Girls in Your Troop P | ☑ | ▲ Room 5B

Understand the iGeneration and how to bring mindful use of technology with your girls. Board Member Dr. Divya Kakaiya will address issues that are emerging with social media, and age-appropriate use of technology, while understanding the brain. Gather Dr. K's useful tips on setting limits and ways to cultivate the resilient, mindful self. *Agenda subject to change.*

SWAPS Sampler ☆ | ◆ Room 7A

Looking for easy SWAPS that won't drain troop resources? Look no further! This class will introduce you to ten easy SWAP ideas—CHART your COURSE and hopefully inspire you to get creative with the bits and bobs already floating around your house.

Traveling with Girl Scouts CSA | 🌐 Room 5A

Get your Girl Scout passports ready—a world of exciting travel opportunities await! In this session, you'll get an overview of global travel opportunities for older girls. We'll take a close look at the Destinations Travel Program, as well as other Girl Scout-related troop travel trips like Juliette Low's home in Savannah, GA, WAGGGS World Centers, and the G.I.R.L. 2020 conference. You'll leave this session with tips and tricks on global travel, application advice, and fundraising tips.

Volunteer Toolkit – Multi-Level Troop Special ◆ Lobby

Running a multi-level troop can be a tough job—meeting different emotional needs, lining up badge requirements, and juggling different award requirements. Learn how VTK can help! We'll share some tips and tricks for getting VTK to do the heavy work for you!

The Promise

On my honor, I will try:
to serve God* and my country,
to help people at all times,
and to live by the Girl Scout Law.

The Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

* The word "God" can be interpreted in a number of ways, depending on one's spiritual beliefs.
When reciting the Girl Scout Promise, it is OK to replace the word "God" with
whatever word your spiritual beliefs dictate.

Thank you to our event sponsor

