



# Urban Campout

*The “fun fundraiser” for grownups!*

*Last year’s Urban Campout guests celebrated the Mad About Science themed event which supported Girl Scouts STEM programming.*



## 2019 Sponsorship Opportunities



# Urban Campout ..

## The “fun fundraiser” for grown-ups

Urban Campout is a party unlike any other! Every year we transform our Balboa campus into a themed adventure where guests come in costume to dance the night away after winning exquisite items in our live and silent auctions and feasting on San Diego’s finest cuisine and local spirits.

Guests represent past and present donors, alumnae, members of Girl Scouts San Diego’s exclusive giving circle, local politicians and members of society and:

- Are well educated – 81% have graduate or college degrees
- Have a high disposable income – 62% have annual households earning > \$150K and 38% have annual households earning > \$200K
- Are community and business leaders – 79% do not have school age children at home

Last year’s event of more than 500 attendees helped raise over \$500,000!

## Your support helps Girl Scouts San Diego build girls of courage, confidence and character, who make the world a better place.

Only Girl Scouts brings the time-tested methods and research-backed programs that speak to the strengths of girl leadership development provided in an all-girl, girl-led environment. We are *the* organization creating a female leadership pipeline of tomorrow.

### Girl Scouts is proven to help girls thrive in five key ways as they:

- Develop a strong sense of self.
- Display positive values.
- Seek challenges and learn from setbacks.
- Form and maintain healthy relationships.
- Identify and solve problems in the community.

**Girl Scouts is more important now than ever before. Invest in girls. Change the world.**

## THANKS TO OUR 2018 SPONSORS!

### Silver Sponsors

Barbara and David Groce  
Qualcomm  
Southwest

### Bronze Sponsors

Nadine and Carlo Daleo  
Tange and Tom Gavin  
SDG&E

### Friendship Circle

Cox Communications  
Cushman Foundation  
KPBS  
Mission Federal Credit Union  
Sharp Health Plan  
The San Diego Foundation  
The Sycuan Band of the Kumeyaay Nation  
Wells Fargo

### Event Supporters

Allianz Global Investors  
Ann & Ed Holler  
Ashdon Farms  
California Bank & Trust  
Cathy Young  
Chevron  
GEICO  
Holland America Line  
Island Architects  
Leo Hamel Fine Jewelers  
Metis Global Partners  
Mutual of America  
NRG Energy  
Patti Roscoe & Jim Tiffany  
QSP  
Ty & Barbara Tipton



# ... it's for our girls!

Girl Scouts is the preeminent leadership development organization for girls, with 2.6 million active members and an estimated 59 million alumnae. In 2018, Girl Scouts San Diego served **23,000 girls and 12,000 adult members across San Diego and Imperial counties** with programs that focus on our four unique areas:

## STEM



Over **10,058** girls connected with adult role models in STEM fields through activities and events

## LIFE SKILLS



Our Gold, Silver, and Bronze Award Girl Scouts donated **37,500** community service hours

## ENTREPRENEUR

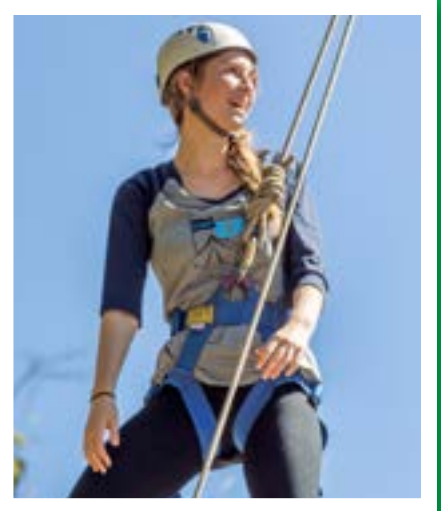


**14,187** cookie entrepreneurs learned goal setting, decision making, money management, people skills, and business ethics through the largest girl-led business in the world

## OUTDOORS



**22,434** Girl Scouts got outdoors for summer camp, troop camping weekends and backpacking adventures



## Did you know?

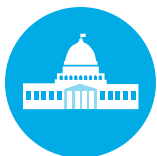
Girl Scouts are prepared for a lifetime of leadership.



**90%**  
of all female  
U.S. astronauts



**80%**  
of all female  
tech leaders



**76%**  
of female  
U.S. senators



**100%**  
of female  
U.S. secretaries of  
state

... were Girl Scouts



# Sponsorship Benefits

Urban Campout Friday, Sept. 13, 2019

## Gold Sponsor (\$50,000)

All benefits of the Silver Partner level plus:

- (2) VIP tables (20 seats)
- VIP Parking for all guests at Urban Campout
- Prominent signage at event, including name or logo on nametags
- Premium recognition placement in event program\*
- Name or logo on Girl Scouts San Diego website (70,000 visits monthly)
- Feature story in monthly e-newsletter (27,700 volunteers, corporations, girls, donors and friends of Girl Scouting)
- Photo and recognition in Girl Scouts San Diego's annual report (5,000 distributed)

## Silver Sponsor (\$25,000)

All benefits of the Bronze Partner level plus:

- Name or company logo on event invitations\* (3,000)
- Name or company logo on email version of event invitation (27,700)
- Name or company logo in event program\*
- Acknowledgement in two monthly e-newsletters (27,700 volunteers, corporations, girls, donors and friends of Girl Scouting)
- Prominent signage at event

## Bronze Sponsor (\$15,000)

All benefits of the Friendship Circle Level plus:

- Full-page recognition space in event program\* (4-color)
- Recognition on Girl Scouts San Diego's website event page (70,000 visits monthly)
- Listing in Girl Scouts San Diego's annual report (5,000 distributed)

## Friendship Circle (\$7,500)

All benefits of the VIP Table Level plus:

- Half-page recognition space in event program\* (4-color)
- Name or company listing in event program\*
- Table signage (name printed)
- Listing in Girl Scouts San Diego's annual report (5,000 distributed)
- Event sponsor recognition on Facebook (8,787 fans), Instagram (8,143 followers), Twitter (1,925 followers)

## VIP Table \$6,000 (\$5,000) early bird rate until Monday, July 29

- (1) VIP table (10 seats)
- Premier seating
- Upgraded wine with dinner
- VIP gift

\* For printing purposes, sponsorship must be confirmed by June 17 for invitations and Aug. 30 for program.

**Tax deduction:** For federal income tax purposes, the tax-deductible amount of any donation is limited to the fair market value of the donated goods and services (Tax ID #: 95-1644585).



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