



Inez González Perezchica

Executive Director, MANA de San Diego

Dr. Inez González Perezchica is the Executive Director at MANA de San Diego, empowering Latinas in education, leadership development, community service and advocacy. Dr. González Perezchica was the founding director of the Latino

Communications Institute at Cal State Fullerton, a model workforce-preparedness program which supports the development of U.S Latino cultural competency.

Dr. González Perezchica gained her media expertise during her nine-year tenure at the National Hispanic Media Coalition (NHMC), a Latino media advocacy organization. Her accomplishments at NHMC include creating a thriving media policy program; securing national foundation support; and spearheading the groundbreaking studies on hate speech and related public campaigns.

González Perezchica's has broad professional experience includes San Diego LEAD alumnus ('01); a fellow of Hispanas Organized for Political Equality (HOPE) Leadership Training Institute; the Women's Policy Institute, a program of the California Women's Foundation; and the National Hispana Leadership Institute (NHLI).

Dr. González Perezchica has a Bachelor's degree in Computer Science from the University of San Diego; a Master's degree in Organizational Management from the University of Phoenix; a Master's degree in Public Administration from Harvard University's Kennedy School of Government; and a Doctoral degree in Educational Leadership.

She currently serves on the Darnall Charter School Board. Proud to be a binational citizen, González Perezchica was born and raised in Tijuana, Mexico.



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