

GSUSA Internet product sale policy

Refer to 2009 *Safety-Wise* Update for more information and revisions:

http://www.girlscouts.org/program/gsc_cookies/2009_safety_wise_revised_guidelines.pdf

“Must do” for all Girl Scouts

- Read and sign the revised Girl Scout Internet Safety Pledge with a parent or guardian. (www.girlscouts.org/internet_safety_pledge.asp)
- Obtain parent/guardian permission to participate in any Girl Scout product activity. In addition, permission must be given and oversight must be available for any product activity using online resources.
- Know and follow the rules for selling and delivering cookies, whether door-to-door, at booths, at special events, or as a follow-up to an e-mail commitment.

“Can do” for all Girl Scouts

- All girls can use GSUSA-approved vendor e-mail tools to inform friends, family, and former customers in the council Zip code that they are selling cookies.
- All girls can use group e-mail overseen by an adult (such as SDBrownies1234@gmail.com), a parent/guardian's address in partnership for sending e-mails to friends and family, and/or a static group Web page for marketing. Girls must tell people what their council Zip codes are, however.
- All girls can manage an online database of customers on the vendor's site (Cookie Club). They can also create their own database, as long as the privacy of customers is respected.

“Cannot do” for Girl Scouts and their parents/guardians

- Cannot transact exchange money online for product sales.
- Cannot accept commitments for product sales from outside our council's Zip code(s), unless from family members

All that and more for Girl Scout Juniors and Cadettes

- Sign off on the Girl Scouts Online Safety Pledge and complete the sections on *Online Devices* and *Netiquette* on the girls LMK pages (Let Me Know) <http://lmk.girlscouts.org/Online-Safety-Topics.aspx>.
- Troops may receive orders from council based on customer Zip codes, overseen by an adult volunteer. Girls should follow up on all leads following all product sale safety rules—but never by alone or without adult supervision.
- If there are any issues with delivery, girls must immediately contact the adult in charge of cookie deliveries for their troop/group.

All that and more for Girl Scout Cadettes, Seniors, and Ambassadors

- Sign off on the Girl Scout Internet Safety Pledge, as well as complete the section on Social Networking at http://lmk.girlscouts.org/Online_Safety_Topics.aspx.
- Girls 13 and older can use social networking sites, such as Facebook, MySpace, and Twitter to market product, as long as they have a parent/guardian's permission, are under adult supervision, and follow *Safety-Wise* guidelines.
- Girls 13 and older can use YouTube for marketing, but must have parental permission and council approval of what is to be posted. Email the video to cookies@sdgirlscouts.org before posting.