

Please make sure you address the following questions when writing your project proposal. The letters in parentheses correspond to the questions on the project proposal form:

1. Please explain who you plan to reach or help with your project? This is your target audience. Have you contacted this target audience or an organization that supports this audience? (A)
2. Is there a need in your community for this project? What impacts will your project have on your target audience? How will your project make a difference with this audience? (A)
3. What exactly do you plan to do or accomplish with your target audience? How will you measure your achievements? If you're planning an event or workshop, you'll need to hold more than one. (A)
4. Can you obtain a letter of endorsement from your target audience or organization for your project? (this helps to confirm the need for and support of your project) If so, please include this with your proposal. (A)
5. Please set specific goals for your project:
 - How many volunteers will you have helping you? What will they be doing?
 - How many events/workshops do you plan to hold? (If applicable)
 - How many participants will attend your event(s)? (If applicable)
 - How many days/times will you hold events? (If applicable)
 - How long will your event(s) be? (please keep in mind the age level you are working with and the length of time school classes typically are, i.e. longer classes/events for older kids and shorter for younger kids) (If applicable)
 - Do you have dates set for your project or a general timeline?
 - List all materials you will need for your project with estimated costs. (D,F)
6. How will you select your volunteers and who will train them? How can you find volunteers outside of your troop and school to help with your project? (D)
7. Where will you complete your project? List all locations and if you have gained approval when needed. (D)
8. You will need evaluations from your participants, volunteers, and your project advisor to include with your final report. What type of evaluations will you request? Parents of younger participants can also fill out evaluations of how your project affected their child. Please remember to list this in your proposal plan. (G)
9. How will you make your project sustainable once you are no longer in charge of it? Do you have a plan in place and someone to take it over? (H)
10. How will you make your project global? How can you share your project with other organizations that might also serve your target audience? (i.e. other schools outside your neighborhood or city) Or can you relate an international issue to your local issue at your events? (i.e. global hunger and hunger in San Diego) (I)

Please remember the Gold Award is a leadership project. Please elaborate in your proposal how you will demonstrate leadership.

Girl Scouts San Diego Gold Award Committee Leadership Definition:

“Leadership is when girls influence beliefs, attitudes, and/or assumptions towards an issue or group. How they influence those beliefs, attitudes and/or assumptions is the “planning, problem solving, managing, facilitating, implementing, designing, or exploring.”

Service = (Passive Role) Doing something for others, doing an activity that others have planned, something that is already in place. Major decisions have already been made and you're following someone else's directions. Giving your time to assist others with an already planned task.

Leadership = YOU do the planning, directing, delegating, assigning, motivating, and making decisions and arrangements to ensure the success of the project. Puts you in the role of decision-making. Using your skills to guide or direct a task.