

# SAVES THE DAY



girl scouts  
cookie program



Little Brownie  
Bakers®



# LET'S RALLY!

The whole Girl Scout team is ready for another Girl Scout Cookie season full of fun and learning. Transform this year's cookie rally into the Girl Scouts® Cookie Games™ and prepare girls to score some big goals this year. Here's a whole lineup of inspirational and informational activities that will help each girl Go for Bold™—in the Girl Scout Cookie Program® and beyond.

# GIRL SCOUTS® Cookie GAMES™

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# AT THE STARTING LINE



## GIRLS ARE NO. 1 WHEN THEY GO FOR BOLD™!

Girl Scouts who participate in cookie rallies consistently see higher cookie sales. And when they bring their bold spirits together, the result is truly inspiring! **At this year's Girl Scouts® Cookie Games™ girls will get the ball rolling on the upcoming Girl Scout Cookie season.** It's time to gather all cookie fans and cheer them on!



## WHO WILL LEAD THE TEAMS? GIRL SCOUTS® COOKIE CAPTAINS™, OF COURSE!

For awesome cookie rally volunteers, call in the Girl Scouts Cookie Captains. **When teens are in the lead, they naturally become inspired about their own cookie sales, and they make great role models for younger girls.** Plus, they can earn service hours at the same time. Find Girl Scouts Cookie Captain program materials on [LittleBrownie.com](http://LittleBrownie.com).

- Be sure to reward your Girl Scouts Cookie Captains with this popular patch! Make it extra fun by applying the patch to a hat that they can wear when they volunteer at the rally. This will also help identify them as volunteers.
- Put a troop of Girl Scouts Cookie Captains in charge of each small group station and let them "own" the experience. You'll be impressed at the ideas and energy they contribute!
- For twice the help and twice the fun, consider partnering with a nearby service unit to organize a rally.

## YOUR RALLY GAME PLAN: THE BOLDER THE BETTER

Bring the girls together at a community center, camp, school, campus, stadium or anywhere a big group can gather. Of course, you have some logistical needs to consider. **But the more adventurous or interesting the location, the more girls will be inspired to Go for Bold!**

Organize your event with 6–10 activity stations. Many groups use a "timed rotation" format (about two hours total), starting with girls in one large group, then breaking out into smaller groups to visit various activity stations. Wrap it up with a big group, high-energy sendoff. Or, consider an "open house" format (about four hours total), where girls can join the fun at any time and work their way through stations at their own pace.



**Set out Girl Scout Cookie Mandala coloring sheets to provide volunteers with some relaxing and creative cookie fun while watching the presentation.**

## CELEBRATE THEIR FANS (AKA, THOSE AMAZING VOLUNTEERS)

Set aside a lounge area to show volunteers how much they're appreciated and make them feel as special as they are. After all, without their selfless contributions, Girl Scouts would not have the opportunities to grow. Start with some comfy chairs and snacks, and then add a slide presentation (running in a loop) that promotes the many resources Little Brownie offers to make the cookie season quick, easy and delightful.



### Keeping the stats

A rally station "stamp" card helps girls keep track of which stations they have visited. Completed station cards can be redeemed for a rally patch, a participation certificate or fun prize drawings.



## Rallies give girls a head start on learning essential life skills

The Girl Scout Cookie Program® is so much more than selling cookies. Through the experience, girls learn 5 Skills that will last a lifetime: goal setting, decision-making, money management, people skills and business ethics. **Cookie rallies not only inspire girls to set big goals, but they also help girls build the skills they'll need to reach them.**

#### Rally basics:

- Set a budget
- Pick a date/time
- Choose a location
- Line up some help
- Plan your activities
- Promote your rally event
- Take registrations

#### How to promote your cookie rally:

- Social media
- Email to troop volunteers and parents
- Printed letters
- Program fliers
- Service unit website
- Email signatures
- eBudde™ blasts (ask the council)
- In-person cookie trainings

**This guide is packed with ideas and resources that make it easy and exciting to host a cookie rally, and there's even more at [LittleBrownie.com](http://LittleBrownie.com) in the rally section.**

# BIGGER AND BOLDER

than ever!



Try out these whole-group activities at the start and finish of your cookie rally to inspire bold Girl Scout participation!

## GIRL SCOUT COOKIES®

### THREE CHEERS FOR COOKIE SPIRIT

Start your rally with a scripted welcome and a rousing cheer! Download a plug-and-play script that welcomes girls to the rally and sets the scene for a fun day of learning. The script focuses on cookie season basics and can be customized as you wish. Add your own topics of interest to pump up the fun and invite top sellers to introduce this year's mascot—the brave and bold clouded leopard!

*Thank you to Girl Scouts San Diego for inspiring this activity and sharing their script.*



### IMAGINE THE HIGHLIGHTS REEL FOR GIRL SCOUT COOKIES®.

Introduce girls to all the exciting aspects of this year's cookie season by premiering these fun and inspiring videos:



- Girls will be ready to set big, bold goals after viewing the Goal Setting video and/or the Girl Scout Destinations with Roni video.

- The Girl Scouts® Cookie House Party™ video will teach girls a marketing strategy for reaching big goals by selling cookies by the case.

- Inspire participation in your Girl Scouts® Gift of Caring™ program with the Girl Scouts Gift of Caring video.



- Girls will be inspired to tackle brave new feats in their cookie season after watching the 5 Steps to Cookie Success video and/or the Selling Tips video.

- Introduce this season's delicious Girl Scout Cookie lineup with the America's Favorite Treat video.

- First-time cookie sellers will love Girl Scouts® Cookie Rookie™, which introduces all the basics Girl Scouts need to run their very own cookie businesses. Invite your Girl Scouts Cookie Rookies to watch this video as one of their station rotations.

All these videos, and more, can be found on the Little Brownie Bakers® YouTube channel.

Cookie House Party, Gift of Caring and Cookie Rookie are trademarks of Kellogg NA Co.



Colorful or themed shower curtains hung from background stands or portable clothing racks also make great backgrounds for photo ops!

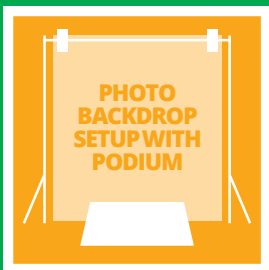


Be sure to check out Little Brownie's library of Snapchat filters, perfect for activating during your event or incorporating into your selfie hunt.

## ON THE HUNT FOR SELFIES

As the rally begins, challenge girls to find unique photo stations/booths positioned around the rally. **Throughout the event, girls take selfies at the designated photo op spots.** At the close of the rally, girls show off all the pictures they took during the day and maybe receive a small prize or rally patch as a reward.

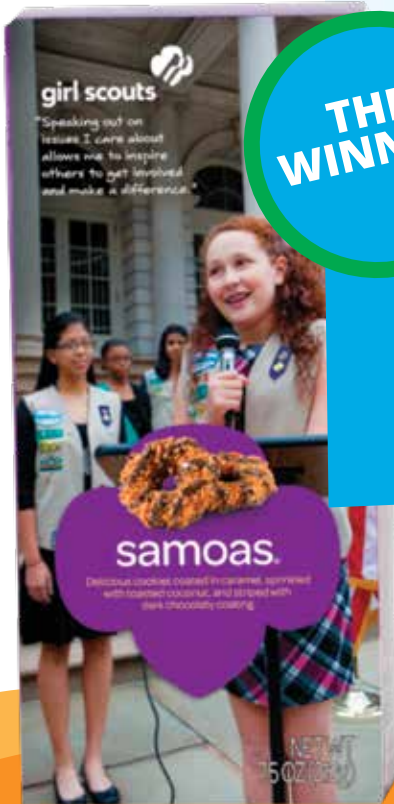
**TIP:** Set up a screen that displays social media posts with specific hashtags and invite participants to be cookie stars. Encourage older girls and/or volunteers to post their pictures throughout the rally for their time in the spotlight—on the big screen!



You will see this icon throughout the book. It indicates a photo opportunity.



GIRL SCOUT  
COOKIES®



## THE WINNING GIRL SCOUT COOKIE? EVERYONE ROOTS FOR HER FAVORITE.

Customers often ask girls which Girl Scout Cookies® are their favorites. There's nothing like a taste test to help them be ready with an answer!

Set up a cookies-and-milk break station and let girls sample the goodies. **Girls can choose their favorite by naming that cookie variety as the "winner."** What does a winner do? Take the podium, of course! Here are three versions of this activity to consider:

- Create a single podium on which a girl can stand holding a box of her favorite cookie variety. Provide a medal for the box that declares, "The Winner!" Take a photo of the girl for social posting.
- On a tabletop, set up three graduating platforms for bronze, silver and gold cookie winners. Three stacks of books covered with a cloth would work fine. Each girl places cookie boxes on the podiums corresponding with her first, second and third choices. Boxes are removed, and the next girl has a turn to declare the winners.
- For large events, set aside a location for eight large cookie box towers. Girls can vote for their favorite cookies by adding an empty cookie box to a tower. The tallest tower at the end of the rally is the winning cookie.

**Encourage girls to host a similar cookies-and-milk break with customers at local businesses. Remind them to bring along plenty of cookies to fill all the Girl Scout Cookie orders that will come rolling in!**

*Go for Bold is a trademark of Kellogg NA Co.*





# Take a walk on the **WILD SIDE**

Adventure awaits as girls take a trek to a jungle paradise filled with this season's exciting Girl Scout Cookie Program® rewards. Girls can relax in a comfy chair with a cuddly clouded leopard or snuggle into a wild sleeping bag. Help them capture the moment with a selfie that will inspire them all season long and drive them to reach those big, bold goals.



# INSPIRE HER INNER GOAL- GETTER!



Attach a pipe cleaner or safety pin to the ribbon with each girl's individual package goal written in number beads!

## HIT THE MARK WITH BULLSEYE GOAL TRACKERS

There's no question about the goal when it's written right in the bullseye of this archery-inspired craft. The outer rings help her track her progress as she gets closer to her target.

**SUPPLIES:** Bullseye and arrow accent template printed on cardstock, scissors, craft knife (with adult supervision), pencils, eraser tips

## EVERY GIRL IS A BOLD MEDALIST!

Girls will be encouraged as they Go for Bold™ with this shining goal medal! With space on the back for their bold Girl Scouts® Gift of Caring™ goal, bolder individual goal and boldest troop goal, this medal inspires girls to sell big all season long.

**SUPPLIES:** Gold Mason jar lid seals, glittery foam star shapes (peel and stick), ribbon, goal template, paper clips (or picture hanging loops) and hot glue (ask an adult to apply clips or loops to lids pre-rally)



Go for Bold and Gift of Caring are trademarks of Kellogg NA Co.



# MARKETING CHAMPS

This activity is a fun way to engage families at home. When girls finish their creations, tuck in a note card to families about helping girls practice their pitches with their cup phones at home. A sample note can be found on [LittleBrownie.com](http://LittleBrownie.com).



Merchandise your new Girl Scout S'mores® soft pack using this cute DIY display at your cookie booth!

## READY, SET, PITCH! BUT FIRST, PRACTICE WITH CUP PHONES

Out with cell phones, in with cup phones! **Take a step back in time as girls practice their cookie sales pitches with these retro cup phones.** They'll be building people skills with a little creativity, a twist of STEAM and a whole lot of Girl Scout fun.

**TIP:** Make sure the string is taut and straight (don't extend around corners) for best reception.

**SUPPLIES PER GIRL:** Two cups or cans (with pre-punched string holes), one 10-foot string, clip art, pitch script, scissors, glue, markers

## BRING IN THE FANS WITH STOP SIGN DANGLERS

**Girls will stop customers in their tracks by announcing it's everyone's favorite time of year.** Girls can dangle this crafty stop sign from a backpack, purse or other visible location to announce to the world that "It's Girl Scout Cookie Time."

**TIP:** If your rally is held before order taking has started, be sure to follow up with a message to all rally attendees when the season opens, reminding them to get out their stop sign dangles and secure them to their backpack, bag or purse!

**SUPPLIES:** Octagon-shaped tiles, paper clips, ribbon, permanent markers, hot glue gun (for pre-rally prep)



## SPOTLIGHT ON WINNING WITH GIRL SCOUT S'MORES®

Get ready for s'more Girl Scout Cookie success this season. **Shine the spotlight on the Girl Scout S'mores® new packaging at this year's booth sales!** Girl Scout S'mores® will stand proud in this DIY cookie package display, making it easy for customers to find their newest favorite in the cookie lineup.

**SUPPLIES:** Shoebox, Girl Scout S'mores® clip art, scissors, glue



## STAR PLAYERS WEAR GIRL SCOUTS® GIFT OF CARING™ DOG TAGS

Many Girl Scout troops donate cookies to the military as their Girl Scouts Gift of Caring (GOC) project, which makes “dog tags” the perfect connection. Whether they’re collecting Girl Scout Cookies® for the troops or donating them to a different cause, girls can display their goal with these custom dog tag wearables.

**TIP:** Girls can write their GOC cause on the front and goal on the back. Transform it into a necklace with some ribbon or use a safety pin to attach it to girls’ Bold Medal ribbons.

**TIP:** When customers purchase a box as a donation, girls can invite them to write a personal message on a “dog tag” (paper hang tag) and sign their first name. Attach the tag to the customer’s donated box for the recipient to enjoy.

**TIP:** Encourage troops to promote Girl Scouts Gift of Caring donations at their booth sales. Distribute a set number of tags, along with a Girl Scouts Gift of Caring table sign, for each booth. Run a troop contest for the most tagged Girl Scouts Gift of Caring boxes returned to the council for donation.

**SUPPLIES:** Blank dog tags (with rolled edges), dog tag clip art stickers, markers, safety pins or ribbon

## HIGH-FLYING SIGNS

Your customer fan club will know exactly where to find their favorite flavors when they see your high-flying signs—simply made by decorating white mylar balloons with markers!

**SUPPLIES:** White mylar balloons (round and/or star shaped), markers, ribbon, helium



Gift of Caring is a trademark of Kellogg NA Co.

Mastering the

# FUNDAMENTALS OF THE GAME



## PRACTICE MAKES (ALMOST) PERFECT

A quick internet search for “lemonade stand kit” will turn up a treasure trove of inexpensive cardboard stands perfect for cookie booth decorating. Invite Girl Scouts® Cookie Captains™ to set up and decorate several for some fun practice buying cookies and making change. Girls can take turns on both sides of the cookie booths, pretending to buy and sell cookies. After the rally, troops can use the stand at their real cookie booths!

*Thank you to Girl Scouts of Nassau County for inspiring this activity and sharing this photo.*



Attach the money like leaves to the tree branches. Invite girls to take turns pulling off money to use to purchase pretend cookies at the cookie stand.



## GO FOR BOLD™ MONEY TREE

Wait! Money doesn't grow on trees—or does it? Girls can leap on over to the money tree to get the pretend cash they'll need for playing Girl Scout Cookie Sale®. On a wall, form a construction paper tree inspired by the clouded leopard's rainforest habitat or set up a potted artificial tree (with the plush clouded leopard in its branches, of course).

**SUPPLIES:** Cookie money template, money tree

## SAFETY SPOTS

Just spotted: Girl Scouts learning safe-selling tips! Girls will learn the basics of a safe cookie sale with this clouded leopard paper bag puppet. Simply cut out the mascot's friendly features and safety spots from a template and glue them into place on the paper bag.

**SUPPLIES:** Brown paper bags, clouded leopard templates, scissors and glue sticks

*GSUSA is in the process of updating the Online Safety Activity Checkpoints and the Product Safety Checkpoints. Please check for current or updated GSUSA safety resources at [www.girlscouts.org/cookiesresources](http://www.girlscouts.org/cookiesresources).*



### SHOW 'EM THE ROPES—HOST A DIGITAL COOKIE® PLATFORM DEMO STATION

When girls arrive at the station, log in to a Digital Cookie account for their grade level, hand over the mouse and let them click away! Girls will learn how to set up their personalized website, get tips to create their very own cookie videos, play interactive games, watch videos, enjoy printable activities and take fun quizzes that will help them learn how to budget their cookie money and market their cookie business. Now that is what we call cookie smarts!

### HELP THEM TAKE THEIR SALE ON THE GO—DOWNLOAD THE DIGITAL COOKIE APP



The Digital Cookie mobile app makes it super simple for girls to take orders as they go door to door, sell at cookie booths or interact with customers one on one. With the app, customers can pay by credit card, and even have their cookies shipped—awesome! Download the app for **FREE** from the Apple Store or Google Play.



# MAKING BOLD NEW STRIDES

Help girls take their Girl Scout Cookie business to the next level with the Digital Cookie platform. By adding online and mobile channels to their sale efforts, girls can market everyone's favorite cookies to customers down the block or across the country from the comfort of their home. Using Digital Cookie is easy and convenient for everyone.

- Girl Scouts who paired Digital Cookie with traditional sales on average sold 76% more cookies than girls who did not sell cookies online.
- Girl Scouts who personalized their Digital Cookie site with their own picture or video on average sold more than double the number of cookies.

### VISIT [WWW.GIRLSCOUTS.ORG/DIGITALCOOKIE](http://WWW.GIRLSCOUTS.ORG/DIGITALCOOKIE) AND GET MOVIN' IN FOUR EASY STEPS:

- 1 REGISTER**
- 2 SET UP YOUR SITE**
- 3 INVITE CUSTOMERS TO PURCHASE**
- 4 TRACK YOUR PROGRESS**

That's more ways to participate, more ways to sell and more ways to learn—nice!





# GET SOCIAL!

## SOCIAL COOKIE SELFIE STATION



Celebrate Girl Scout Cookie season by hosting a selfie station to help girls prepare special cookie messages to post when the time is right. Showcase the quote bubble white board from the Girl Rewards program. Invite girls to write out their own cookie season statement and pose for a photo op. Girls who are old enough to engage with their customers on social media can post their selfie at the start of cookie season to promote Girl Scout Cookies® to everyone they know.\*

*\*Please review current or updated GSUSA safety resources at [www.girlscouts.org/cookie](http://www.girlscouts.org/cookie) resources before posting on social media. Girls should also follow GSUSA guidelines when sharing their Digital Cookie Site with friends and family.*



**If your rally is held before order taking has started, be sure to follow up with a message to all older rally attendees when the season opens, reminding them to post the social media messages that they created at the rally.**



Download the sign with ready-made captions for idea starters and post at the station to get the ideas flowing. Girl Scout Cookies or the packages, normal-sized or jumbo, could also serve as perfect props.





Ready for

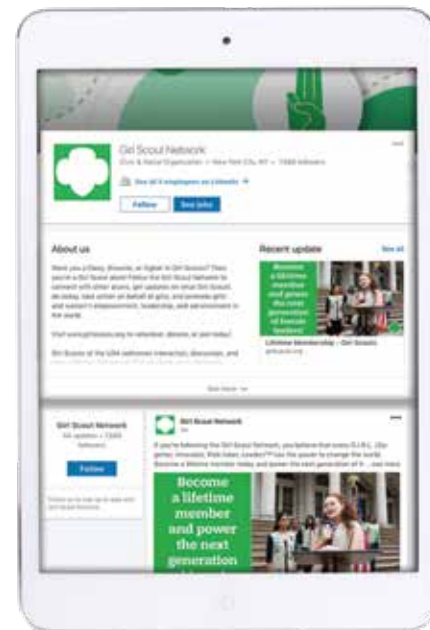
# A BIGGER GAME...

teens and rallies are a BOLD COMBINATION

Teens can use their headshots on their Digital Cookie® pages, for their profile on social media or even on résumés.



Commercials can be light and fun or refined and polished—whatever fits best with the tone of their Girl Scout Cookie business.



## BEYOND THE SELFIE

Girls may have selfies, but encourage them to experiment with a more professional look by taking photos of one another in front of a business-appropriate backdrop. Use a solid curtain, blank wall or attractive brick wall. Avoid busy backgrounds and cinderblock walls. Well-lit areas with natural light behind the photographer (not behind the subject) will produce the best results. Simple adjustments, like turning your shoulders at an angle (vs. straight on) or tilting your head, can make a big difference.

**SUPPLIES:** Professional-looking backdrop and smartphone or camera

## BRANDING HER BUSINESS—LIGHTS, CAMERA, SALES!

Girl Scouts® Cookie Entrepreneurs™ run every part of their cookie sale, including branding their businesses. Encourage teens to customize their sale by creating a script for a video commercial using the fun, step-by-step worksheet. **These videos are perfect for uploading to Digital Cookie.\*** For loads of creativity, provide a green screen so girls can add special effects as desired using digital editing software.

**SUPPLIES:** Create a commercial worksheet (available on LittleBrownie.com in the Teens section), smartphone or camera, and green screen (optional)

*\*Please follow GSUSA guidelines for Digital Cookie content. Include first name, troop number and council only. No other personal identity info or photos of other people without permission. Content must be appropriate and original. Parents must approve the video.*

## COOKIE BOSS TO CORNER OFFICE

Encourage your Seniors and Ambassadors to put their Girl Scout experience on their résumés to highlight their leadership skills. **Ask them to follow the Girl Scout Network™ LinkedIn page at [www.girlscouts.org/GirlScoutNetwork](http://www.girlscouts.org/GirlScoutNetwork), where they can connect with fellow alumni and find career-enhancing advice.** If your girls don't yet have LinkedIn accounts, use LinkedIn's best practices for creating profiles as standouts as they are at <http://bit.ly/GradGirlLI>.

Cookie Entrepreneur is a trademark of Kellogg NA Co.

A teen rally offers all the know-how seasoned Girl Scouts need to run a successful cookie business and a whole lot more. **Instead of the station-by-station format used for younger-girl rallies, teens are inspired by creative workshop sessions.** They enjoy the challenge of coming up with imaginative and insightful business strategies. Teen rallies help older girls make the connection between the Girl Scout Cookie Program® and the skills they need to succeed.

For a fresh new take on a traditional rally, consider hosting a lock-in or pool party, or partner with a local sports team and hold it at their facility after the girls watch a game.



## PITCH PRACTICE COMPETITION

**Invite teens to perfect their sales pitches by hosting a little friendly competition!** They will learn how to make a sales pitch to a small business and possibly score a big sale. Up the stakes by rewarding the winner with support materials she can take to her actual business pitch. (One council rewarded entrepreneur t-shirts and two boxes of Girl Scout Cookies®)

**SUPPLIES:** Pitching to Businesses presentation (and computer to show it), pitch scorecard, competition rubric



## COOKIES ON THE GO

Share the video *Just Like Takeout!*, which features a troop that reached their goal with drive-through cookie booths. **Encourage girls to brainstorm their own mobile booth strategy.** Could they sell out of a van at a school sporting event? Set up a drive-through at a popular park? Be sure girls also plan to get appropriate approvals from the Girl Scout council, property owner, city, etc.

**SUPPLIES:** Computer with internet connection and brainstorming materials (Featured video available on LittleBrownie.com in the Videos section.)

# BIG BOLD GOALS

Girl Scouts Cookie Captains may want to use the Girl Scouts® Cookie Rookie™ program materials (available on LittleBrownie.com on the Girls page) when working with first-time cookie sellers.



Encourage troops to share their Powered by Cookies stories to inspire other girls to dream big!  
[www.girlscouts.org/poweredbcookies](http://www.girlscouts.org/poweredbcookies)

## GIRL SCOUTS® COOKIE CAPTAIN™ CERTIFICATION

The Girl Scout Cookie Program® gives girls great opportunities for service experiences, which can also be impressive on college résumés. **Offer teens the chance to earn a certification as a Girl Scouts Cookie Captain and encourage them to volunteer to guide a young troop or work at a younger-girl cookie rally.** The high-energy video introduction to the program kicks it off with the right spirit.

**SUPPLIES:** Girl Scouts Cookie Captain program materials (available on LittleBrownie.com in the Teens section) and computer with internet access



Cookie Captain and Cookie Rookie are trademarks of Kellogg NA Co.

## DESTINATION INSPIRATION: BEGIN WITH THE GOAL IN MIND

**When girls set big goals, they go far—even across the globe!** With some good planning, proceeds from cookies can fund Girl Scout Destinations trips that take girls on adventures all over the world. Help girls dream a little bigger...

- Show the video featuring Girl Scout Roni and hear how she visited Costa Rica, Japan, Peru and Iceland—trips 100% funded by cookie sales.
- Provide copies of the Goal Action Planner so girls can decide on their goal and develop a plan to reach it.

**SUPPLIES:** Computer with internet connection and copies of the Goal Action Planner (Featured video and worksheet available on LittleBrownie.com in the Teens section)

For added fun, engage girls in some real “goal target” practice. It makes a great photo station too!



## ENTREPRENEUR TO ENTREPRENEUR

Inspire girls to Go for Bold™ by introducing them to real-life examples of success. Invite a local female entrepreneur to visit your teen rally and share her success story. Girl Scout alumnae are especially effective role models. Ask teens to “host” the speaker themselves and run a Q&A session after the presentation to make it a truly girl-led experience.



## ON-TARGET GOALS

Teens can plot out incremental goals for the season and write them in the rings leading up to their big, bold package goal in the center. Place the target on an easel or plate stand during booth sales to show customers girls have their eyes on the target!

**SUPPLIES:** Goal Target template, cardstock, easel or plate stand, markers



## EMPOWERMENT PLATTER

Embrace the empowering leadership traits that girls develop in the Girl Scout Cookie Program with a cookie platter that highlights each girl's unique entrepreneurial strengths.

Share your inspirations with customers when you use them as serving plates to hold cookie samples at booths or to serve samples during your cookie pitches at local businesses.

**SUPPLIES:** Clear plastic plates, clear contact paper, platter clip art, scissors, markers, word bank



Help girls

# GO FOR THE WIN

**SAMPLE AGENDA**

**1**

**Setup: 2 TO 4 HOURS**

- a. Set up all the activity stations.
- b. Prepare the stage for the big group activities.
- c. Set up any AV or computer equipment, screens and presentations and test them out.

**2**

**Registration: 30 MINUTES**

Greet girls at the registration table and provide name tags, rally station cards and any other materials needed.

**3**

**Welcome: 10 TO 15 MINUTES**

- a. Welcome girls with high energy and excitement.
- b. Explain how the Rally Station Cards can be turned in at the end for a treat or a patch.
- c. Present the “stars of the rally,” the Girl Scout Cookies® by introducing girls dressed in cookie costumes to get the crowd cheering!

**4**

**Stations: 10 TO 20 MINUTES PER**

Rotate through the rally stations. Select any activities you wish, but be sure your rally features these key lessons:

- a. Goal Setting
- b. Marketing
- c. Cookie Booths or Selling
- d. Cookie Knowledge
- e. Technology
- f. Money Management
- g. Safety

**5**

**Group activity: 20 TO 30 MINUTES**

Gather the girls for a high-energy sendoff. Be sure to include a show or game that highlights all the great rewards girls can earn.

**6**

**Wrap-up: 10 TO 20 MINUTES**

- a. Thank everyone for coming.
- b. Hand out rally patches and participation certificates.
- c. Ask everyone to fill out a short survey to help you plan for future cookie rallies.
- d. Send them off ready to continue the cookie celebration!

Don't forget grab bags! Girls who registered but couldn't make it shouldn't miss out on all the fun. Create grab bags with craft and activity instructions so they can become Bold Medalists too!



**FIND LOADS OF ACTIVITY RESOURCES, READY-TO-GO ART AND TEMPLATES ONLINE AT [LITTLEBROWNIE.COM](http://LITTLEBROWNIE.COM) IN THE RALLY SECTION:**

- Activity instructions
- Templates
- Rally station card art
- Participation certificates (girl and volunteer)
- Cookie station signs
- Cookie Stars script
- Samoas® Shout cheer
- Financial Literacy and Girl Scout Cookie Business Badge poster art
- Girl and volunteer surveys
- Troop signup
- Volunteer roundup and sign-in sheet

**GROW, LEARN AND EARN WITH COOKIES**

Inspire girls to get the most from the Girl Scout Cookie Program® by highlighting the badges and pins that they can earn. Raise awareness of the badge-earning potential of the program when you set up a display table with this badge display board, along with requirements for earning them.



# THIS COOKIE SEASON, ADD TO YOUR SKILLS!

Find out how to earn all these badges\* by getting *The Girl's Guide to Girl Scouting* and checking out your Financial Literacy and Cookie Business badges.

	COOKIE BUSINESS BADGES	FINANCIAL LITERACY BADGES
<b>DAISY</b>		
<b>BROWNIE</b>		
<b>JUNIOR</b>		
<b>CADETTE</b>		
<b>SENIOR</b>		
<b>AMBASSADOR</b>		



\*Learn how to earn the latest Cookie Activity pin for all levels, found on the Girl Scout Website at [http://www.girlscouts.org/program/gs\\_cookies/cookie\\_activity.asp](http://www.girlscouts.org/program/gs_cookies/cookie_activity.asp)



GO FOR  
**BOLD!**™



*Little Brownie*  
 Bakers®

girl scouts   
 cookie program

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