

Angie Lasagna
VP Community Relations and Media Affairs
Mission Federal Credit Union



Girl Scout alumna Angie Lasagna is a member of Girl Scouts San Diego's Public Relations and Communication Go Team and co-chair of the Cool Women of 2019 event. Her daughter is a Junior Girl Scout.

Angie is a San Diego native and has more than 25 years of experience in the areas of marketing coordination, corporate event planning and design, sponsorship negotiations, public relations speaker and media buyer for financial institutions.

Her current role is at Mission Federal Credit Union in San Diego for 5 years. Angie's responsibilities include the day-to-day management of the organization's public relations activities and media affairs with all local television and radio partners. She regularly speaks on camera about sponsorships or local initiatives for the company. The majority of her role is overseeing the company sponsorships and campaigns. This includes working with over 200 community partners such as the Padres, Girl Scouts San Diego, Rady Children's Hospital, San Diego Zoo, Little Italy Artwalk and the American Heart Association.

Previously worked for Navy Federal from 2007-2014, she served as the company's Member Outreach Manager for the Southwest Division with 9 states under her territory. In this capacity, she supported the organization's strategic marketing initiatives by developing and overseeing marketing campaigns and promotions including special events, fund-raising programs and community outreach. Angie's responsibilities include meeting regularly with Navy Federal branch managers, business development personnel and department managers to determine the level of marketing support they need to meet their strategic goals. She also managed corporate sponsorships and assisted in media placement for television and radio advertising. Previously at USA Fed, Angie served as a Regional Marketing and Public Relations Manager, where she acted as the liaison between the USA Fed's marketing department and its 22 branches stateside and overseas.

Prior to joining Navy Fed, Angie spent 12 years with California Bank and Trust, where she advanced from a customer service representative to marketing officer tasked with enhancing sales and service. In this position, she developed internal and external consumer promotions based on the organization's strategy marketing needs. In addition, she planned employee events and quarterly recognitions and was responsible for developing relationships between California Bank and Trust and the community through various charitable events. She also organized monthly and quarterly sales promotions for more than 1,100 employees.

Angie earned her Certificate in Meeting and Event Planning from San Diego State University in 2003. She attended Oregon Coast Community College from 1994 – 1995, with a study emphasis in literature. She has received numerous honors and recognitions in her career. She was a 2009 Miracle Maker for Rady Children's Hospital, has served for five years on the City of Hope Walk Committee, served as volunteer Chairman for the Temecula Balloon & Wine Festival for 11 years, and from 2003–2005 was a Top 10 Fundraiser for City of Hope. Angie was also a Top 10 Fundraiser for Kids News Day, Rady Children's Hospital in 2003, and earned a Top Walker Award for the March of Dimes. In 2001 she was presented with the California Bank and Trust All Star Award.

She is currently on the following local committees:

- Events Committee for the Susan G Komen annual dinner
- Events and Advisory Committee for the San Diego Center for Children
- CUFK's Chair at Rady Children's Hospital
- School Site Council at Shoal Creek Elementary and Meadowbrook Middle School
- District Advisory Committee for Poway Unified District