



Legacy Circle Spotlight: Balboa Lodge dedication New lodge ready for girl adventures

Nearly 300 friends of Girl Scouts San Diego descended on our Balboa Campus to celebrate the debut of our state-of-the-art lodge.

The gathering doubled as a farewell party for our CEO, Jo Dee C. Jacob, who recently retired. The development of the lodge was a dream come true for Jo Dee — and a capstone to her long series of contributions to Girl Scouting (see story on page 2).

The 2,800 square-foot building replaces a much smaller, 52-year-old-cabin that was closed in 2012 because of structural and electrical issues. More than 5,000 girls and adults will use the lodge each year for day camps, trainings, events and overnight camping.

Among guests were many of the generous patrons who helped fund the lodge, lending their names to elements such as: the Hervey Family Fund fire suppression system; Barbara and David Groce Activity Portico (the Groces also sponsored a \$50,000 challenge grant that continues to inspire additional contributors); Katie and Dan Sullivan Powerhouse (which contains the electrical delivery system and back-up generator); Patti Roscoe-Jim Tiffany Culinary Experience (a commercial kitchen) and generator; architectural elements funded by Katherine White

(including the mission style roof and loft window seats); Jan and Wayne Loftus Loft; Sue and John Major Fireplace; Debbie Turner and Conrad Prebys Singing Porch; interior décor for the lodge donated by Las Patronas; Julia Brown Picnic Area; drought-resistant landscaping from Susan and Larry Favrot; fire prevention equipment from Andrea Migdal and Michael Tierney; Tange and Tom Gavin Wash-up Station; Tipton Honda heating and air conditioning unit; support from our community partner, Cox Communications; kitchen equipment provided by Cushman Family Foundation; and general construction funding from the Linden Root Dickinson Foundation.

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Saluting Jo Dee C. Jacob

Girl Scouts San Diego
CEO 2001-2016



While Jo Dee is stepping down as our CEO, she says Girl Scouting will always be a big part of her.

In recognition of Jo Dee's nearly 15 years of leadership, our board of directors voted to rename the Leadership Center at our Balboa Campus in her honor. As a consummate steward of our many properties, Jo Dee has created a safe, pristine and professional environment for volunteers and girls to learn and grow in Girl Scouting. In tribute to those contributions, the building's name is now the Jo Dee and Glenn Jacob Leadership Center.

Jo Dee and Glenn became members of our Legacy Circle in 2002 by including Girl Scouts San Diego in their estate plan. Those planned giving arrangements are among the many ways Jo Dee and Glenn give back to our organization and the girls we serve. They find joy in making a difference in the lives of our nation's future leaders.

Young changemakers influenced by Jo Dee include Girl Scout Cadette Maria, who grew up in Girl Scouting during the CEO's tenure.



Pat Macdonald (right, with her daughter Susan) is a member of our Legacy Circle.

"Through both words and actions, Jo Dee has taught me many important life lessons, like how leadership and service go hand-in-hand," said Maria. See her video interview of Jo Dee at www.sdgirlscouts.org/maria.

Jo Dee spearheaded two successful capital campaigns to improve and enhance our programs and properties. Her accomplishments include upgrades to our camps in Julian, and leading the charge to replace the aging cabin on the third level of our Balboa Campus with the new lodge.

Jo Dee was also the catalyst for Operation Thin Mint® program, our council's very own community service project. Since OTM's inception in 2002, Girl Scouts San Diego has shipped over 2.7 million boxes of Girl Scout Cookies and countless handwritten notes of support to military troops overseas.

Jo Dee's dream is for us to continue Operation Thin Mint® for generations to come. "My hope is that people will know that Girl Scouts San Diego will always care about our military."

About the Legacy Circle

Our Legacy Circle honors friends who have included us in their estate plans by naming Girl Scouts San Diego in their wills, living trusts, IRAs and other life-income gifts. These planned gifts provide critical long-term support for our council, allowing future generations of girls to experience the fun, education and leadership training available only through Girl Scouting.

To learn about planned giving opportunities, visit sdgirlscouts.org/donate, or contact Merle Brodie at (619) 610-0804 or mbrodie@sdgirlscouts.org.

Meet the Cool Women Class of 2016

During our recent Cool Women celebration, we honored luminaries who shine in the realms of science, business, fashion, film production, nature, energy, education, politics and community leadership. A Cool Woman alumna introduced each awardee.

Joye Blount of Point Loma (a Cool Woman of 2013) and Girl Scouts San Diego board member Julia Brown (a 2005 Cool Woman) co-chaired the 16th annual event.

Girl Scout Elizabeth "Lizzy" Hosie was named Cool Girl of 2016. The Rancho Buena Vista High School senior earned her Girl Scout Gold Award by creating an online magazine with positive messages for girls about body image, diversity and activism. A delegate to Girl Scouts' national convention and member of Girl Scouts San Diego's CEO Girl Advisory Board, Lizzy will enter the U.S. Naval Academy this summer.

Proceeds from the Cool Women luncheon support program outreach for girls in schools in low-income neighborhoods, homeless shelters and the Girls Rehabilitation Facility. Congratulations to the Cool Women Class of 2016! They are extraordinary role models for the 23,000 Girl Scouts we serve.

Balboa Lodge dedication

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KUSI's Michael Turko kicked off the ribbon-cutting ceremony by expressing gratitude to all the supporters who made the lodge's construction possible. The ceremony featured a color guard presentation by Troops 5260 and 8257, along with a performance by Girl Scout songstress Ani Hesse.

Dignitaries included City of San Diego Police Chief Shelley Zimmerman (a member of our board), San Diego County Supervisor Ron Roberts and San Diego City Councilmember Todd Gloria.

Attendees took a first peek at the donor-funded Pillars of Girl Scouting (porch posts) and the brick walkway with initial personalized messaging in place. The pillars are each named for Girl Scout characteristics, like the Pillar of Helpfulness (Anonymous), Courage (Barbara Anderson), Wisdom (Sandy Brue and Chris Carstens), Character (Billie and Richard Deihl), Patriotism (Barbara Dickey), Sisterhood (Kathy Druquer Duff and George Duff), Honesty (Barbara and David Groce), Friendship (Elsie Marie Larson), Philanthropy (Linden Root Dickenson Foundation),



Cool Women honorees: (back row, from left) Jo Dee Jacob (a surprise inductee!), Martha Dennis (technology entrepreneur), Darcy C. Bingham (self-described "philanthropreneur"), Ashley Nell Tipton (fashion designer who won Project Runway), Lizzy Hosie, M.A. Beyster (film producer and president of Foundation for Enterprise Development), Lelya Sampson (retired teacher and community volunteer who inspired U.S. Poet Laureate Juan Felipe Herrera), Betty Beyster (philanthropist and community volunteer); and (front row), Anne S. Fege (forester, educator and nature advocate), VADM Nora Tyson (USN, commander, U.S. Third Fleet), Debra L. Reed (chairman and CEO, Sempra Energy), Susan Shirk (Chair, 21st Century China Program, UCSD), and Erica Ollmann Saphire (Ebola researcher, The Scripps Research Institute). Not pictured: Debra Turner (philanthropist).

Confidence (Kimberly Manhard), Resourcefulness (Ellie and Ralph Mazza), Respect (Moss Family) and Leadership (Rhaylene Montgomery-Mosso and Troop 6033).

Revelers explored the lodge and participated in camp activities like archery, Adventure Zone climbing and roasting marshmallows for s'mores.

Thank you to everyone who helped construct this exciting chapter of Girl Scout history. We built it together, just like we knew we could. For information about remaining giving opportunities, contact Merle Brodie at (619) 610-0804 or mbrodie@sdgirlscouts.org.



Guests included (from left) Sue Major, and Wayne and Jan Loftus. Not pictured: John Major.

Girl Scouts San Diego celebrates!



Buy a Brick. Build a Future

Be a part of Girl Scout history by sponsoring a brick for the walkway at our new Balboa Lodge! (Deadline: Friday, June 30.)

Personalize a brick with your name or troop/service unit number, or dedicate one to honor or memorialize someone special. See list of current brick sponsors at sdgirlscouts.org/lodge.

Brick size	Personalized text	Cost
4" x 8"	1-3 lines	\$ 250
8" x 8"	1-6 lines	\$ 500
8" x 8"	1-2 lines and logo	\$1,000

Please help us continue to keep Girl Scouts exciting and relevant for today's girls by contributing to the lodge building fund now through the brick campaign.

Thank you for helping us build it together!

For questions, contact Mel Wehr at (619) 610-0785 or mwehr@sdgirlscouts.org.



Spotlight on giving: The Helm Family

In my role as gift planning officer, I meet many people who care about developing girls into tomorrow's leaders. Several years ago, I had the pleasure of being welcomed into the home of Dorothy "Dottie" and John Helm. Dottie was what we call a true "green blood." She loved her memories of being a Girl Scout, going to Camp Tapawingo in the Cuyamaca Mountains, and leading the Chula Vista Service Unit as well as her daughter Linda's troop. The many scrapbooks and photos Dottie shared with our council are testimony to the family's happy memories of their Girl Scout experiences.

Dottie and John's contributions to our organization included financial support that would extend beyond their lifetimes. They established a Charitable Remainder Unitrust funded with real estate. The Helms received annual payments of six percent as well as a tax deduction. When they both passed away, the yearly payments were transferred to Linda. Upon her death last November, we learned that Girl Scouts San Diego was the remainder beneficiary of the trust. The Helm's gift to us was \$1.3 million dollars.

One way we can all thank and honor this special family is by thinking of them every time we visit the new lodge at our Balboa Campus. The great room is called Sparrow's Nest (named after Dottie's mother, Zelda "Sparrow" Davis). Gracing the walls are Dottie and Linda's vintage handmade paddles — an apt reminder of the Helm's love of the outdoors and Girl Scouting.



Merle Brodie
Gift Planning Officer

Once a Girl Scout, always a Girl Scout

Calling all Girl Scout alumnae! You know just how transforming Girl Scouts can be. You hiked trails, camped out under the stars and canvassed your neighborhood to sell Trefoils and Thin Mints. You honed your skills with each badge you earned and ultimately learned how to be a leader. Today, you are the women who understand the importance of Girl Scouting. You are teachers, mothers, business executives and scientists who credit Girl Scouting as the place where you found your voice, formed lifelong friendships and learned new skills. You are the key to developing and sustaining a strong Girl Scout presence in San Diego.

If you were ever a Girl Scout, troop leader, volunteer or staff member anywhere in the world, register today to get involved with other alumnae in San Diego. Reconnect with old friends while making new ones — and help keep the legacy going for a new generation of girls. Joining is free. Register today at sdgirlscouts.org/alumnae.



Girl Scout voices heard at United Nations session

Four inspiring young leaders recently took the international stage. Girl Scouts Jenna Greene, Cristina De Almeida Amaral, Maya Kota and Shreya Huilgol (pictured, from left) represented us at the 60th session of the United Nation's Commission on the Status of Women in New York City.

The teens, who are members of Girl Scouts San Diego's Global Arms of Advocacy group, exchanged ideas with other attendees and heard from high-level U.N. officials. Jenna was selected to help craft a statement summarizing the collective views of the 150 girl delegates. Maya and Cristina served on panels and Shreya served as an advocacy liaison.

We're proud to have young women of such vision, intelligence and maturity as ambassadors for our organization.



Teaming up to finish Chelsea's run

Thank you to everyone who joined us in Balboa Park in March for Finish Chelsea's Run in Partnership with Girl Scouts San Diego. This is the third year we've teamed up with Chelsea's Light Foundation founders and co-presidents (pictured) Brent and Kelly King to host the popular run/walk. Brent is a member of our board of directors.

Held in memory of the Kings' daughter Chelsea, who was a Girl Scout, the event provides scholarships for college-bound local teens who embrace characteristics that reflect Chelsea's thirst for knowledge, service-over-self ethic and indomitable spirit. Proceeds also support Gold Award projects and other Girl Scout programs, including the financial assistance that keeps Girl Scouting available and affordable.

Join us for Camp Exec 2016

Wanted: CEOs, VPs, COOs, CFOs and other senior-level business leaders! Please help us inspire high school girls to soar during Camp Exec 2016. Set for Friday-Sunday, Sept. 23-25, the premier, camp-based leadership development experience connects local Girl Scouts with accomplished female executives and entrepreneurs.

Together, participants will build relationships that provide the encouragement and drive for success girls need to become the top executives of tomorrow.

Campers will explore the outdoors at our mountain property in Julian while enhancing skills in the areas of team building, professional development, financial savviness, career planning, personal well-being, and how to project a positive image. As one-on-one mentoring is key to the program's success, we'll pair each role model with a teen. The session also includes girl-adult group workshops and grown-ups-only networking time.



If you would like to take part in this unique opportunity, or would like to suggest someone you know, please contact Merle Brodie at (619) 610-0804 or mbrodie@sdgirlscouts.org.

Pam Mudd (Cool Women Class of 2014) is among business leaders participating in Camp Exec.



Upcoming Events:

We hope you'll join us for these Girl Scout gatherings:

- **Volunteer Conference and Celebration** — Saturday, Aug. 27
You're welcome to attend our conference, which includes the second annual #realtalkggs forum for teens, and the evening awards ceremony.
Details: www.sdgirlscouts.org/vcc
- **Urban Glampout** — Friday, Sept. 9
Don't miss our annual fun fundraiser for grown-ups!
Details: www.sdgirlscouts.org/uc
- **Camp Executive** — Friday-Sunday, Sept. 23-25
Business leaders are invited to help lead this unique session for future executives.
Details: above



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From a small seed, a mighty trunk may grow. — Aeschylus



You grow girls!

Celebrate those who help grow girls of courage, confidence and character!

To applaud the leaders and volunteers who nurture and mentor our girls, we're planting trees to honor their efforts. Each new tree will represent the hard work and dedication of these volunteers and beautify our Balboa Campus for years to come.

Plant a tree, grow a girl.

Please consider supporting the hard work and dedication of Girl Scouts San Diego by making a gift today. Your contribution can pay tribute to a troop leader who helps girls cultivate new skills ... a retired volunteer who spent decades changing lives ... a camp counselor remembered for empowering girls to reach for the stars ... or that special person in your life.

When you make a gift of \$100 or more, you'll be invited to a **Tributes Tree Planting and Picnic Day** at our Balboa Campus on Saturday, Oct. 8. (Details to follow.) So pull out that plaid blanket and thermos, get your garden gloves and let's plant some trees!

To make a gift, go to www.sdgirlscouts.org/contribute.
For questions, please contact Dawn Bruckel at dbruckel@sdgirlscouts.org or (619) 610-0705.

